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Equity Quantitative Analytics

Risk Models For Changing Markets

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page 12.

Risk Measurement in Turbulent Times

- **Turbulent times put particular stress on risk models**
 - Higher systematic risks
 - Common fat-tail events within shifting volatility regimes
 - Structural changes at various levels of granularity

- **Some (relatively) new technologies help address that**
 - Random Matrix Theory for clean correlations from limited data
 - Non-normal volatilities
 - Hierarchical model aggregation

- **We will briefly discuss those, with some applications**

Problem: Selecting Factors

- **Risk models separate systematic from idiosyncratic risk**
 - Systematic risk expressed in common factors

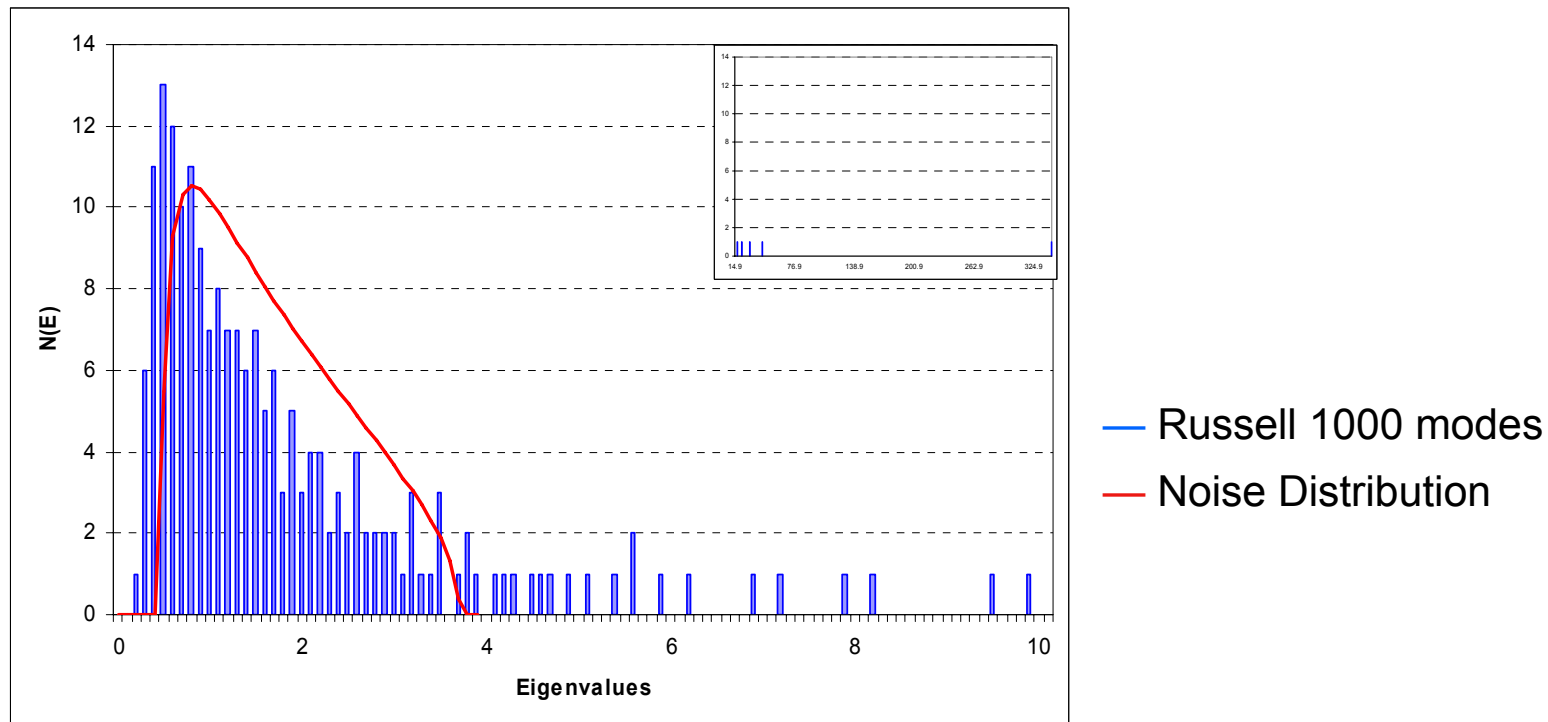
- **It is important to be able to do this separation *dynamically***
 - The number (and nature) of active factors changes with the market's tone
 - Yet most risk models use static criteria to identify common risk
 - Fixed number of factors, or systematic risk as fixed fraction of total risk...

- **How can we determine how many factors are active at any given time?**
 - We need a “t-test” to determine would-be factor validity

Solution: Comparison with Random Matrices

■ Random Matrix Theory provides a “t-test”

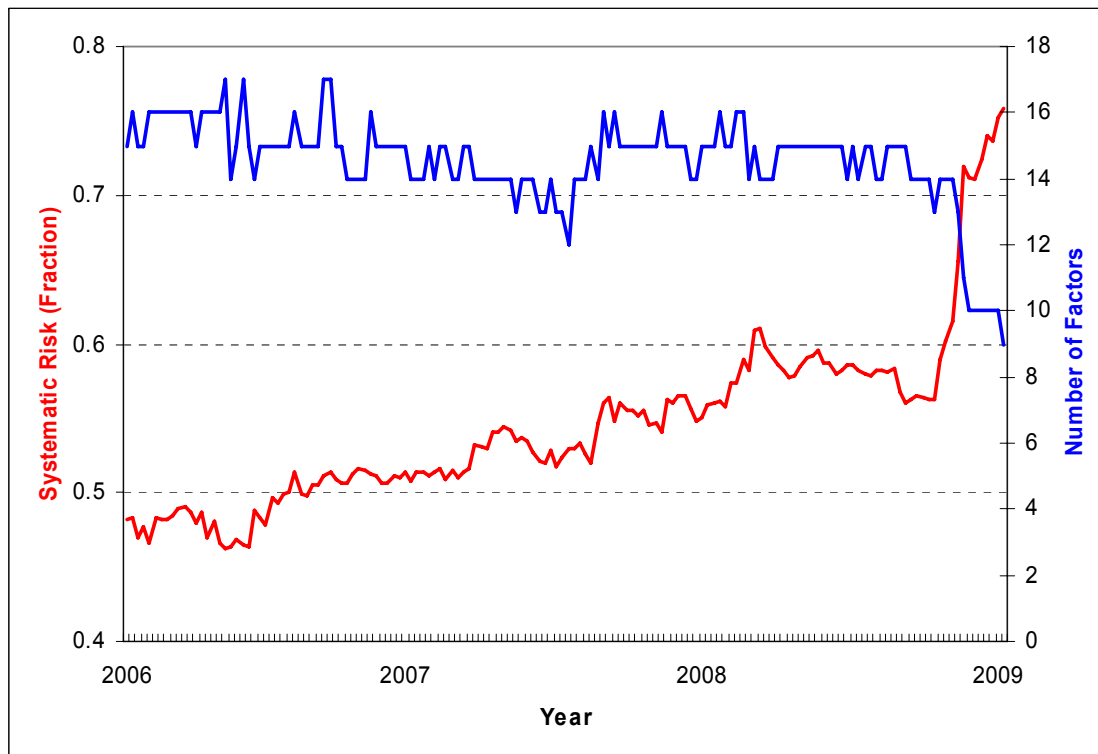
- Among would-be factors, we keep only those that stick out from the “noise”
- “Noise” is a covariance (or correlation) matrix that is “random”
- Principal component spectrum of random matrices found by math or simulation



Source: Nomura Securities International, Inc.

Application: How Many Factors Drive The Market?

- **Factor counting provides a running measure of market nervousness**
 - Factor analysis on moving windows yields a time series of factor counts
 - In times of crisis, systematic risk rises and the number of factors drops



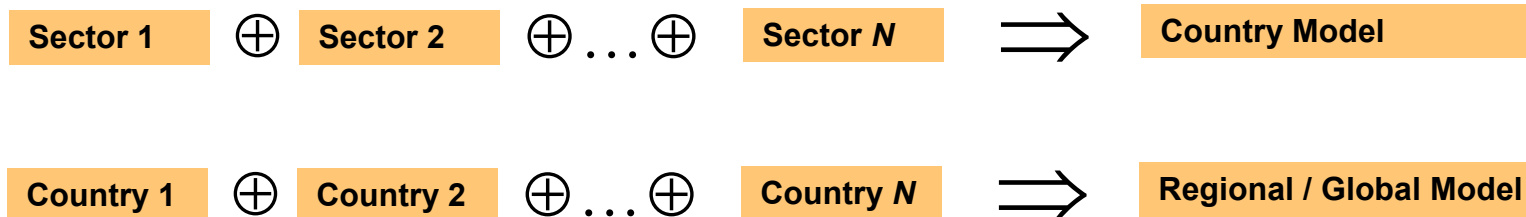
Source: Nomura Securities International, Inc.

Problem: Preserving Local Structure in a Global Model

- **Risk modeling can be done on many scales**
 - Sectors, countries, regions, globally
- **It is important to do this *consistently***
 - We want to preserve fine structure within a broader framework
 - We want to keep risk numbers the same regardless of scale or context
 - But we also want to keep no more factors than necessary
- **How can we combine risk models consistently?**
 - Adopt a bottom-up approach

Solution: A New Hierarchical Construction Process

- Take two factor models: $R_1 = R_1^{sys} + \varepsilon_1$ and $R_2 = R_2^{sys} + \varepsilon_2$
- Stack the systematic parts $\begin{bmatrix} R_1^{sys} \\ R_2^{sys} \end{bmatrix}$ and do PCA analysis to explain the already de-noised returns



Application: How Different Are Different Countries and Sectors Risk-wise?

US Sectors	Factors
Communications	6
Consumer Cyclical	6
Consumer Non-cyclical	7
Diversified	3
Energy	4
Financial	6
Industrial	6
Materials	6
Technology	3
Utilities	5
US Composite*	15

Source: Nomura Securities International, Inc.

Americas Countries	Factors
US	15
Canada	9
Brazil	5
Chile	4
Peru	3
Colombia	3
Argentina	2
Mexico	2
Americas Composite*	31

Source: Nomura Securities International, Inc.

Problem: Fat Tails

- **Normal distributions are notoriously poor in handling extreme risk**
 - Extreme events happen far more frequently than normal distributions would predict
 - Such misrepresentation of risk can lead to catastrophic losses

- **It is important to understand that changing volatility and fat tails are related**
 - Weighing recent events more improves risk estimates
 - But unless non-normal measures are used, extreme risk is still underestimated

- **How can we incorporate fat tails into factor-based risk models?**
 - Focus on estimating “true” volatility

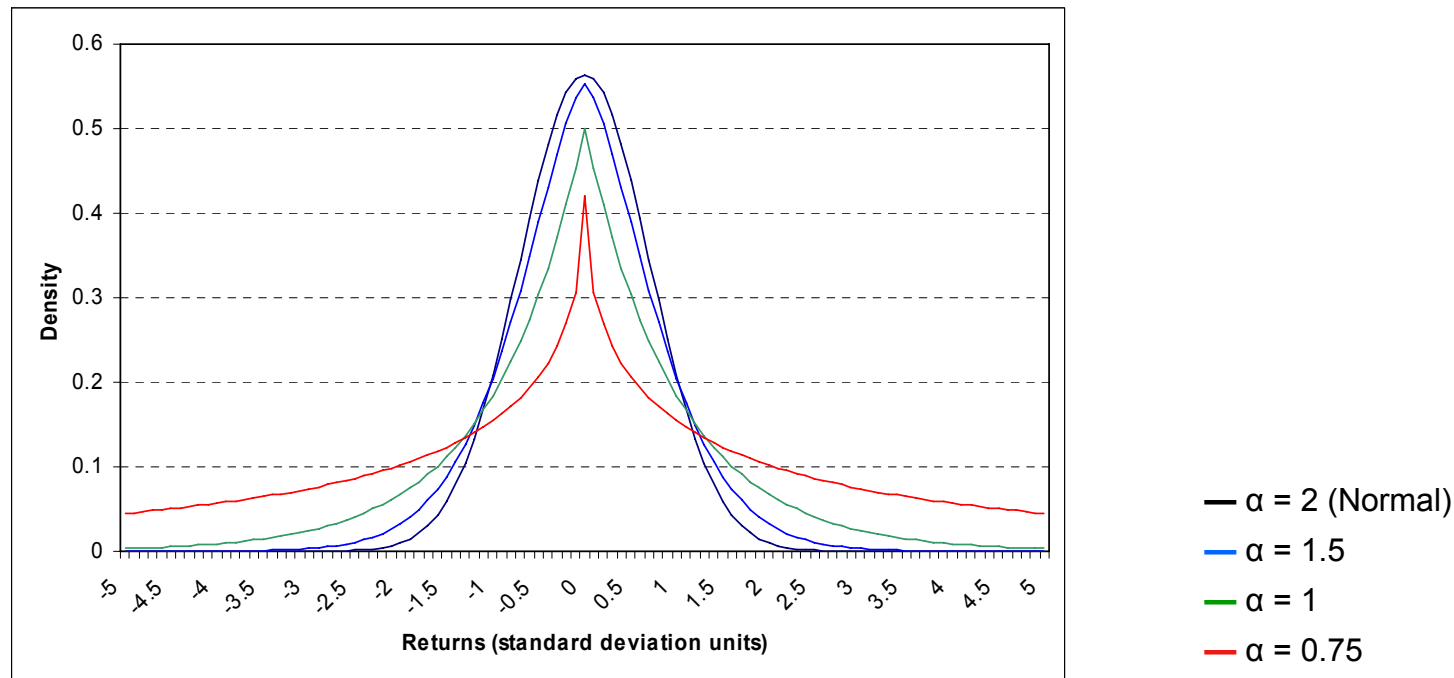
Solution: Non-Normal Volatilities

- Estimate volatilities using appropriate non-normal distributions

- Power Exponential family is a convenient choice

- The degree of thickness of the tail can be controlled with α ; $f(x) \propto \exp\left(-\frac{|x|^\alpha}{\sigma}\right)$

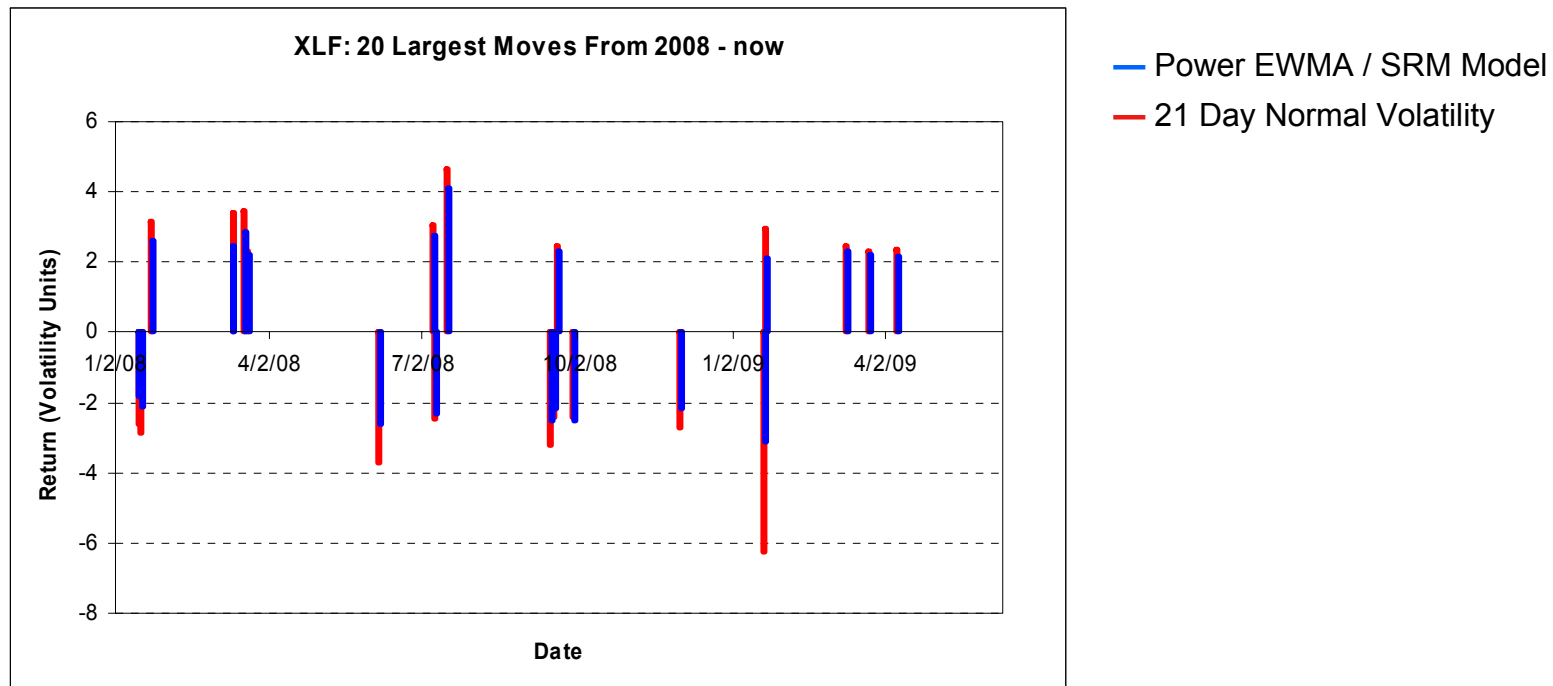
- Combine with EWMA - estimation to get “Power-EWMA”



Source: Nomura Securities International, Inc.

Application: Extreme Risk Management

- **With compensation for fat tails, the predicted VaR conforms more closely to actual returns**
 - Since 2008 the XLF has exceeded 99% VaR (normal) on 9 days vs. 3½ expected
 - Average loss on such days was 37% above normal VaR with a max of 170%
 - In contrast, 99% Power-EWMA VAR was exceeded only 4 times, with an average loss of only 15% above VaR, rising to no more than 33%



Source: Nomura Securities International, Inc.

From Theory To Practice

- **Nomura's Statistical Risk Model (SRM) suite incorporates these features**
 - Factor selection using random matrix priors, fat tails, hierarchical construction
 - 76 countries, 50,000 equities
 - Multiple horizons: 3 months, 1 month

- **Like most of Nomura's analytical utilities, it is available in TradeSpex™**
 - Web-based analytical platform
 - Risk, Optimization and Pre/Post-Trade Analysis

- **If you are interested in further discussion, we would love to hear from you**
 - We also have a white paper on our model

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