



Novinium CEO Elected IEEE Fellow

Seattle, April 8, 2009 – Novinium is pleased to announce that Glen J. Bertini, Novinium's President, CEO, Chairman, and noted cable rejuvenation expert, was recently named a 2009 IEEE Fellow. IEEE is the leading professional association for the advancement of electrical and electronic technology.

The IEEE's grade of Fellow recognizes "unusual distinction and significant contributions to the advancement or application of engineering, science, and technology" with significant value to society. Bertini was specifically honored "for applications to the dielectric performance of underground electrical power cable." The class of 2009 Fellows was announced at the November 12 meeting of the IEEE's Board of Directors and the nomination was effective January 1, 2009.

Glen Bertini has spent the last twenty-two years working with cable rejuvenation technology beginning with its development at Dow Corning in 1985 and continuing through its commercialization and growth to over 80 million feet of cable rejuvenated so far. Mr. Bertini was employed by Dow Corning, a silicon chemical manufacturer, as a development engineer, where he focused on the thermodynamics of multi-component systems and was part of a small team that developed and commercialized the first cable rejuvenation products. With over 40 articles published on the subject of cable rejuvenation technology, Mr. Bertini holds a total of 17 patents on cable rejuvenation and related technologies and has 7 more patents pending. In 1992, he was co-recipient of the prestigious R&D 100 award for cable rejuvenation. In 2006, Mr. Bertini and Novinium won the \$100,000 Zino Zillionaire Investment Forum award for the best investment opportunity in the Pacific Northwest. Mr. Bertini holds a B.S. in Chemical Engineering from Michigan Technological University, and is a licensed professional engineer.

"Glen's many achievements have had an impact on a global scale," said Richard Brinton Vice President. "His work has saved utilities over one billion dollars in replacement costs and he continues to help strengthen the processes and products used for rejuvenation."

About Novinium

Novinium provides cable rejuvenation services and products to electric utilities and other circuit owners in the United States and around the world. Its primary products are novel fluids, methods, and tools to inject stranded underground cable. The injection process rejuvenates and extends the reliable life of the cable for 40 or more years. These green products address a primary utility industry infrastructure problem at a fraction of the cost of existing methods. (www.novinium.com)

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