

# **Vol Risk Premia in Equities**

"Selling Vol" or Earning a Risk Premium?

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See Disclosure Appendix A1 for analyst certifications and important disclaimers.



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# **Everyone is short vol**

But not everyone is getting paid for it!



### You're short even if you don't know it!

- Almost all asset classes are short vol
  - Credit is short vol
  - Equities are also short vol
  - In low rates, govies are short vol
  - MBS is short vol
- General Rule:

  if you're making a return, you probably sold someone some sort of option



### Investors are already selling volatility via credit

#### In theory long credit is short a put on the assets of a firm (Merton 1974)

The "Merton model" of credit risk

ON THE PRICING OF CORPORATE DEBT: THE RISK STRUCTURE OF INTEREST RATES\*

#### ROBERT C. MERTON\*

#### I. Introduction

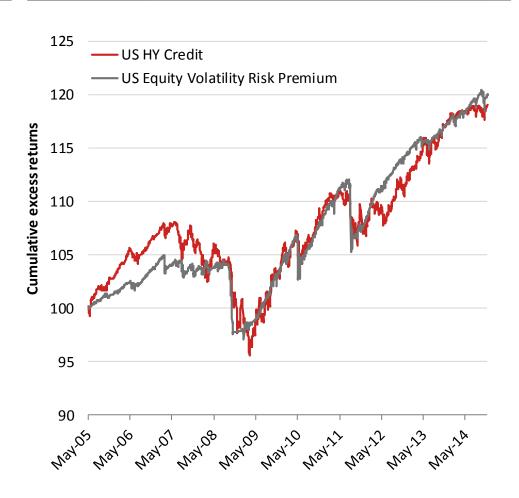
The value of a particular issue of corporate debt depends essentially on three items: (1) the required rate of return on riskless (in terms of default) debt (e.g., government bonds or very high grade corporate bonds); (2) the various provisions and restrictions contained in the indenture (e.g., maturity date, coupon rate, call terms, seniority in the event of default, sinking fund, etc.); (3) the probability that the firm will be unable to satisfy some or all of the indenture requirements (i.e., the probability of default).

While a number of theories and empirical studies has been published on the term structure of interest rates (item 1), there has been no systematic development of a theory for pricing bonds when there is a significant probability of default. The purpose of this paper is to present such a theory which might be called a theory of the risk structure of interest rates. The use of the term "risk" is restricted to the possible gains or losses to bondholders as a result of (unanticipated) changes in the probability of default and does not include the gains or losses inherent to all bonds caused by (unanticipated) changes in interest rates in general. Throughout most of the analysis, a given term structure is assumed and hence, the price differentials among bonds will be solely caused by differences in the probability of default.

In a seminal paper, Black and Scholes [1] present a complete general equilibrium theory of option pricing which is particularly attractive because the final formula is a function of "observable" variables. Therefore, the model is subject to direct empirical tests which they [2] performed with some success. Merton [5] clarified and extended the Black-Scholes model. While options are highly specialized and relatively unimportant financial instruments, both Black and Scholes [1] and Merton [5, 6] recognized that the same basic approach could be applied in developing a pricing theory for corporate liabilities in general.

In Section II of the paper, the basic equation for the pricing of financial instruments is developed along Black-Scholes lines. In Section III, the model is applied to the simplest form of corporate debt, the discount bond where no coupon payments are made, and a formula for computing the risk structure of interest rates is presented. In Section IV, comparative statics are used to develop graphs of the risk structure, and the question of whether the term premium is an adequate measure of the risk of a bond is answered. In Section V, the validity in the presence of bankruptcy of the famous Modigliani-Miller

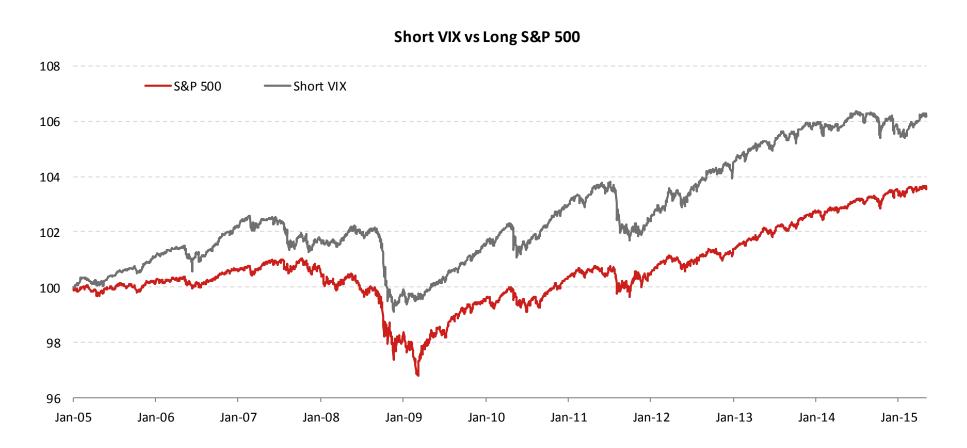
The empirical evidence supports the theory in the US





### Empirically, equities are short vol

Going short volatility has a very similar performance to going long equities.

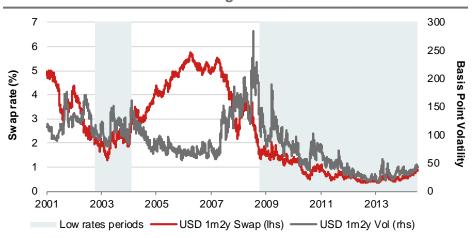


Same Risk, Different Premia



### In low rates environments, govies are short vol

#### USD front-ends showed a strong comovement in low rates



Fisher Black suggested at ZIRP bonds turn into options on future policy rates

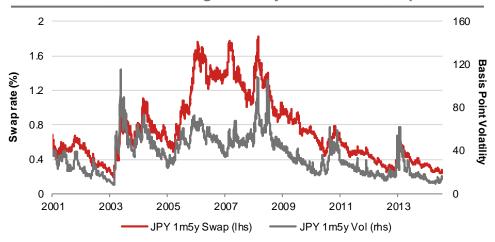
Say x(t) is the shadow rate<sup>1</sup> and r(t) is the short rate.

$$dx_{t} = \mu(x, t)dt + \sigma dW_{t}$$
$$r_{t} = \max(0, x_{t})$$

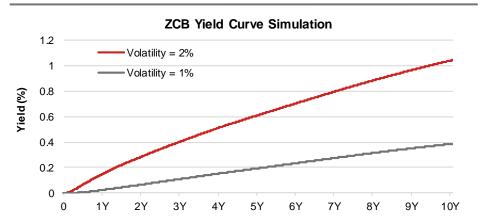
Hence, ZCB yield slope depends on the volatility:

$$y_T = -\log(E_T[\exp(-\int r_s ds)]) \sim \sigma \sqrt{T}$$
$$y_{T_1} - y_{T_2} \sim \sigma(\sqrt{T_1} - \sqrt{T_2})$$

#### Comovement is even stronger in low yield market like Japan



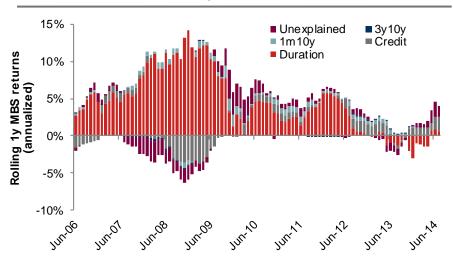
#### Higher vol = higher rates and steeper curves



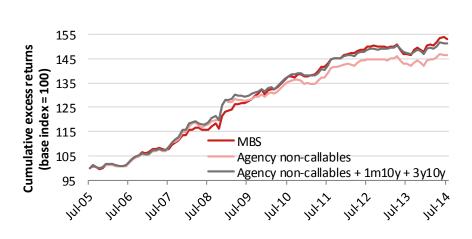


### Mortgages (MBS) – also short volatility

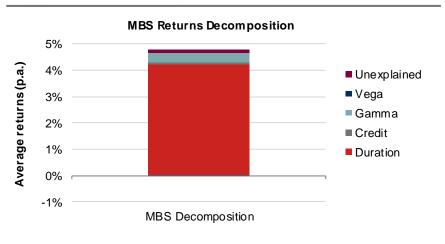
#### Duration is the main component in MBS returns



#### Duration and optionality help to replicate MBS returns

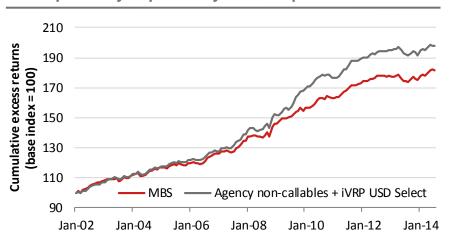


#### Optionality drives the outperformance of MBS



<sup>\*</sup> Sample period: Aug 2005 - Jul 2014

#### MBS optionality replaced by iVRP outperforms





**Smart money sells vol!** 

### Wait a second!

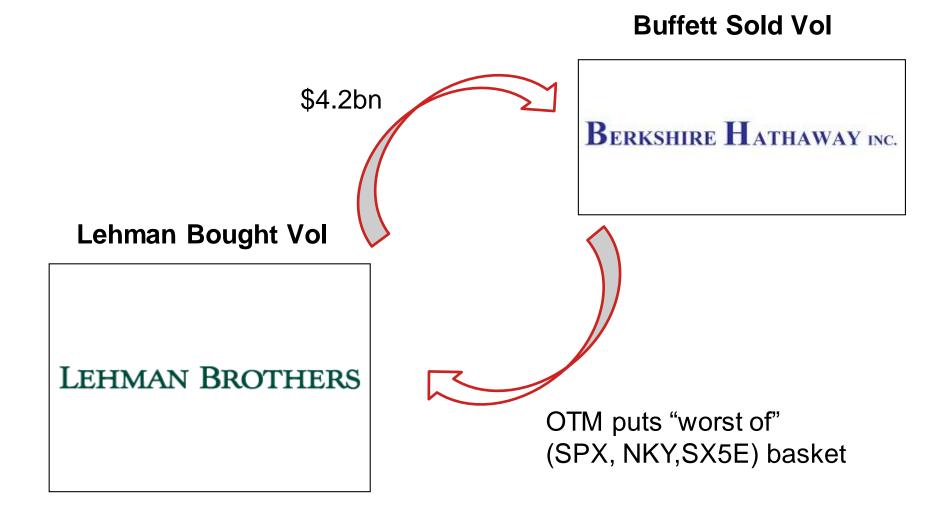
# Didn't Buffett call Derivatives "Financial Weapons of Mass Destruction"?



Didn't Lehman fall because they were short vol?



# The insider's story





### Why did Buffett sell vol?

### **Derivatives = Insurance!**



Our <u>insurance-like derivatives contracts</u>\*, ... are coming to a close ......almost certain to realize a final '<u>underwriting profit</u>'

- Warren Buffett



\* Equities puts, CDO Tranches, CDS, etc

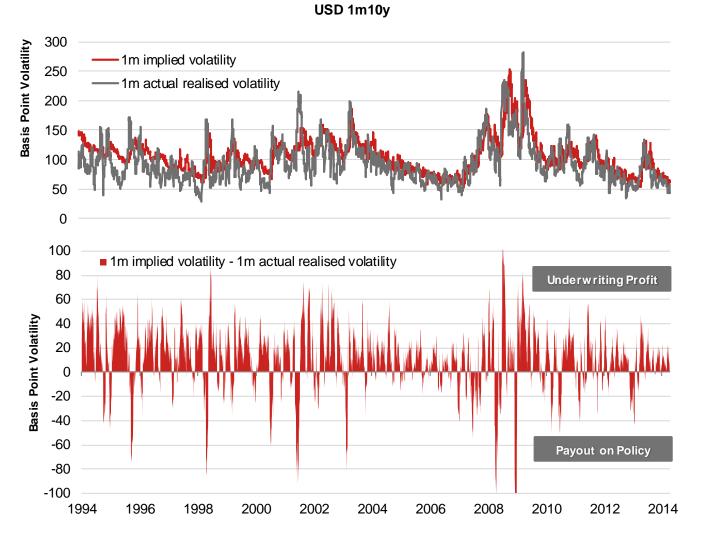


# **Vol as Insurance**

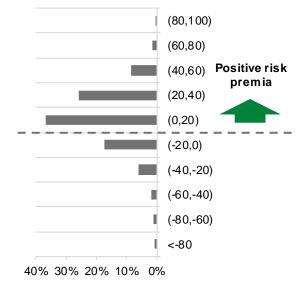
When should you sell it and which vol should you sell?



### **Selling vol usually makes money**



- Historically, implied volatility tends to exceed realized volatility over the long term.
- In more than **70%** of cases, implied volatility was greater than realized volatility.
- Average gain is 11.3bp and positive as well

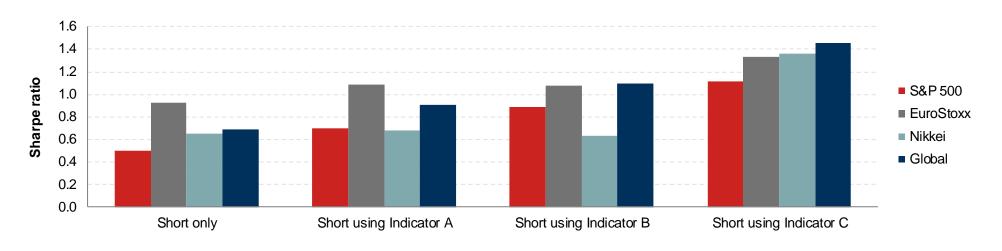


Observations (%)

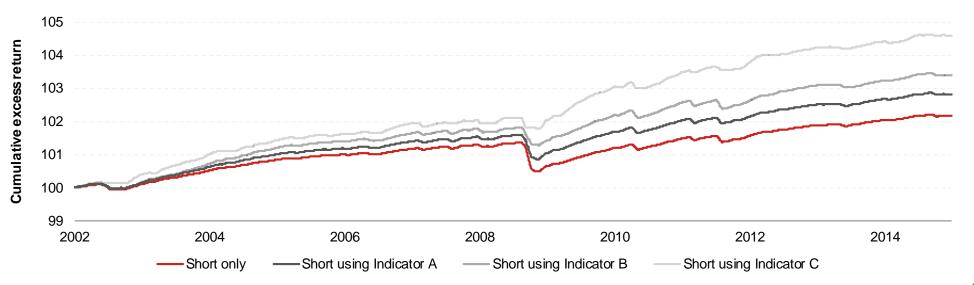


### When should you sell vol?

Simple indicators improve the short gamma performance consistently



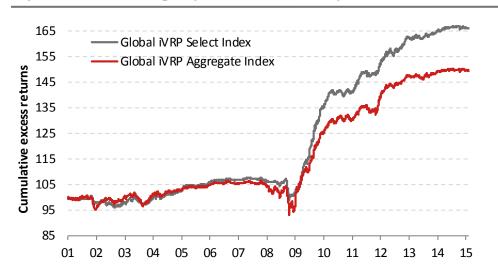
#### Global Equity Volatility Risk Premia

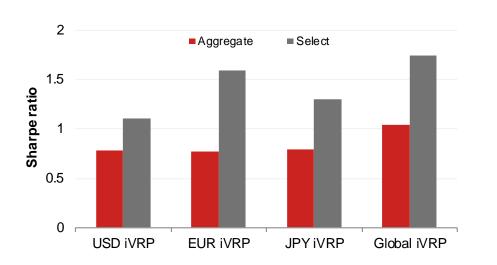




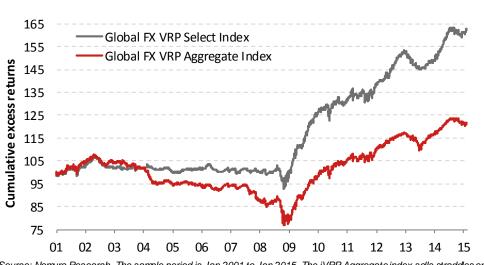
### Styles make everything better!

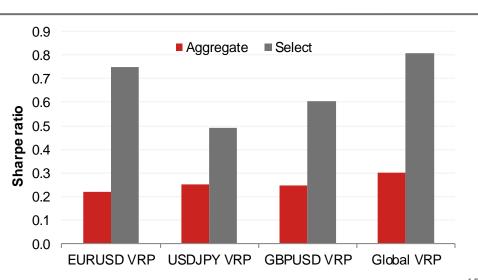
#### Styles without timing improves diversified portfolio in rates





#### Styles without timing improves diversified portfolio in FX

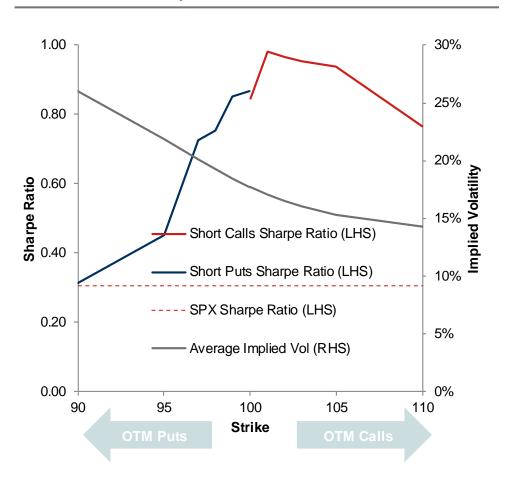




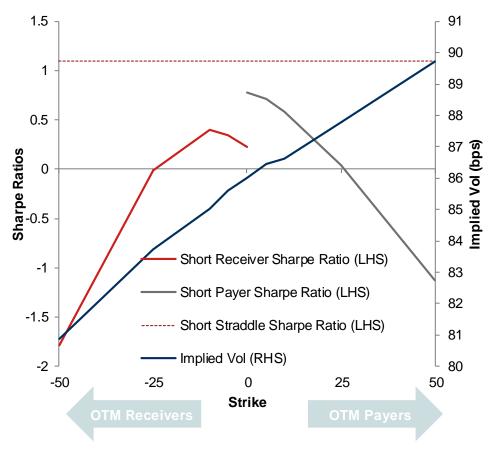


### Which vol should you sell?

#### S&P 500 OTM call outperformed

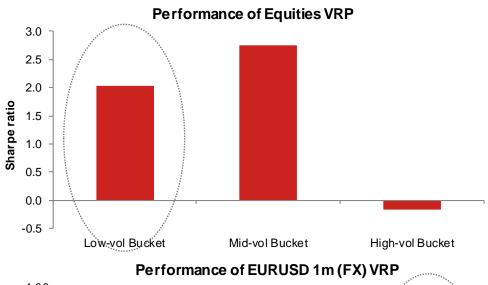


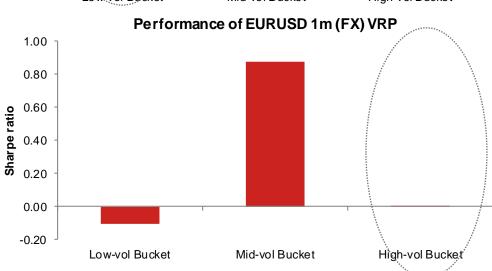
#### USD 1m10y ATM straddle swaption outperformed

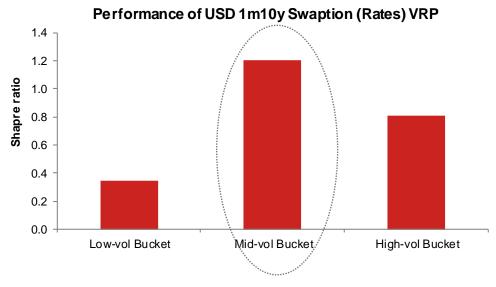




### Do NOT sell vol when vol is high!







### **Moderate vol does best**

### Now:

- FX is High
- Rates is Mid
- Equities is Low



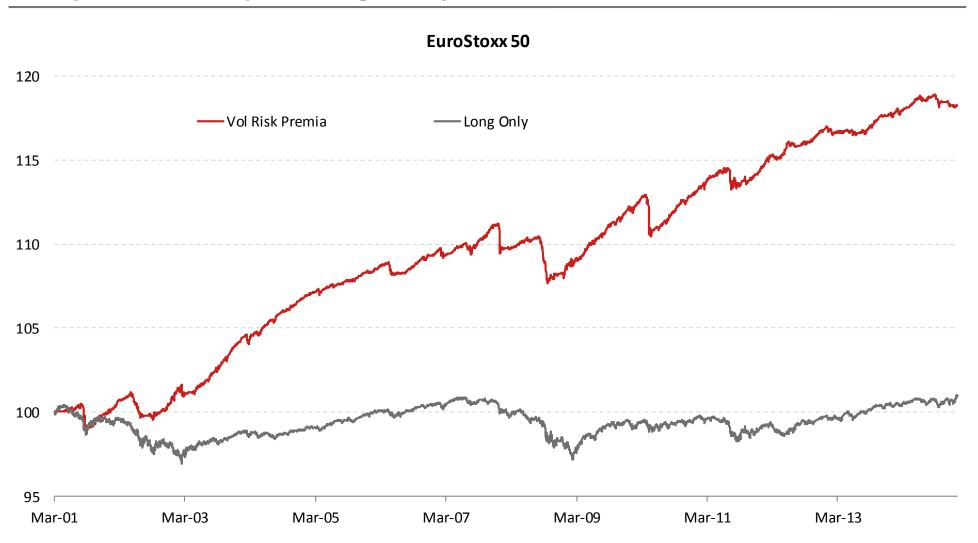
# **Vol Risk Premia are Pervasive**

Diversification and outperformance



# Vol risk premia exist across equity markets

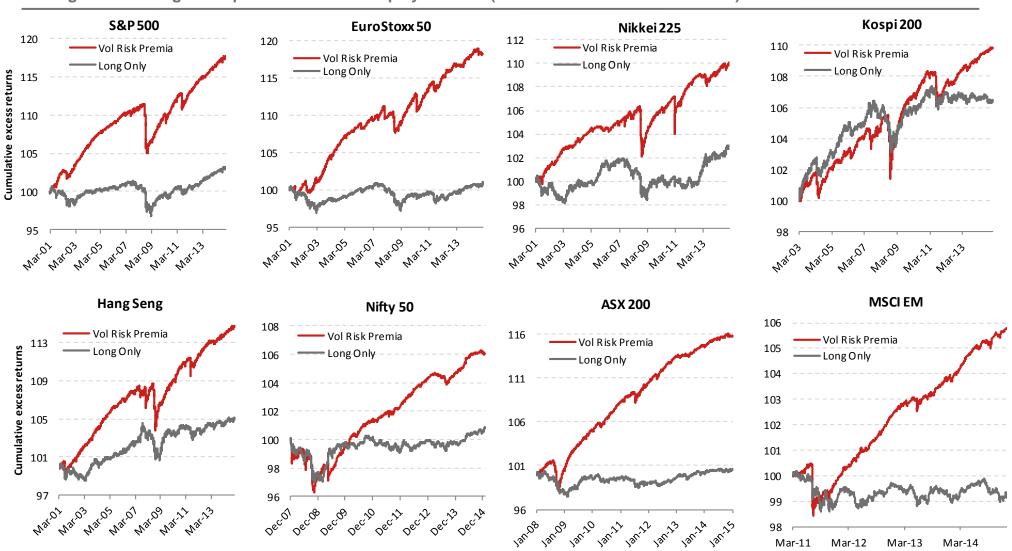
#### In Europe as well, VRP outperformed significantly





### Vol risk premia exist across equity markets

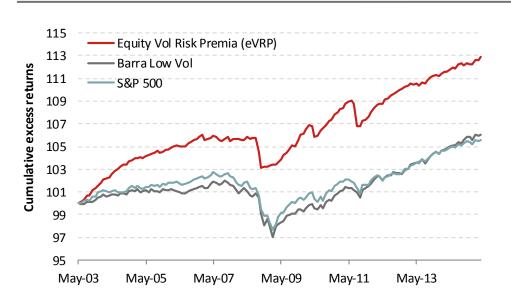
Short gamma strategies outperformed across equity markets (vol scaled and centered indices)

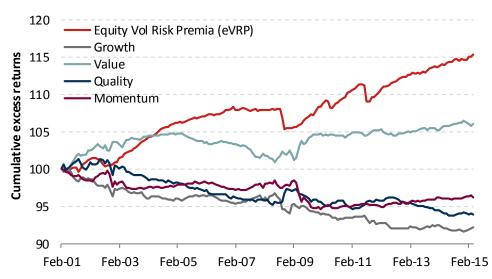




## **Equity vol premia truly diversify**

#### Equity vol risk premia outperformed traditional equity factors





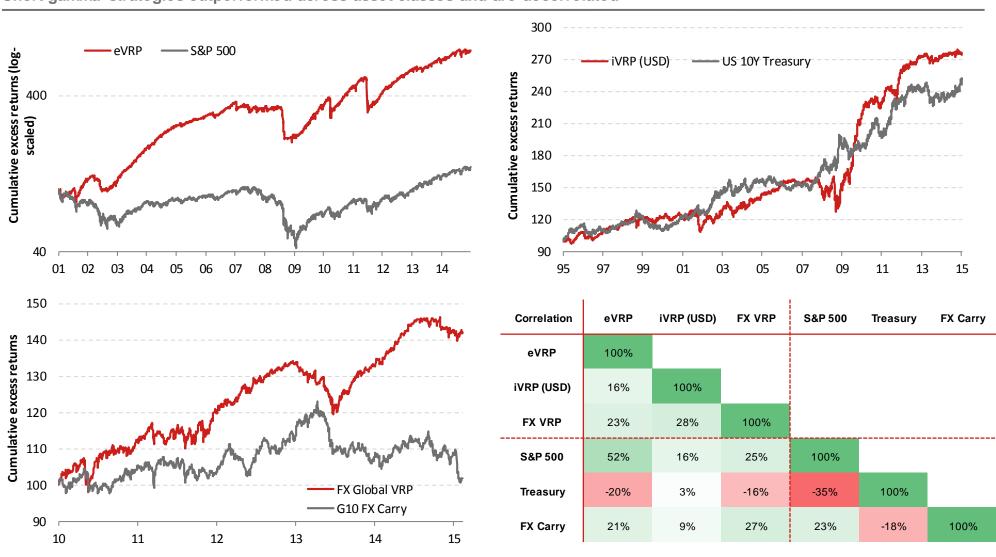
	eVRP	Growth	Value	Quality	Mmtm	Low Vol	S&P 500
Ret (p.a.)	20.6%	-4.7%	3.6%	-3.7%	-3.7%	5.8%	4.0%
Vol (p.a.)	20.4%	8.2%	8.6%	8.4%	13.4%	11.7%	15.2%
Sharpe	1.01	-0.57	0.42	-0.44	-0.27	0.49	0.27
MDD	-55.6%	-71.3%	-32.9%	-64.6%	-72.2%	-57.8%	-75.8%
Calmar	0.37	-0.07	0.11	-0.06	-0.05	0.10	0.05

	eVRP	Growth	Value	Quality	Mmtm	Low Vol	S&P 500
eVRP	100%						
Growth	22%	100%					
Value	2%	-61%	100%				
Quality	-34%	10%	-21%	100%			
Momentu m	-7%	43%	-70%	48%	100%		
Low Vol	50%	0%	32%	-40%	-17%	100%	
S&P 500	59%	4%	24%	-57%	-35%	88%	100%



### Vol risk premia exist across asset classes

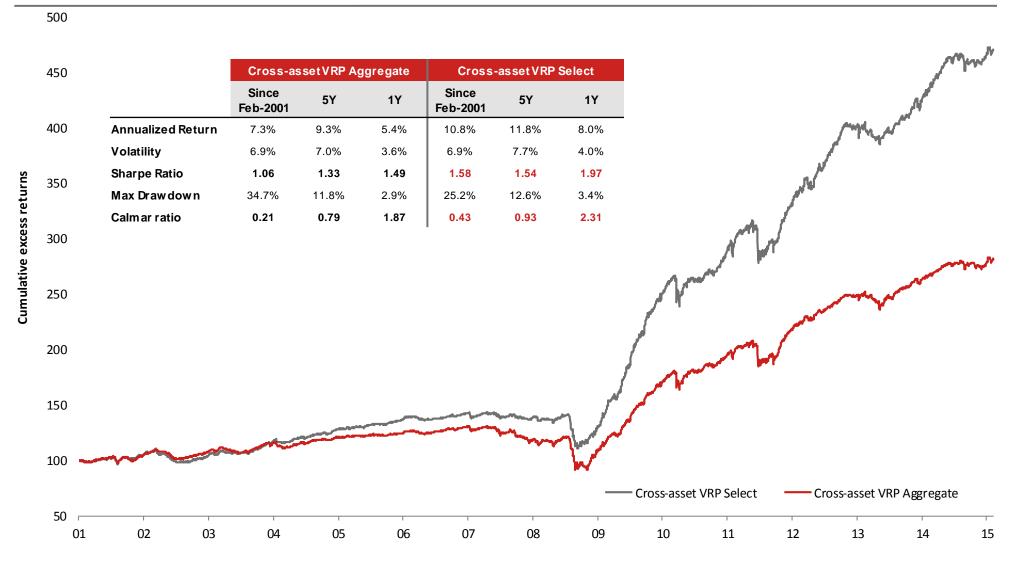
Short gamma strategies outperformed across asset classes and are decorrelated





### Performance of cross-asset VRP

Cross-Asset VRP using Style-based investing gives superior performance





# **Closing thoughts**



### Conclusions



Volatility = Insurance



Everybody is short – not everybody is getting paid for it.



Not a question of whether to sell vol, but when to sell it



Some vols are better than others



Vol Risk Premia are pervasive



Vol is an asset class you should not ignore



### **Appendix: Vol Risk Premia – Selling Gamma**

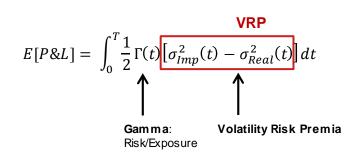
#### Selling vol-short gamma strategies,.

- We can sell options, and delta hedge, mark-to-market regularly
- This is called "shorting Gamma" or obtaining the Volatility Risk Premia
- Effectively, we sell insurance to the market tail-risk insurance. In general, it is commensurate with the risk.

Note that Gamma,  $\Gamma(t) = \frac{\partial^2 C(S,t)}{\partial S^2}$  is positive for a long call or put position, and negative for a short position.

#### **Black-Scholes Theory**

- According to the Black-Scholes robustness theory, a short variance swap position has the following theoretical PnL (right)
- Hence, selling variance swap allows to capture the Volatility Risk Premia.
- For a variance swap  $\Gamma(t)$  = constant, so it captures the pure vol risk premium.
- For other markets where variance swaps do not exist, we have to carefully balance risk across entry points (although we cannot alter positions after entry due to transaction costs).





### Appendix A-1

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