



John Zeng

Managing Director, LMC

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LMC 汽车市场咨询（上海）有限公司
董事总经理

John Zeng is Director of LMC Automotive Asia Pacific Forecasting. He is responsible for building a stronger LMC Automotive presence in the expanding Chinese market and driving revenue in the largest vehicle market in the world.

Mr. Zeng has nearly 14 years of experience in the automotive industry. Prior to joining LMC Automotive, he was with IHS Global Insight, where he was a China Chief Market Analyst for five years, specializing in China's automotive industry outlook, including sales/production forecasting, manufacturer model-program strategies and government policies. Previously, he worked at the Automotive Industry Office in Huizhou; Dongfeng-Honda Motor Huizhou Preparatory Office; and Ford Motor Company in China.

Mr. Zeng has been a featured speaker at conferences, seminars and other automotive industry events in China, and has been a key speaker at the automotive conferences held in Tokyo, Shanghai and Munich for the past five years. Additionally, he is widely quoted in global media, such as Bloomberg TV, CNBC, The Wall Street Journal, AFP, Reuters and Automotive News. Also, he is frequently quoted in such domestic media as China Daily, Global Times, People's Daily, CBN TV and China Business Week.

Mr. Zeng received a bachelor's degree in engineering, with a specialization in automotive manufacturing engineering, from the College of Mechanical and Automotive Engineering, Hunan University, China. He received an MBA from Schulich School of Business, York University in Canada. Mr. Zeng is fluent in Mandarin and English.

志凌负责 LMC 汽车公司在中国市场的业务发展，并为公司在世界最大的汽车市场赚取更多收入。他在汽车行业拥有近 14 年的从业经验。在加盟 LMC 汽车公司之前的 5 年间，他在美国环球通视有限公司（IHS Global Insight）担任中国首席市场分析师，专门分析中国汽车行业前景，包括销售/生产预测、生产商型号方案战略

以及政府政策。此前，他曾供职于惠州市汽车产业办公室、东风本田汽车惠州筹备处以及福特汽车（中国）公司。在过去的五年间，曾先生频繁出席在中国举办的会议、研讨会以及汽车行业的其它活动，并担任特邀演讲嘉宾。他还在东京、上海和慕尼黑举行的汽车行业大会上发表重要演讲。此外，全球多家媒体引用他的讲话，例如：彭博电视台、美国全国广播公司财经频道、《华尔街日报》、法新社、路透社以及《汽车新闻》杂志。《中国日报》、《环球时报》、《人民日报》、第一财经频道和《中国商业周刊》等数家国内媒体也多次引用了他的发言。

曾先生毕业于中国湖南大学机械与汽车工程学院，获得汽车制造工程专业工学学士学位。他还曾就读于加拿大约克大学商学院，获得工商管理硕士学位。曾先生的普通话和英语均非常流利。