NOMURA

Sunac China Holdings 1918.HK 1918 HK

EQUITY: PROPERTY



Why the Greentown acquisition is a good deal

Value of Greentown: enhancement of ~20% NAV

Our analysis of Greentown's (3900 HK, Buy) landbank (<u>Deep dive into</u> <u>Greentown's landbank</u>, dated 17 June) shows that its projects have decent locations, but too large unit sizes and too high pricing premium. Therefore, we reduce our NAV estimate to HKD20/share, based on a scenario of price cuts and inventory destocking. Our worst-case scenario shows that a 30% price cut on the 34 overpriced projects can bring down NAV to HKD15.35/share; and assuming zero value for the 26 projects with bad locations will cut NAV to HKD11.59/share. Therefore, the HKD11/share that Sunac is paying already reflects our worst-case scenario.

Synergies and dilutions: enhancement of ~20% earnings

We believe synergies come from: (1) additional project exposure at low cost; (2) enhancement of brand name and product quality; (3) further lowering of financing cost; (4) 20% earnings enhancement. Dilutions include: (1) operational dilutions like price cuts on Greentown projects in the short term for destocking; and (2) a complicated shareholding structure (24.313% stake for both Wharf and Sunac) adds future uncertainties on operation.

Favour Sunac on strong growth, improving funding cost, low valuation

We forecast 2014F sales to grow 34% y-y to CNY68bn and expect its funding cost to improve gradually from 10% currently: 2013 new financing cost was 8.3%, and the syndicate loan it raised in June only cost LIBOR+450bp. Valuation still looks attractive at 2.3x 2014F P/E and 78% discount to NAV.

Raise earnings and NAV; key short-term risks

We reiterate our Buy call on Sunac (see <u>Gold will glitter eventually</u>). We add Greentown's contribution and thus raise our NAV forecast to HKD19.13/share. Our new TP is HKD10.52/share. Short-term risks include: potential high gearing and weak earnings at interim results due to high expenses.

Year-end 31 Dec	FY13		FY14F		FY15F		FY16F
Currency (CNY)	Actual	Old	New	Old	New	Old	New
Revenue (mn)	30,837	32,098	32,322	39,730	39,805	51,097	51,834
Reported net profit (mn)	3,178	4,131	4,918	5,086	6,169	6,035	7,678
Normalised net profit (mn)	3,523	4,131	4,874	5,086	6,144	6,035	7,533
Normalised EPS	1.07	1.24	1.47	1.53	1.85	1.81	2.27
Norm. EPS growth (%)	17.2	29.0	37.6	23.1	26.0	18.7	22.6
Norm. P/E (x)	3.2	N/A	2.3	N/A	1.9	N/A	1.5
EV/EBITDA (x)	4.6	N/A	3.7	N/A	0.8	N/A	-0.3
Price/book (x)	0.8	N/A	0.7	N/A	0.5	N/A	0.4
Dividend yield (%)	5.6	N/A	8.5	N/A	10.7	N/A	13.2
ROE (%)	23.4	24.4	28.0	24.2	27.4	23.4	26.8
Net debt/equity (%)	93.3	88.4	94.1	16.5	net cash	net cash	net cash

Source: Company data, Nomura estimates

Key company data: See page 2 for company data and detailed price/index chart

Global Markets Research

17 June 2014

Rating Remains	Buy
Target price Increased from 8.99	HKD 10.52
Closing price 16 June 2014	HKD 4.29
Potential upside	+145.2%

Anchor themes

We expect the overall property sector growth to slow, but big developers with good access to borrowing, cheap financing, and strong execution should benefit from market consolidation. We recommend investors stick with big developers and quality small caps.

Nomura vs consensus

Our FY14F/FY15F core EPS forecasts are 9%/11% higher than consensus. Our TP implies 145% upside potential.

Research analysts

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Key data on Sunac China Holdings



Source: Thomson Reuters, Nomura research

Motoc			
Notes:			

Performance 1 4 1

(%)	1M	3M 12M		
Absolute (HKD)	11.1	11.1 -21.0	M cap (USDmn)	1,841.7
Absolute (USD)	11.1	11.4 -20.9	Free float (%)	
Rel to MSCI China	6.7	2.1 -32.8	3-mth ADT (USDmn)	7.0

Income statement (CNYm	n)				
Year-end 31 Dec	FY12	FY13	FY14F	FY15F	FY16F
Investment properties	17	32	116	128	128
Property development	20,654	30,573	31,974	39,444	51,474
Hotels/serviced apartments	20,001	00,010	01,011	00,111	01,171
Other Revenue	171	232	232	232	232
Revenue	20,843	30,837	32,322	39,805	51,834
	20,0.0	00,00.	02,022	00,000	0.,00.
EBIT contributions					
Investment properties	17	32	116	128	128
Property development	5,194	6,912	6,992	10,754	14,625
Hotels/serviced apartments					
Other income	481	310	317	326	335
Management expenses	-884	-1,136	-1,442	-1,740	-1,302
EBITDA	4,807	6,118	5,982	9,468	13,785
Dep and amort					
EBIT	4,807	6,118	5,982	9,468	13,785
Net interest expense	-82	-546	-471	-442	-173
Associates & JCEs	-39	72	2,902	4,380	4,215
Other income	-2	41	45	49	54
Earnings before tax	4,685	5,684	8,458	13,454	17,882
Income tax	-2,070	-2,191	-2,917	-5,196	-7,169
Net profit after tax	2,615	3,494	5,541	8,258	10,712
Minority interests	-7	-315	-666	-2,114	-3,180
Other items	129	345	0	0	0,100
Preferred dividends	120	0.10			
Normalised NPAT	2,736	3,523	4,874	6,144	7,533
Extraordinary items	-129	-345	44	25	145
Reported NPAT	2,607	3,178	4,918	6,169	7,678
Dividends	-261	-636	-975	-1,229	-1,507
Transfer to reserves	2,347	2,543	3,943	4,940	6,171
Valuations and ratios					
Reported P/E (x)	4.0	3.6	2.3	1.9	1.5
Normalised P/E (x)	3.8	3.2	2.3	1.9	1.5
FD normalised P/E (x)	3.8	3.2	2.3	1.9	1.5
Dividend yield (%)	2.5	5.6	8.5	10.7	13.2
Price/cashflow (x)	0.8	1.6	2.7	0.4	0.5
Price/book (x)	1.1	0.8	0.7	0.5	0.4
EV/EBITDA (x)	4.9	4.6	3.7	0.8	-0.3
EV/EBIT (x)	4.9	4.6	3.7	8.0	-0.3
EBIT margin (%)	23.1	19.8	18.5	23.8	26.6
T#==+!: := +=:: ==+= (0/)	440	20.5	245	20.0	40.4

44.2

10.0

38.5

20.0

34.5

19.8

38.6

19.9

14.2

40.1

19.6

20.6

ROA (pretax %) 10.8 Source: Company data, Nomura estimates

Effective tax rate (%)

Dividend payout (%)

Cashflow	statement ((CNYmn)	١
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Cashflow statement (CNY	mn)				
Year-end 31 Dec	FY12	FY13	FY14F	FY15F	FY16F
EBITDA	4,807	6,118	5,982	9,468	13,785
Change in working capital	-4,994	-7,570	-1,948	17,581	12,251
Other operating cashflow	12,461	8,502	145	-538	-2,156
Cashflow from operations	12,274	7,050	4,180	26,510	23,880
Capital expenditure					
Free cashflow	12,274	7,050	4,180	26,510	23,880
Reduction in investments	0	0	-263	-165	-229
Net acquisitions	-5,175	-15,067	-6,244	257	-1,290
Dec in other LT assets					
Inc in other LT liabilities					
Adjustments	-85	0	0	0	0
CF after investing acts	7,015	-8,018	-2,327	26,602	22,362
Cash dividends	-236	-261	-975	-1,229	-1,507
Equity issue	24	1,628	0	0	0
Debt issue	1,939	5,472	5,741	-3,445	0
Convertible debt issue					
Others	-346	4,924	-519	-1,330	-1,201
CF from financial acts	1,381	11,764	4,247	-6,004	-2,707
Net cashflow	8,396	3,746	1,920	20,598	19,654
Beginning cash	3,867	12,263	16,009	17,929	38,527
Ending cash	12,263	16,009	17,929	38,527	58,181
Ending net debt	9,462	12,698	16,519	-7,524	-27,178
Balance sheet (CNYmn)					
As at 31 Dec	FY12	FY13	FY14F	FY15F	FY16F

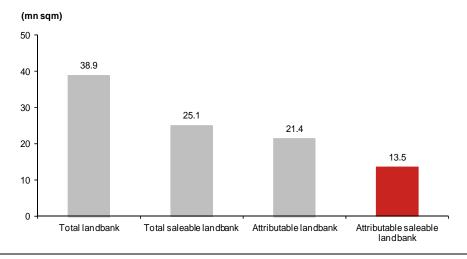
Balance sheet (CNYmn)					
As at 31 Dec	FY12	FY13	FY14F	FY15F	FY16F
Cash & equivalents	12,263	16,009	17,929	38,527	58,181
Properties held for sale	46,401	58,106	67,205	59,215	38,922
Accounts receivable	416	1,214	1,457	1,748	2,097
Other current assets	5,752	12,261	14,713	17,656	21,187
Total current assets	64,832	87,590	101,303	117,145	120,388
Investment properties	571	252	515	680	909
Other fixed assets (net)	49	65	65	65	65
Associates	4,205	7,909	14,129	13,848	15,114
Other LT assets	1,279	1,539	1,539	1,539	1,539
Total assets	70,934	97,355	117,551	133,278	138,015
Short-term debt	11,783	7,835	9,402	8,461	8,461
Accounts payable	12,269	23,795	28,554	34,265	41,118
Other current liabilities	20,242	20,159	25,246	32,359	21,346
Total current liabilities	44,294	51,789	63,201	75,086	70,926
Long-term debt	9,942	20,872	25,046	22,541	22,541
Convertible debt	-,			,,-	
Other LT liabilities	4,704	6,483	6,483	6,483	6,483
Total liabilities	58,940	79,144	94,730	104,110	99,950
Minority interest	2,505	4,606	5,272	6,679	9,405
Preferred stock	2,000	.,000	0,2.2	0,0.0	0,.00
Shareholders' Equity	9,489	13,605	17,549	22,489	28,660
Other equity and reserves	0, .00	.0,000	,	22, .00	20,000
Total shareholders' equity	9,489	13,605	17,549	22,489	28,660
Total equity & liabilities	70,934	97,355	117,551	133,278	138,015
Leverage	. 0,00 .	0.,000	, , , , ,	.00,2.0	.00,0.0
Interest cover	58.84	11.20	12.69	21.40	79.78
Gross debt/prop assets (%)	30.6	29.5	29.3	23.3	22.5
Net debt/EBITDA (x)	2.0	2.1	2.8	net cash	net cash
Net debt/equity (%)	99.7	93.3	94.1	net cash	net cash
Growth (%)		00.0	• • • • • • • • • • • • • • • • • • • •		
Revenue	96.6	48.0	4.8	23.2	30.2
EBITDA	29.2	27.3	-2.2	58.3	45.6
EBIT	29.2	27.3	-2.2	58.3	45.6
Normalised EPS	51.3	17.2	37.6	26.0	22.6
Normalised FDEPS	51.3	17.2	37.6	26.0	22.6
Dupont decomposition	01.0		01.0	20.0	
Net margin (%)	12.5	10.3	15.2	15.5	14.8
Asset utilisation (x)	0.4	0.4	0.3	0.3	0.4
ROA (%)	5.0	3.8	4.6	4.9	5.7
Leverage (Assets/Equity x)	5.5	6.2	6.1	5.6	4.7
ROE (%)	27.48	23.36	28.03	27.43	26.79
Per share	27.40	20.00	20.00	27.40	20.73
Reported EPS (CNY)	86.78c	96.26c	1.48	1.86	2.31
Norm EPS (CNY)	91.06c	1.07	1.47	1.85	2.27
FD norm EPS (CNY)	91.06c	1.07	1.47	1.85	2.27
BVPS (CNY)	3.15	4.10	5.29	6.77	8.63
DPS (CNY)	0.09	0.19	0.29	0.77	0.45
Source: Company data, Nomura e		0.13	0.23	0.31	0.43
Course. Company data, Nombra 6	Juliales				

Source: Company data, Nomura estimates

What is the real value of Greentown?

By the end of 2013, Greentown had 103 saleable projects, located in 16 provinces, 49 cities, and 71 districts. Its total landbank GFA is 38.9mn sqm, of which saleable GFA (ex car parks) totals 25.1mn sqm. Of these 103 projects, 44 can be consolidated and 59 are associates and jointly controlled entities (JCEs). Total GFA attributable to Greentown works out to 21.4mn sqm, of which saleable attributable GFA totals 13.5mn sqm.

Fig. 1: Greentown landbank summary



Source: Company data, Nomura research

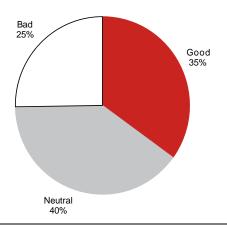
Decent locations, but unit sizes are too large and pricing premium is too high

We score each project on three major aspects: (1) location; (2) unit size; (3) pricing reasonability. Based on this, we rate each project as good, bad, or neutral.

Our comprehensive analysis of the landbank shows: (1) it has decent locations within 5.2km from city/district centres, and is especially well positioned in Shanghai and Hangzhou; (2) it enjoys lower land cost relative to other developers, accounting for only 14% of the average selling price; (3) unit sizes in its projects are too large, at 100-400 sqm for apartments, and 300~900 sqm/unit for villas; and (4) pricing premium is too high, in our view, on average 20% more expensive than surrounding projects. In summary, we believe 25-39% projects have weak locations or unit sizes that are too large or pricing premium that is too high.

Fig. 2: Location is decent

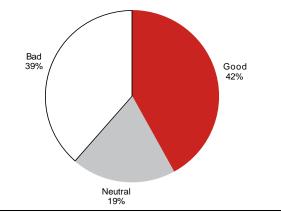
75% projects have good or neutral locations



Source: Company data, Soufun, Nomura research

Fig. 4: Pricing is too high

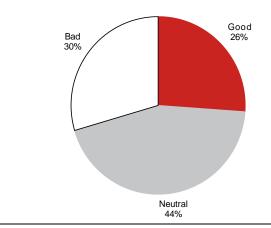
39% projects are over 30% more expensive than surrounding projects



Source: Company data, Soufun, Nomura research

Fig. 3: Unit size is too large

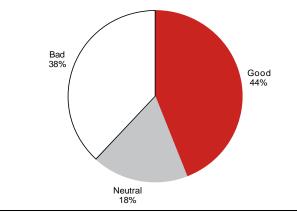
30% projects have too large unit size that are difficult to sell



Source: Company data, Soufun, Nomura research

Fig. 5: Total score and rating

38% projects need adjustments to accelerate sales



Source: Company data, Soufun, Nomura research

How can Sunac make a difference?

We believe the coming in of Sunac could help address some issues for Greentown: (1) cut selling prices for certain projects and accelerate inventory destocking; (2) lower the construction cost (currently over CNY7,000/sqm on saleable GFA); and (3) reduce unit size for the 35% landbank that has not started construction. We believe this should help clear inventory, free up capital, and drive growth in the mid to long run, although it would bring short-term pain on earnings.

Base-case and worst-case valuation

We revise our forecasts based on a scenario of price cuts and inventory destocking and, as a result, reduce our NAV estimate to HKD20/share. The worst-case scenario shows that a 30% price cut on the 34 overpriced projects can bring down NAV to HKD15.35/share; and assuming zero value for the 26 projects with weak locations can further bring down NAV to HKD11.59/share. Therefore, the HKD11/share that Sunac is paying for a 24.3% stake is already reflected in our worst-case scenario, not to mention the extra value it can get such as Greentown's strong brand name, expertise and controlling power.

Forecast changes vs. consensus

For Greentown, we build in a scenario of price cuts and inventory destocking for certain projects and, as a result, reduce our NAV estimate to HKD20/share, and cut our FY14-16F earnings forecasts by 14-22%. We also did a stress test: (1) our worst-case scenario shows that a 30% price cut on the 34 overpriced projects can bring down NAV to HKD15.35/share; (2) if further assuming zero value for the 26 projects with bad locations, NAV could be further reduced to HKD11.59/share. We believe that although the price cuts and inventory destocking can hurt earnings and margins in the short term, it should help free up capital, increase operating efficiency, and drive growth in the mid to long term.

For Sunac, we maintain our previous valuation/forecasts for its own 66 projects, reflecting our conviction on its strong project locations and reasonable product type and pricing. On top of this, we add 24.313% of Greentown's earnings and NAV to our forecasts for Sunac, to reflect its recent acquisition. The major changes in our model include: (1) adding 24.313% of Greentown's earnings to Sunac's earnings via "share of contribution from associates and JCEs" in the Income Statement; (2) enlarged equity base via additions on "retained earnings" in the Balance Sheet; (3) adding HKD6bn acquisition consideration under "investment in associates and JCEs" in the Balance Sheet; (4) adding 24.313% of Greentown's NAV to Sunac's NAV estimation. After these adjustments, we revise up Sunac's NAV to HKD19.13/share (from HKD16.34), and 2014-16F earnings by 21-25%.

Fig. 6: Revenue, core profit and NAV per share comparison

			2014		
	New	Old	Variance	Consensus	Variance
Revenue (CNY mn)	32,322	32,098	1%	35,628	-9%
Core profit (CNY mn)	4,874	4,131	18%	4,491	9%
NAV per share (HKD)	19.13	16.34	17%		

			2015		
	New	Old	Variance	Consensus	Variance
Revenue (CNY mn)	39,805	39,730	0%	41,553	-4%
Core profit (CNY mn)	6,144	5,086	21%	5,540	11%

Source: Bloomberg, Nomura estimates

Fig. 7: NAV per share of Sunac

Pre-acquisition NAV of Sunac (HKD mn)		53,036
Gross NAV of Greentown (HKD mn)	43,170	
Sunac's stake	24.3%	
Share of Greentown's NAV (HKD mn)		10,496
Post-acquisition NAV of Sunac (HKD mn)		63,532
Total outstanding number of shares (mn)		3,320
NAV/share (HKD)		19.13
NAV discount		45%
Target price of Sunac (HKD)		10.52

Source: Company data, Nomura estimates

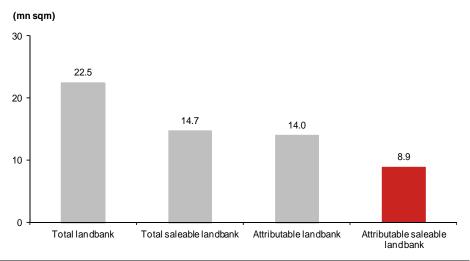
Deep dive into Sunac's landbank

We have done a comprehensive study of Sunac's landbank. We score every project on three major aspects: (1) location; (2) unit size; (3) pricing reasonability, through which we judge its potential sell-through speed and profitability.

Scoring Sunac's 66 projects

By the end of 2013, Greentown had 66 saleable projects, located in 6 provinces, 9 cities, and 43 districts. Its total landbank GFA is 22.5mn sqm, of which saleable GFA (ex car parks) totals 14.7mn sqm. Total GFA attributable to Sunac works out to 14.0mn sqm, of which saleable GFA totals 8.9mn sqm.

Fig. 8: Landbank of Sunac projects (as of end 2013)

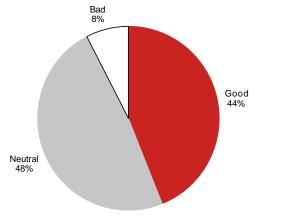


Source: Company data, Nomura research

We score each project on three major aspects: (1) location; (2) unit size; (3) pricing reasonability. Based on this, we rate each project as good, bad, or neutral, as summarised in the charts below.

Fig. 9: Locations are good

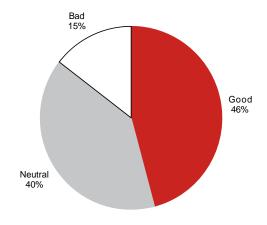
92% projects have good or neutral locations



Source: Company data, Nomura research

Fig. 10: Unit size meets market needs

86% projects are in suitable unit size that meets market needs



Source: Company data, Nomura research

Fig. 11: Pricing is close to the market

85% projects are priced close to the surrounding projects

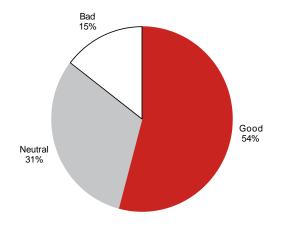
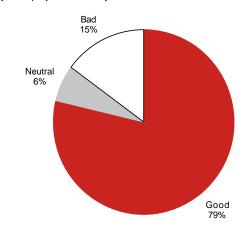


Fig. 12: Total score and rating

Only 15% projects need adjustments to accelerate sales



Source: Company data, Nomura research

Source: Company data, Nomura research

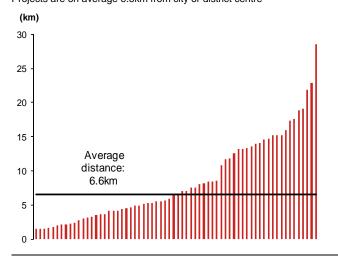
Concentrated landbank and decent project locations

Sunac has a very concentrated landbank in the most developed cities. By the end of 2013, it had 66 saleable projects in only nine cities, namely, Beijing, Shanghai, Tianjin, Hangzhou, Chongqing, Suzhou, Wuxi, Changzhou, and Yixing. On average, it has 7.3 projects per city, compared to the industry average of only 2.5 projects per city. We believe high concentration creates economies of scale, thanks to: (1) higher customer recognition and reputation; (2) better relationship with local governments; (3) savings on SG&A expenses; and (4) more favourable ASP, etc.

Besides choosing the most developed cities, Sunac also tries to select the best locations in each city. Although there are several indictors that can measure the quality of a project's location, we believe the distance to city centre is the most measurable and objective indicator. Therefore, we measured all of Sunac's projects' distances to the city centres. We find Sunac's projects have decent locations, on average within 6.6km from the city or district centre.

Fig. 13: Locations are good

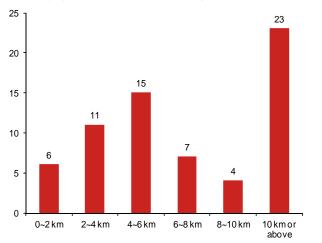
Projects are on average 6.6km from city or district centre



Source: Company data, Soufun, Google Maps, Nomura research

Fig. 14: Locations are good

Number of projects with certain distance to city or district centre



Source: Company data, Soufun, Google Maps, Nomura research

Unit size meets the market needs

We summarised the unit sizes for Sunac's 66 projects. The size range for apartments is 80-250 sqm/unit, and for villas it is 250-400 sqm/unit. We believe the unit sizes meet the market demand.

For example, its Beijing Fontainebleau Chateau (枫丹一号) mostly offers apartments with unit size of 95~145 sqm. With selling price of over CNY37,000/sqm, its total price per unit is only CNY3.5~5.4mn, which is quite affordable for white collar workers and young couples, in our view, considering the disposable income per household in Beijing was about CNY120,000 in 2013.

Pricing is close to the levels in surrounding projects

The selling price of Sunac's projects is on average at a premium of 14% over surrounding projects. Over 80% of its launched projects are priced at less than 30% premium over surrounding projects. Considering its above-average product quality, the value-to-quality is very high, in our opinion.

Fig. 15: Pricing is close to the market

Pricing premium over surrounding projects is on average 14%

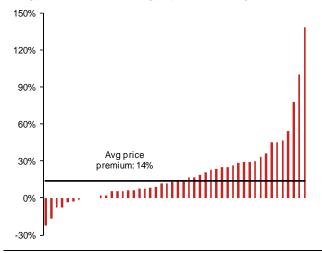
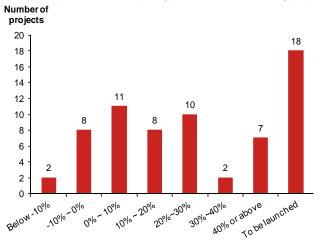


Fig. 16: Pricing is close to the market

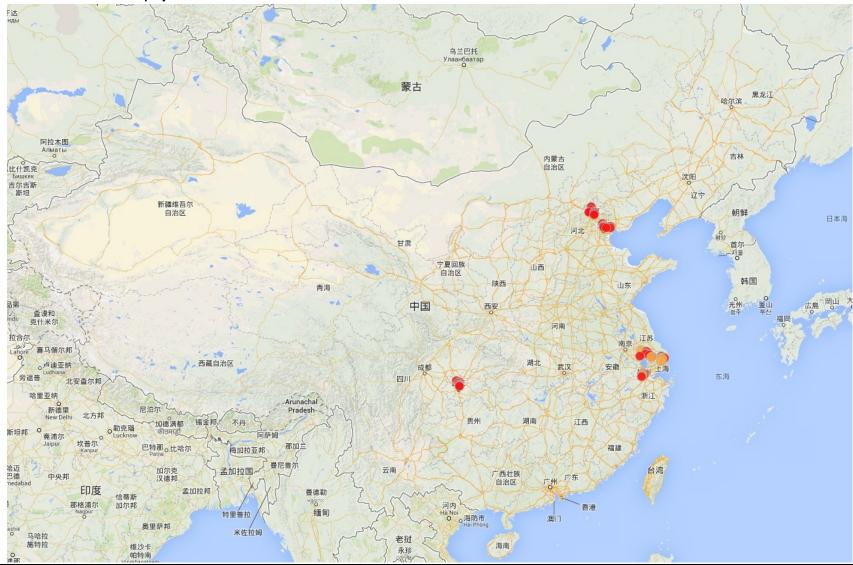
Number of projects with certain pricing premium over surrounding projects



Source: Company data, Soufun, Nomura research

Source: Company data, Soufun, Nomura research

Fig. 17: Distribution overview of Sunac's projects



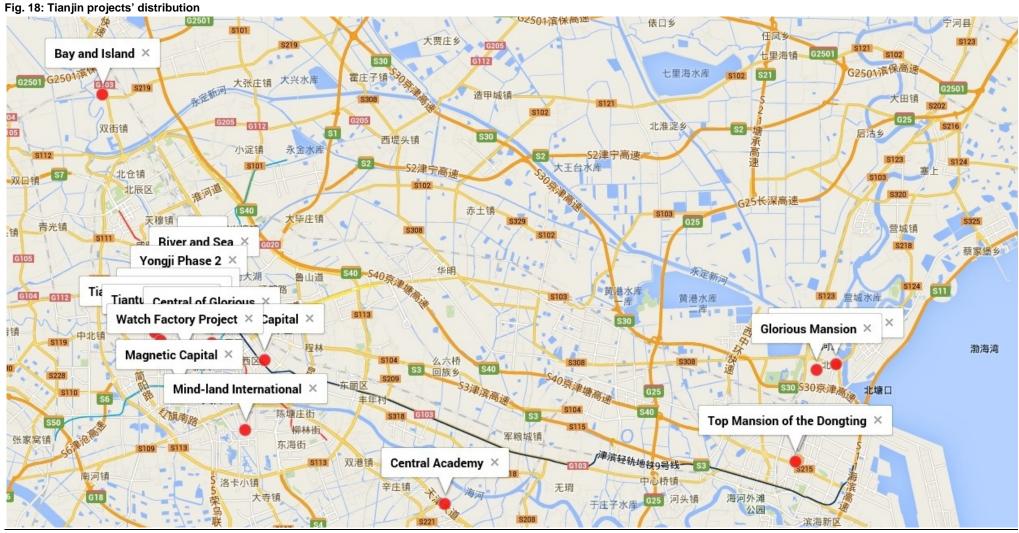


Fig. 19: Tianjin projects' details

Project Name (English)	Project Name	City	Use	Stake	Asso/ Subsid	Saleable GFA	Land cost (CNY/sqm)	City center	Town center	Location	Size rang	Size	ASP (CNY/sqm)		nce with projects	Pricing
	(Chinese)				Subsid	(k sqm)	(CN1/Sqiii)	Distan	ce (km)	score	(sqm)	score	(CN 1/Sqiii)	Mean	Median	score
Magnetic Capital	奥城	Tianjin	R	100%	Subsid	88	1,811	4.1	9.3	3	194~271	2	27,000	6%	6%	3
Mind-land International	海逸长洲	Tianjin	R	100%	Subsid	0	1,286	4.1	7.8	2	70~350	3	20,000	14%	5%	3
Central of Glorious	星美御	Tianjin	R	100%	Subsid	0	2,530	4.3	3.2	3	93~142	3	32,000	47%	45%	1
PL Du Pantheon	王府壹号	Tianjin	R	100%	Subsid	76	10,238	9.2	2.4	3	93~257	2	31,000	31%	15%	3
Glorious Mansion	君澜	Tianjin	R	100%	Subsid	145	5,459	53.6	14.7	2	86~190	3	9,300	-23%	-23%	3
Central Academy	中央学府	Tianjin	R	100%	Subsid	345	3,272	22.4	13.3	1	90~230	3	10,000	-17%	-17%	3
Horizon Capital	海河大观	Tianjin	R	49%	Asso	299	10,001	7.1	2.3	2	92~287	3	30,000	24%	25%	2
Dream of Mansion	融公馆	Tianjin	R	50%	Asso	150	5,329	57	14	2	130~210	2	18,000	41%	45%	1
Yongji Phase 2	永基二期	Tianjin	R	47%	Asso	61	5,074	9.8	2.2	2	N/A	N/A	N/A	N/A	N/A	N/A
R3	R3	Tianjin	R	47%	Asso	371	8,174	17.2	7.6	1	N/A	N/A	N/A	N/A	N/A	N/A
River and Sea	河与海	Tianjin	R	47%	Asso	142	5,413	10.2	5.5	2	86~142	3	19,500	-8%	-3%	3
Tianjin Azure Coast	天津蓝色海岸	Tianjin	R	40%	Subsid	157	427	49.4	7	1	N/A	N/A	12,000	-5%	12%	3
Bay and Island	半湾半岛	Tianjin	R	54%	Subsid	459	2,464	32.8	8.6	2	83~162	3	11,000	29%	26%	2
Tiantuo Project	天拖项目	Tianjin	R	51%	Subsid	1,403	7,358	9.4	3.6	3	N/A	N/A	N/A	N/A	N/A	N/A
Top Mansion of the Dongting	洞庭路壹号	Tianjin	R	100%	Subsid	217	5,431	48.9	7	2	88~91	3	14,000	33%	33%	2
Watch Factory Project	手表厂项目	Tianjin	R	51%	Asso	57	26,725	5.6	6.5	3	N/A	N/A	N/A	N/A	N/A	N/A
Tiantuo North Project	天拖北项目	Tianjin	R	51%	Asso	231	9,034	9.5	3.3	3	N/A	N/A	N/A	N/A	N/A	N/A

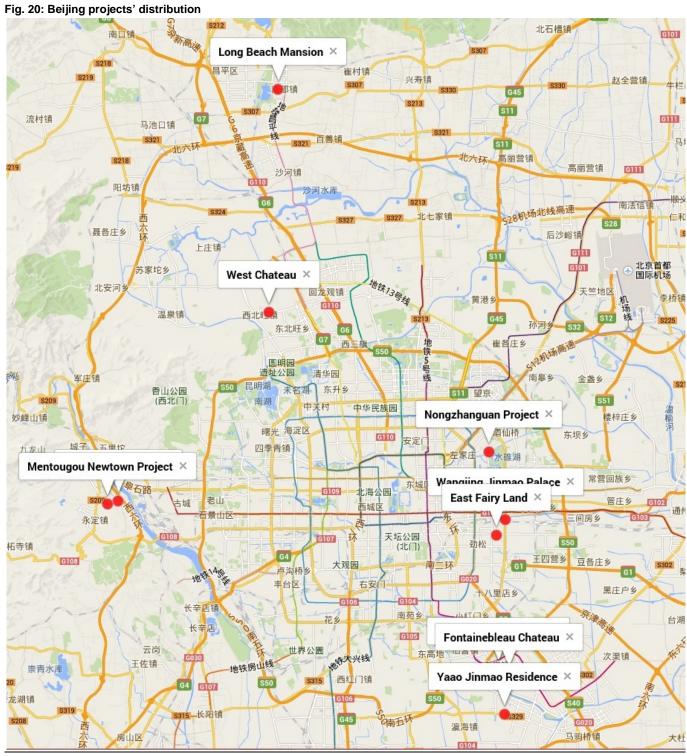


Fig. 21: Beijing projects' details

Project Name (English)	Project Name (Chinese)	City	Use	Stake	Asso/ Subsid	Saleable GFA	Land cost (CNY/sqm)	City center	Town center	Location score	Size rang	Size score	ASP (CNY/sqm)	Variand nearby p		Pricing score
						(k sqm)		Distance	ce (km)		(sqm)			Mean	Median	
East Fairy Land	禧福汇	Beijing	R	100%	Subsid	-	3,582	8.6	8.4	3	86~212	3	50,000	31%	30%	2
West Chateau	西山壹号院	Beijing	R	100%	Subsid	42	20,123	30.5	10.8	3	267~780	2	60,000	0%	0%	3
Long Beach Mansion	长滩壹号	Beijing	R	100%	Subsid	-	9,760	50.2	5.9	3	187~360	2	27,000	7%	8%	3
Yaao Jinmao Residence	金茂悦	Beijing	R	49%	Asso	145	10,609	22.4	17.3	3	132~158	3	40,000	14%	14%	3
Wangjing Jinmao Palace	金茂府	Beijing	R	49%	Asso	100	15,297	8.3	7.5	3	201~389	2	80,000	51%	47%	2
Fontainebleau Chateau	枫丹壹号	Beijing	R	50%	Asso	304	10,135	22.9	23.6	2	95~145	3	37,000	14%	6%	3
Yizhuang New Project	亦庄新项目	Beijing	R	51%	Asso	281	14,654	21.9	23.6	2	N/A	N/A	N/A	N/A	N/A	N/A
Nongzhanguan Project	农展馆项目	Beijing	R	51%	Subsid	59	73,839	11	5.3	3	N/A	N/A	N/A	N/A	N/A	N/A
Mentougou Project	门头沟项目	Beijing	R	33%	Asso	341	17,217	29.3	5.7	2	N/A	N/A	N/A	N/A	N/A	N/A
Mentougou Newtown Project	门头沟新城项目	Beijing	R	51%	Subsid	110	16,502	31.1	5.3	2	N/A	N/A	N/A	N/A	N/A	N/A

Fig. 22: Shanghai projects' distribution

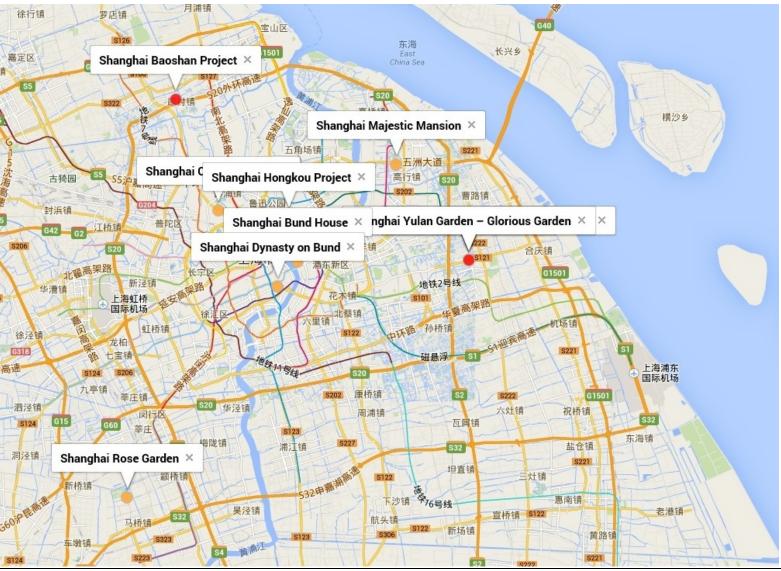


Fig. 23: Shanghai projects' details

Project Name (English)	Project Name (Chinese)	City	Use	Stake	Asso/ Subsid	Saleable GFA (k sqm)	Land cost (CNY/sqm)	City center	Town center	Location score	Size rang (sqm)	Size score	ASP (CNY/sqm)	ne	nce with arby jects	Pricing score
						(1. 04)		Distan	ce (km)		(04)			Mean	Median	
Dynasty on the Bund	盛世滨江	Shanghai	R	50%	Subsid	360	22,851	4.4	5	3	86~265	2	80,000	24%	23%	2
Shanghai Magnolia Garden	上海玉兰花园	Shanghai	R	50%	Subsid	-	18,757	22.9	15.2	3	133~398	2	55,000	25%	17%	2
Bund House	上海黄浦湾	Shanghai	R	26%	Subsid	172	41,054	6.7	6.6	3	282~403	1	140,000	-3%	-3%	3
Shanghai Rose Garden	上海玫瑰园	Shanghai	R	50%	Asso	41	29,226	30.5	14.1	3	600~900	1	100,000	58%	100%	1
Shanghai Magnolia Garden-Glorious Garden	1 上海玉兰花园臻园	Shanghai	R	25%	Asso	105	15,625	22.9	15.2	3	123~398	2	55,000	29%	29%	2
Wujiefang Project	上海五街坊地块	Shanghai	R	25%	Asso	68	12,343	22.9	15.2	3	172~300	2	55,000	29%	29%	2
Francais Demeure	上海御园	Shanghai	R	25%	Asso	121	17,607	16.9	11.7	3	100~233	3	47,000	24%	24%	2
Hongkou Project	上海虹口地块	Shanghai	R	26%	Asso	39	26,973	4.3	2.2	3	N/A	N/A	N/A	N/A	N/A	N/A
Central garden	上海香溢花城	Shanghai	R	50%	Asso	343	15,277	6.7	5.2	3	111~202	2	50,000	6%	8%	3
Shanghai Baoshan Project	上海宝山地块	Shanghai	R	50%	Subsid	119	20,150	19.1	79.1	2	N/A	N/A	N/A	N/A	N/A	N/A

Fig. 24: Chongqing projects' distribution

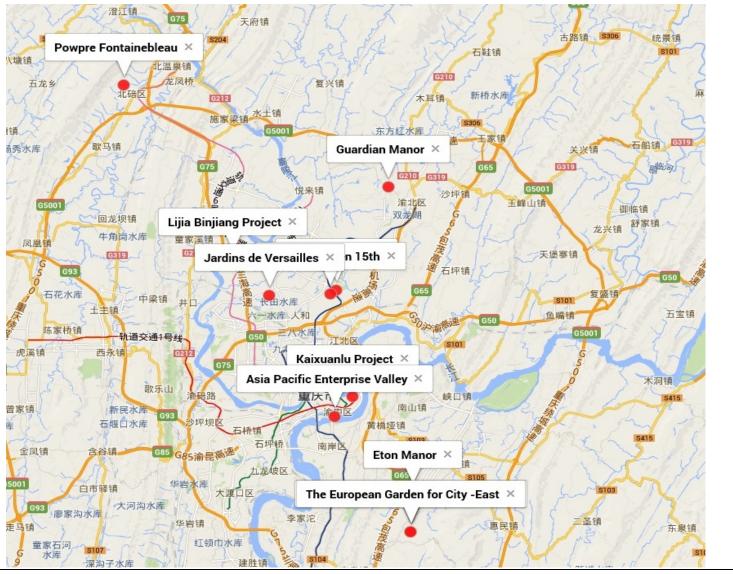


Fig. 25: Chongqing projects' details

Project Name (English)	Project Name (Chinese)	City	Use Sta	ke Subsid	GFA	Land cost (CNY/sqm)	City center	Town center	Location score	Size	Size score	ASP (CNY/sqm)	Varian nearby	ce with projects	Pricing score
					(k sqm)	` ',		ce (km)		(sqm)		` ',	Mean	Mediar	i
Olympic Garden	奥林匹克花园	Chongqing	R 10	0% Subsi	d 119	588	11.5	2	2	81~220	3	8,600	-2%	9%	3
Olympic Garden 15th	奥园 15 期	Chongqing	R 10	0% Subsi	d 160	3,370	13.5	4.2	2	N/A	N/A	N/A	N/A	N/A	N/A
Eton Manor	伊顿庄园	Chongqing	R 10	0% Subsi	d 82	3,444	20.5	3.7	3	300~500	1	12,000	22%	25%	2
Guardian Manor	嘉德庄园	Chongqing	R 10	0% Subsi	d 333	2,930	23	13.6	2	202~371	2	15,000	68%	78%	1
Jardins de Versailles	凡尔赛花园	Chongqing	R 8	0% Subsi	d 849	2,883	12.6	22	2	367~446	1	18,000	29%	29%	2
Asia Pacific Enterprise Valley	亚太商谷	Chongqing	R 10	0% Subsi	d 82	5,448	8	18.6	3	27~84	3	9,000	8%	8%	3
The European Garden for City -West	欧麓花园城西	Chongqing	R 10	0% Subsi	d 743	2,439	28.5	14.6	2	128~321	2	8,500	2%	2%	3
Powpre Fontainebleau	紫泉枫丹	Chongqing	R 10	0% Subsi	d 70	5,253	39.3	3	3	164~995	2	N/A	N/A	N/A	N/A
Kaixuanlu Project	重庆凯旋路地块	Chongqing	R 5	1% Subsi	d 227	7,465	7.6	1.5	3	N/A	N/A	N/A	N/A	N/A	N/A
The European Garden for City -East	欧麓花园城东	Chongqing	R 5	1% Subsi	d 1,258	2,450	28.5	63	1	128~321	2	8,500	2%	2%	3
Lijia Binjiang Project	礼嘉滨江项目	Chongqing	R 10	0% Subsi	d 114	3,608	17.6	19.8	1	N/A	N/A	N/A	N/A	N/A	N/A

Fig. 26: Hangzhou projects' distribution 马可波罗 诸虞塘 花园酒店 海外海百纳大酒店 新文村 屠家坝村 石大快速路 潘家里 石祥路 liangeun F-01 Project X 多方快速路 Jiangcun Zhongjieneng Project × 大酒店 东苕溪 度豪大酒店 青莎公园 🌢 紫金港 国际饭店 社区石桥镇 德胜快速路 尧典桥 弄口村 杭长线 🙆 杭州海外海 皇冠假日酒店 Hangzhou Melodious Manor × 浙赣线 ◎ 长松园村 彭埠镇 仓前镇 宋江村 文一西路 科技大道 金星路 圣栖·铭 庭酒店 彭埠花苑 • 西城广场 🙆 营盘地 五堡村 杭州市 新 余杭镇 山 路 老和山 ● 悦榕庄 🖼 ■ 黄龙体育场 湿地公园 天星龙创意 京杭运河 相深碑 设计广场 凤新路 四酒店 西溪 西溪度假 杭州香格里拉 悦酒店 **Wonderful Mansion** 北高峰 西湖 杭州区 留下镇 杨家牌楼村 和睦路 大酒店 西湖 • G56杭瑞高速 中泰乡 西穆坞村 法云弄 万向中* Yuntai Centre X 郭家村 雷峰塔景区 • 闲林影剧院 画 闲林 依云隧道 • 赤山埠 莲花峰 凤凰山 屏峰村 浙江科技文 黄坡岭下 西湖风景 名胜区 Zhijiang River Holiday Village Project X 留和路 小和山 S102 梅家坞村 午潮山 午潮山国家 大华山 水竹庵 ● 大清谷 真兴路 江二村 森林公园 江家头 许家坞 Hangzhou Zhijiang No.1 × 江三村 杭州开 金瑞大酒店 长河镇 都力 道 滨文路 八甲 外何家 西湖茶场 🛎 宋城 🛊 东湖 珊瑚沙水库 杨家墩村 白马湖 杭州乐园 🗉 冠山隧道 @ 转塘镇 富闲路 浦沿镇 T2 8 镇中路 **GS20** 金家岭村 杭州极地 桕联村 王家里村 双流村 海洋公园 凤凰山 湘湖 受降镇 南村 闻堰镇 ■ 锦绣风水洞 韩塘 仙桥洞 🔳 亚太路 袁浦镇 袁富路 西渡边 灵山风景区 下门村 板桥村 新浦沿村 ● 东方文化园 斯克钱 高桥镇)大湾底 堰头埭 G320 山坎上 株林坞 Fuyang Fuchun Project × 器分·c 孙邵家 公园西路 小坞 楼家坞 东望路

Fig. 27: Hangzhou projects' details

Project Name (English)	Project Name (Chinese)	City	Use St	ake	Asso/ Subsid	Saleable GFA (k sqm)	Land cost (CNY/sqm)			Location score	Size rang (sqm)	Size score	ASP (CNY/sqm)	Variand nearby p		Pricing score
									ce (km)							
Melodious Manor	西溪融庄	Hangzhou	R	75%	Subsid	76	8,153	18.9	47.4	2	114~295	2	20,000	10%	21%	2
Wonderful Mansion	望江府	Hangzhou	R	50%	Asso	59	19,032	8.9	3.5	3	89~185	3	42,000	7%	14%	3
Zhijiang River Holiday Village Project	之西湖	Hangzhou	R	49%	Asso	227	7,054	15.9	8.4	2	87~196	3	25,000	-5%	19%	2
Zhijiang Yihao	之江壹号	Hangzhou	R	25%	Asso	312	10,099	19.8	16	2	88~188	3	21,000	17%	17%	2
Yuntai Centre	云台中心	Hangzhou	R	60%	Subsid	108	7,755	15.1	1.7	2	N/A	N/A	N/A	N/A	N/A	N/A
Fuyang Fuchun Project	富阳富春项目	Hangzhou	R 1	00%	Subsid	113	5,291	43	1.8	2	137~235	2	14,000	0%	0%	3
Jiangcun Zhongjieneng Project	蒋村中节能项目	Hangzhou	R	49%	Asso	149	13,177	15	11.8	2	N/A	N/A	N/A	N/A	N/A	N/A
Jiangcun E-01 Project	蒋村 E-01 项目	Hangzhou	R 1	00%	Subsid	171	12,365	16.5	13.2	2	N/A	N/A	N/A	N/A	N/A	N/A

Fig. 28: Jiangsu Province projects' distribution 东兴镇 靖江市 大新镇 锦丰镇 G2 金港镇 乐余镇 利港镇 S338 江阴市 后塍镇 罗溪镇 吕城镇 中港镇 张家港市 南丰镇 周庄镇 薛家镇 奔牛镇 G204 新北区 华士镇 焦溪镇 月城镇 塘桥镇 Changzhou Yulan Square X 新桥镇 \$19 戚墅堰区 横山桥镇 書四结 凤凰镇 长泾镇 海虞镇 Sunac Dream of City × 牛塘镇 湖塘镇 顾山镇 玉祁镇 堰桥 武进区 遥观镇 横林镇 港下镇 嘉泽镇 惠山区 慶山镇 G312 尚湖镇 八土镇 常熟市 洛阳镇 皇里镇 古里镇 礼嘉镇 羊尖镇 Wuxi Lihu Camphora Garden X Sunac Swan Lake X S205 丰义镇 沙家浜镇 梅村镇 滨湖 胡埭镇 漕桥镇 潘家镇 辛庄镇 S240 鹅湖镇 雪堰镇 林镇 Sunac 81 无锡市 湘城镇 分水镇 和桥镇 硕放镇 SO通锡高速 阳澄湖镇 马山镇 渭塘镇 巴 荡 茄海结 高塍镇 望亭镇 周铁镇 南泉镇 太平镇 Sunac Royal Garden X S9 正仪 通安镇 新街镇 Suzhou Taohuayuan X 5长深高速 G2京 領湖镇、东渚镇 宣兴市 姑苏区 大浦镇 枫桥 苏州市 G104 娄葑镇 光福镇 藏书镇 甪直 丁蜀镇 吴中区 太湖 漫山岛 车坊镇 苏州太湖国家 胥口镇 湖滏镇 旅游度假区 洑东镇 长沙岛 叶山岛 横泾镇 松陵镇 同里镇 周庄镇 吴江区 西山镇 余山岛 白蚬江。 渡村镇 G318 水口乡 夹浦镇 东山镇 S301 G104 小浦镇 长兴县 新塘乡 横扇镇 芦塘镇 雉城镇 庙港镇 梅堰镇 平望镇 G50沪渝高速 长漾 七都镇 G318 北麻漾 S230 震泽镇 G318 S202 S12 S12 S12 H 湖州市 南浔镇 织里镇 湖州镇 吴兴区 南潭区

Fig. 29: Jiangsu Province projects details

Project Name (English)	Project Name (Chinese)	City	Use	Stake	Asso/ Subsid	Saleable GFA	Land cost (CNY/sqm)	City center	Town center	Location score	Size rang	Size score	ASP (CNY/sqm)		nce with projects	Pricing score
						(k sqm)		Distan	ce (km)		(sqm)		,	Mean	Median	
Sunac Comphorwood Mansion	香樟园	Wuxi	R	51%	Subsid	383	6,427	10.7	4.6	3	115~745	1	20,000	2%	6%	3
Sunac Swan Lake	天鹅湖	Wuxi	R	100%	Subsid	85	2,169	4.9	6.4	2	112~142	3	10,500	-3%	0%	3
Sunac Dream of City	理想城市	Wuxi	R	100%	Subsid	228	1,243	27.2	6.6	2	68~190	3	7,100	-9%	-1%	3
Sunac 81	81 栋	Suzhou	R	100%	Subsid	2	1,850	17.8	13.2	2	168~474	2	17,000	61%	55%	1
Sunac Royal Garden	氿园	Yixing	R	100%	Subsid	115	4,742	74.6	2.8	2	93~535	2	9,000	0%	7%	3
Wuxi Magnolia Garden	无锡玉兰花园	Wuxi	R	43%	Subsid	75	2,574	1.5	5.5	3	90~187	3	12,000	2%	-8%	3
Magnolia West Projct	无锡玉兰花园西地块	Wuxi	R	20%	Asso	366	4,149	1.5	5.5	3	90~187	3	12,000	2%	-8%	3
Fairy Land	苏州桃花源	Suzhou	R	28%	Asso	126	27,263	16.3	8.2	2	580~1300	1	40,000	139%	139%	1
Majestic Mansion	苏州御园	Suzhou	R	50%	Subsid	78	18,363	19.3	4.7	2	309~732	1	30,000	43%	36%	1
Magnolia Square	常州玉兰广场	Changzhou	R	49%	Subsid	1,082	2,144	12	4.9	2	82~185	3	8,000	12%	12%	3

Appendix A-1

Analyst Certification

I, Jeffrey Gao, hereby certify (1) that the views expressed in this Research report accurately reflect my personal views about any or all of the subject securities or issuers referred to in this Research report, (2) no part of my compensation was, is or will be directly or indirectly related to the specific recommendations or views expressed in this Research report and (3) no part of my compensation is tied to any specific investment banking transactions performed by Nomura Securities International, Inc., Nomura International plc or any other Nomura Group company.

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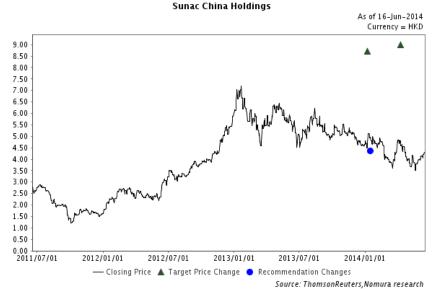
Materially mentioned issuers

Issuer	Ticker	Price	Price date	Stock rating	Sector rating	Disclosures
Sunac China Holdings	1918 HK	HKD 4.29	16-Jun-2014	Buy	N/A	
Greentown China						
Holdings	3900 HK	HKD 7.71	16-Jun-2014	Buy	N/A	

Sunac China Holdings (1918 HK)

HKD 4.29 (16-Jun-2014) Buy (Sector rating: N/A)

Rating and target price chart (three year history)



Date	Rating	Target price	Closing price
10-Apr-14		8.99	4.79
07-Jan-14	Buy		4.49
07-Jan-14		8.72	4.49

For explanation of ratings refer to the stock rating keys located after chart(s)

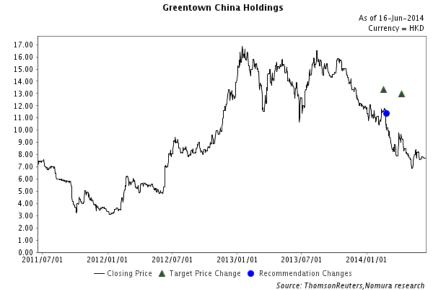
Valuation Methodology Our TP of HKD10.52 is based on a 45% discount to end-2014F NAV of HKD19.13. The benchmark index for this stock is MSCI China.

Risks that may impede the achievement of the target price Key risks include slower-than-expected contracted sales, and over-aggressive land acquisitions.

Greentown China Holdings (3900 HK)

Rating and target price chart (three year history)

HKD 7.71 (16-Jun-2014) Buy (Sector rating: N/A)



Date Rating Target price Closing price 10-Apr-14 12.97 9.36 18-Feb-14 11.60 18-Feb-14 13.30 11.60

For explanation of ratings refer to the stock rating keys located after chart(s)

Valuation Methodology Our target price of HKD11/share is based on a 45% discount to FY14F NAV of HKD20/share. The benchmark index for the stock is MSCI China.

Risks that may impede the achievement of the target price Key risks of our TP include: (1) uncertainties over the cooperation with Wharf; (2) slower-than-expected destocking progress; and (3) slower-than-expected or unwise land acquisitions.

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STOCKS

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SECTORS

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