

Tomihiro Saegusa

Head of China Operations, Ito Yakado

三枝富博

伊藤洋华堂华东区集团营运总监

Mr. Tomohiro Saegusa, born in 1949, has been in ITO-YOKADO since 1976. In 1996, Mr. Saegusa was assigned to the team planning the company's entry into the Chinese market. He was sent to work at the company's superstore in Chengdu, the first store in China in 1997, and achieved great success in career. Now, Chengdu ITO-YOKADO's annual sales reached 5 billion RMB, became the first company in the area.

Mr. Saegusa has been responsible for Beijing Operation of ITO-YOKADO since 2012, became the Head of China Operation in the same time, managing the whole business in China.

In 2008, the 30th anniversary of the Chinese Reform and Open Door policy. He was the only foreigner who is awarded the Merits And Achievements Characters by Business Service Department (China General Chamber of Commerce).

Mr. Saegusa is very fond of sharing experience with all walks of life. He has been invited to give a speech to universities, associations, companies. Making a contribution to the development of these industries.

Mr. Saegusa's other position in China includes Executive Director of China Chain-Store & Franchise Association; Vice-Chairman of Sichuan Province Commercial Chain Investment Development Association and Executive Vice-Chairman of Chengdu Retailers Business Association.

三枝先生出生于 1949 年，1976 年进入伊藤洋华堂。1996 年，三枝先生作为开拓中国市场的成员之一来到中国。1997 年被派遣至伊藤洋华堂海外第一家大型综合百货店 – 成都伊藤洋华堂任职，之后，事业上取得了巨大成功。目前，成都伊藤洋华堂年间销售已达 50 亿元，成为了地区 NO1 的公司。

2012 年开始负责北京华糖洋华堂的工作，同时升任为中国总代表，统括中国事业。

2008 年，三枝先生获得由中国商业联合会颁发的，中国经济改革开放 30 年“功勋人物”奖，成为 30 位获奖者中唯一的外籍人士。

同时，三枝先生非常热衷于与社会各界分享自己的经验，多次被邀在各大学（EMBA）、各协会、各企业讲演，为行业的发展做出了贡献。

他还担任了中国连锁经营协会常务理事、四川省商业联合会理事、成都市零售商协会常务副会长等众多社会职务。