



## Zhu Xin Cong

Vice President, U-Home  
(Smart Home Unit of Haier Electronics)

## 朱新聪

海尔 Uhome 创新投资发展总监副总经理

Zhu Xincong: Male, Bachelor's degree of economic of Nanjing University and EMBA's degree of University of International Business and Economics.

With more than ten years of working experience of home appliance, e-commerce and smart home and has served successively as general manager of Haier group Gansu, Xinjiang and Jiangsu branch company, vice sale manager of China zone. Now as Business Development general manager of Haier Uhome.

朱新聪：男，南京大学经济学学士，对外经贸大学工商管理硕士，十几年家电、电商、智能家居及投资从业经验，历任海尔集团甘肃、新疆、江苏分公司总经理，中国区销售副总经理，现任海尔 Uhome 创新投资发展总经理。