

Turkey: Is TRY cheap?

December's REER weakened to 92.16, just 3% above its historical low. This is likely to raise questions about whether TRY is undervalued now. But the all-time low in the current index does not say much as this index does not cover episodes of undervaluation such as the 2001 crisis. We attempt to reconstruct the index to cover 2001 and find that the post-crisis low for the current index would be 27% lower than December's level. This would imply a basket exchange rate of 4.56 and USD/TRY of 4.45. Strictly speaking, these are not forecasts, nor do they constitute equilibrium real exchange rate levels. They are only attempts to understand where truly undervalued levels for TRY would be and they suggest that we are still far from that.

Our short answer is no, TRY is not yet too cheap

One question we have been asked recently is about the valuation of TRY. With the currency weaker by some 15% against the currency basket (equal weighted EUR and USD) since end-September, investors are understandably questioning if TRY has cheapened enough.

We suspect there will be further questions in this vein after today's reading of the December real effective exchange rate (REER) index. The REER stands at 92.16, just 3% above its all-time low registered in January 2003. So the question of whether TRY is undervalued deserves a closer look.

But before we start digging deeper a word of caution is in order: this exercise does not aim to establish a forecast or an equilibrium level for TRY. The aim is solely to understand what levels can be construed as cheap.

Our starting point will be today's REER reading, but the problem is this index started in January 2003 and it does not cover episodes when TRY was presumably really undervalued, such as in 2001.

To circumvent this problem we resort to the "old" REER index that was published until May 2010. Given that the new index began in January 2003, we have an 89-month period, where we have REER data under both indices. And during this period, the m-o-m changes in the old and current indices exhibit a near perfect relationship.

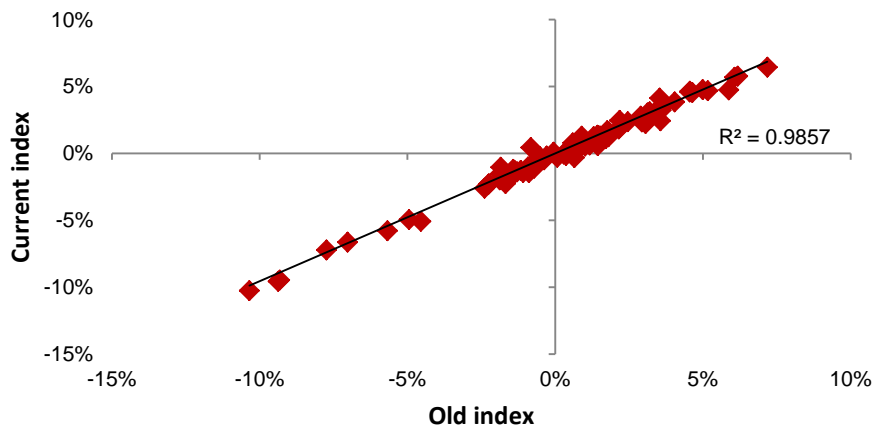
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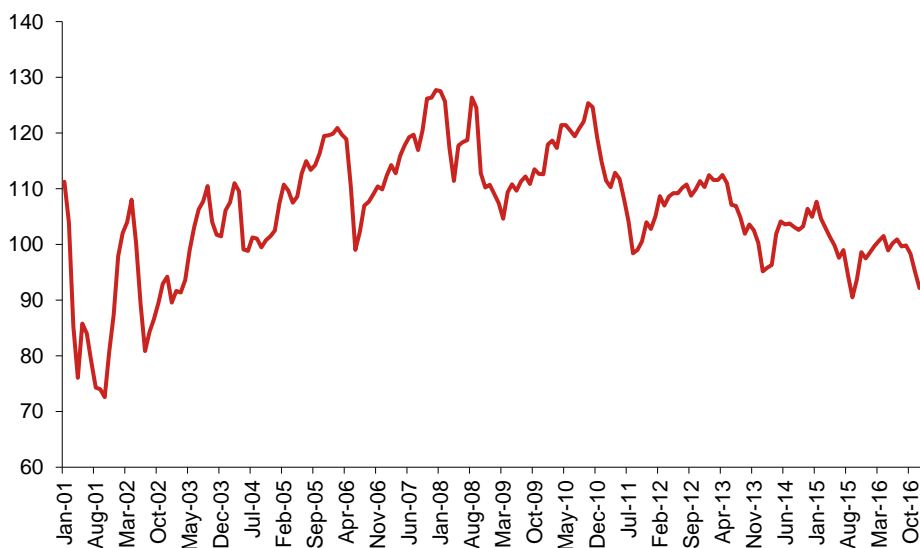
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Fig. 1: M-o-m changes in old and current REER indices between 2003 and 2010

Source: TCMB

So it is reasonable to use the m-o-m changes in the “old” index to extend the current index to cover the 2001 crisis. When we do this entirely mechanical exercise, this is the picture that we get:

Fig. 2: Current REER index extended to cover 2001

Source: TCMB, Nomura

If the current REER index covered 2001 as well, the all-time low would be registered in October 2001 at 72.6, which is 27% lower than the December value of the index.

So, for TRY to be as cheap as its post-2001 low, it needs to be 27% weaker (compared with its December average) against its trading partners' currencies. This implies a basket exchange rate of 4.56 and USD/TRY of 4.45.

Once again, this is neither a forecast, nor does it suggest that October 2001's level is the equilibrium real exchange rate. It merely is an educated guess towards what can be seen as undervalued levels and it shows that TRY is yet to decline to undervalued territory, as evidenced also by the current account deficit, which is around 4% of GDP.

Appendix A-1

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