

# Macro & Market Scenarios

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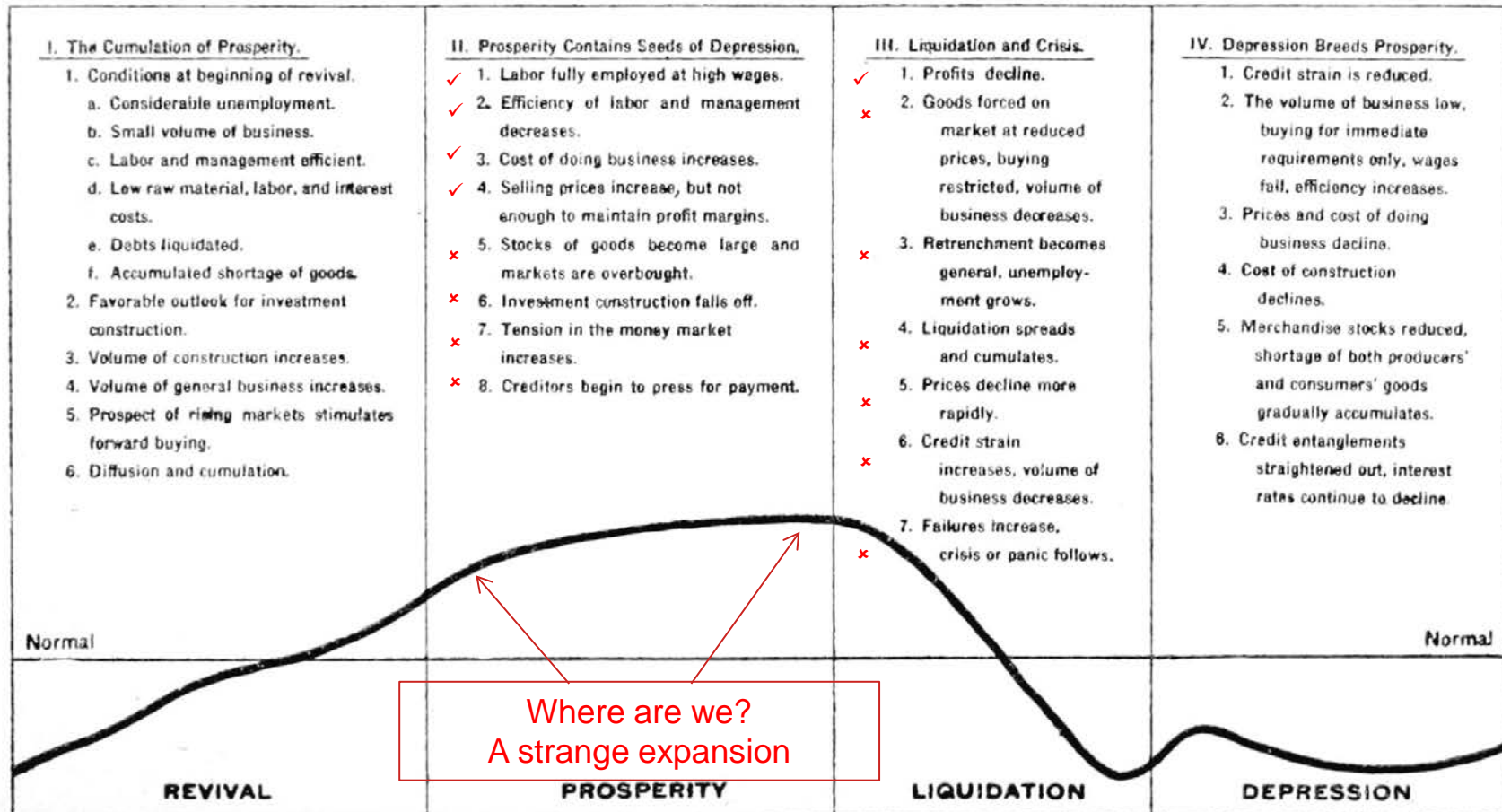
January 2017

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# The view from 1922!

## THE FORCES OF THE BUSINESS CYCLE



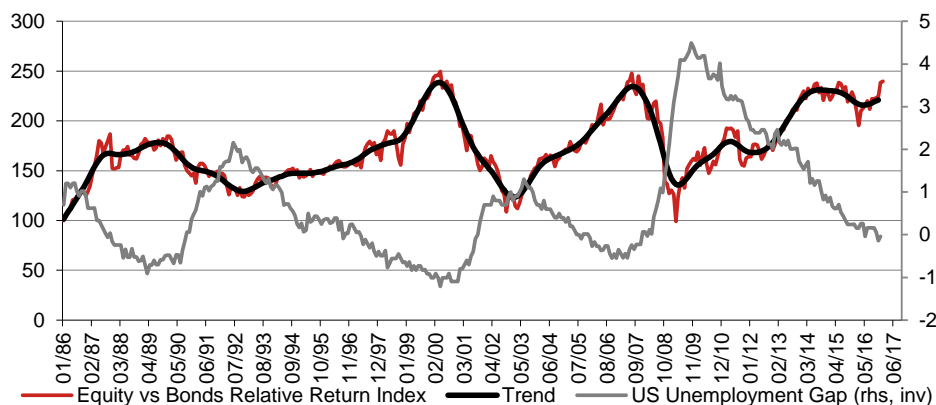
# Measures of business cycle vs top-down returns

- After two years of underperformance global equities have been outperforming global government bonds. Performance in 14/15/16 was undermined by margin compression.
- This is typical for this point in the business cycle and reflected slow nominal GDP growth owing to slower real growth and a substantial downside surprise for

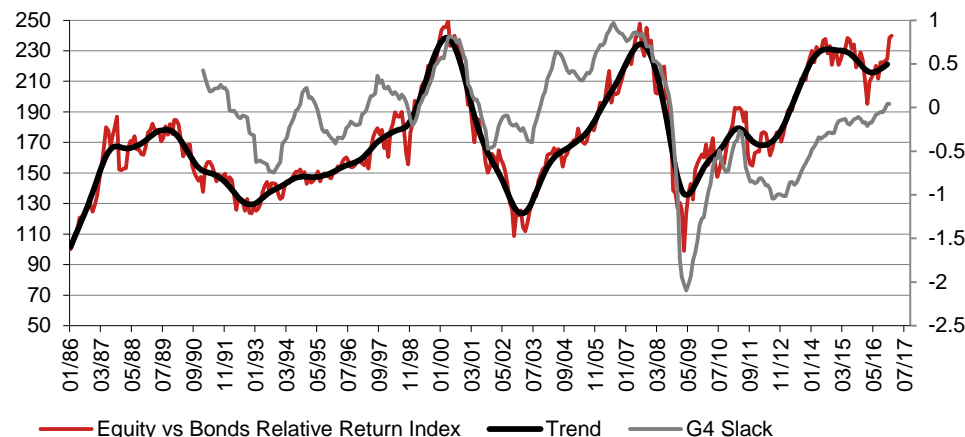
inflation last year.

- The recent pick-up in observed and expected growth, combined with higher inflation points toward tighter output gaps through 2017 regardless of Mr Trump's policy agenda.

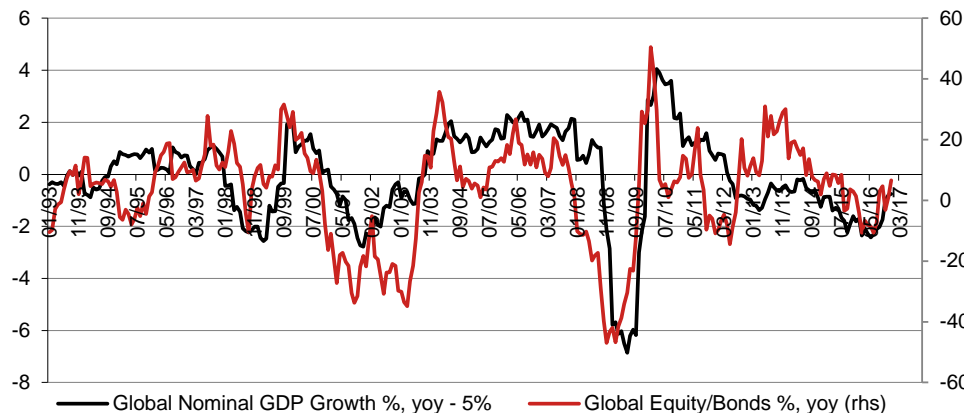
## Global equity vs bond returns and US labour market slack



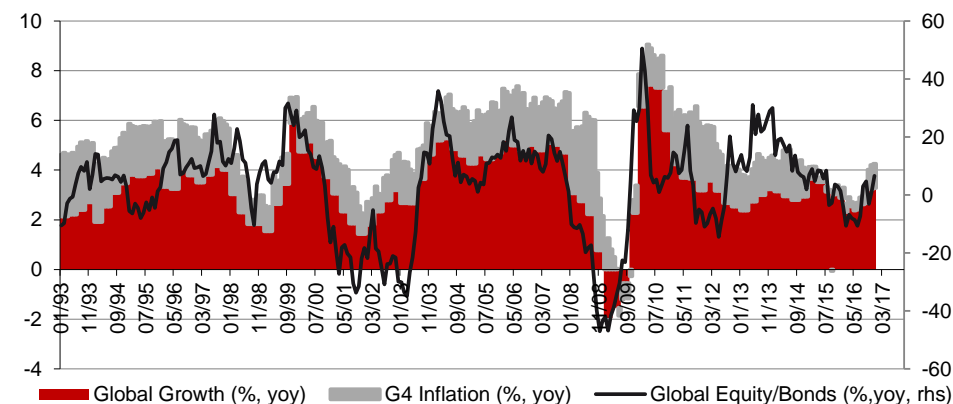
## Global equity vs bond returns and G4 slack measure



## Global equity vs bond returns nominal GDP growth



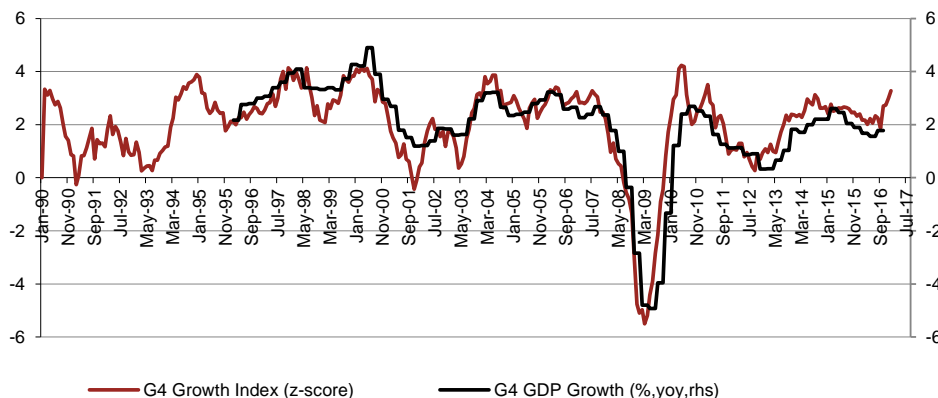
## Global equity vs bond returns nominal GDP growth



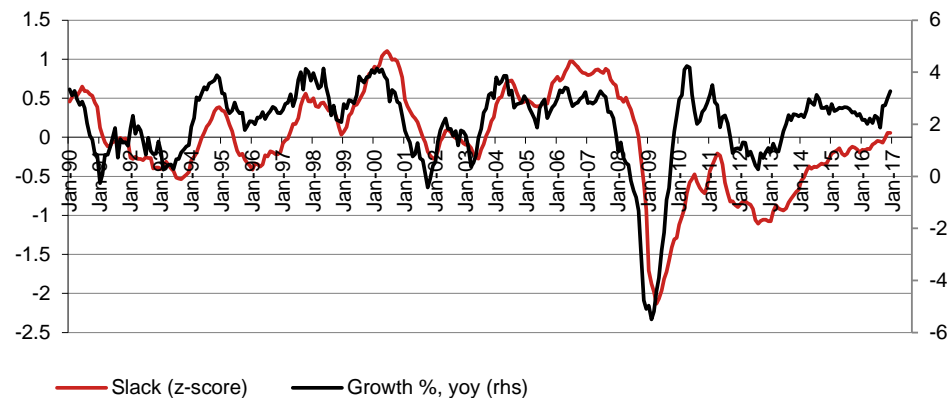
# Macro context

- As we start 2017 measures of economic slack are moving toward balance for the developed economies.
- Actual growth measures have increased to an above trend rate recently.
- The implication is higher domestic core inflation pressures over the next 12 months.
- Given commodity price increases headline should move above core pointing to > 2.5% CPI.

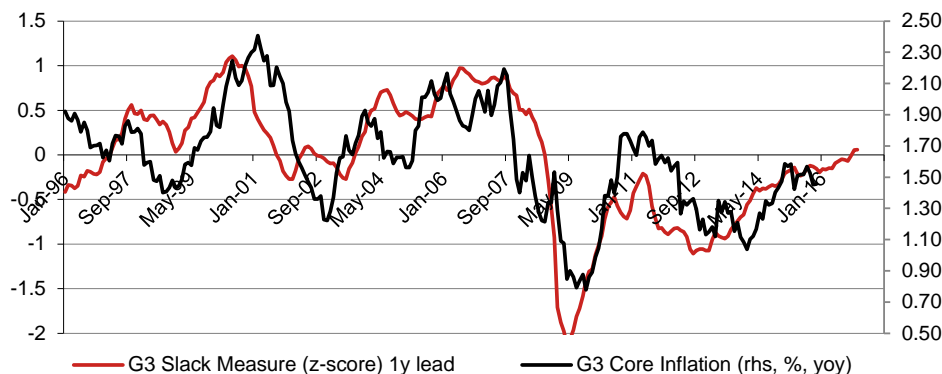
## G4 growth measure vs actual



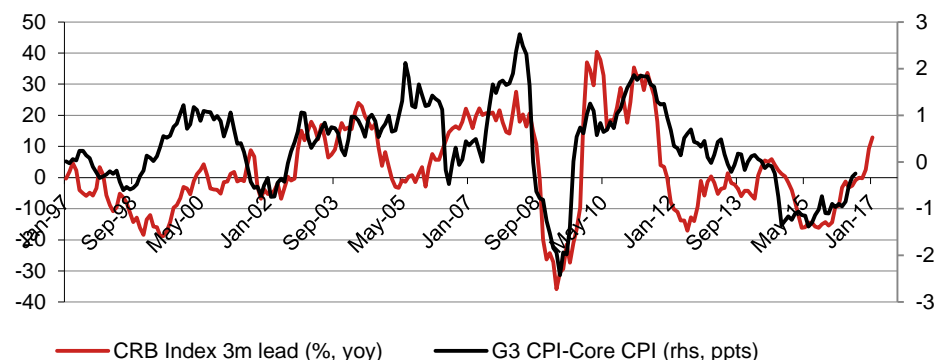
## G4 growth and slack measure



## Market returns based growth measure



## CRB Index vs headline/core CPI gap

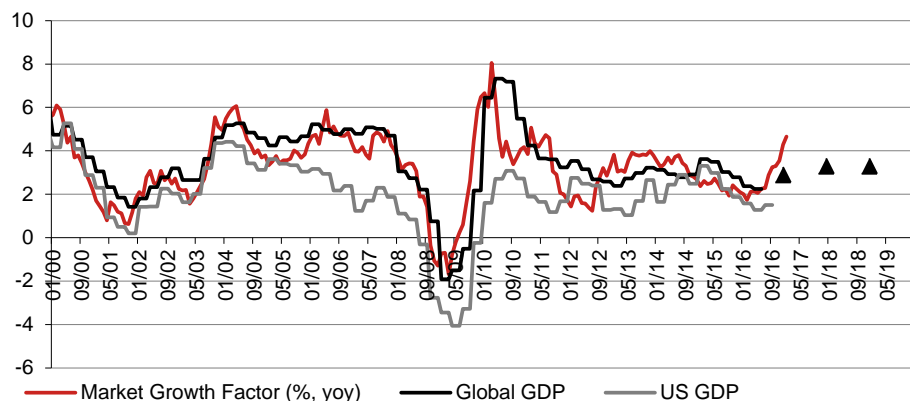


# What is the market pricing?

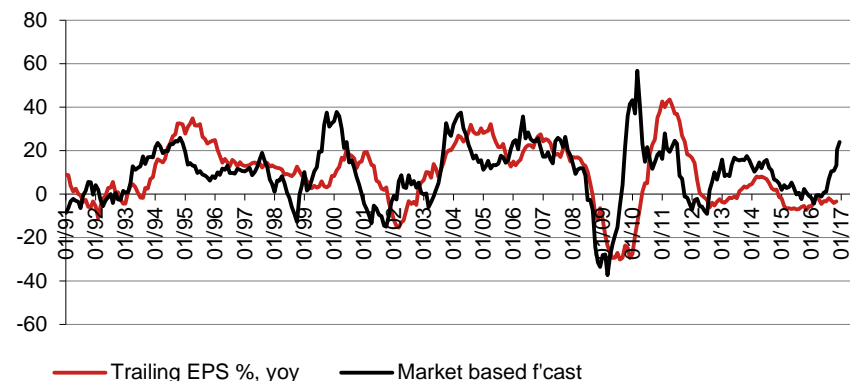
- Our market returns based indicator shows a substantial pick-up in implied growth and EPS growth expectations.
- Higher breakeven inflation but a smaller increase in real yields.
- Risk asset discount rate hasn't increased despite higher nominal yields

showing falling risk aversion as growth expectations increase.

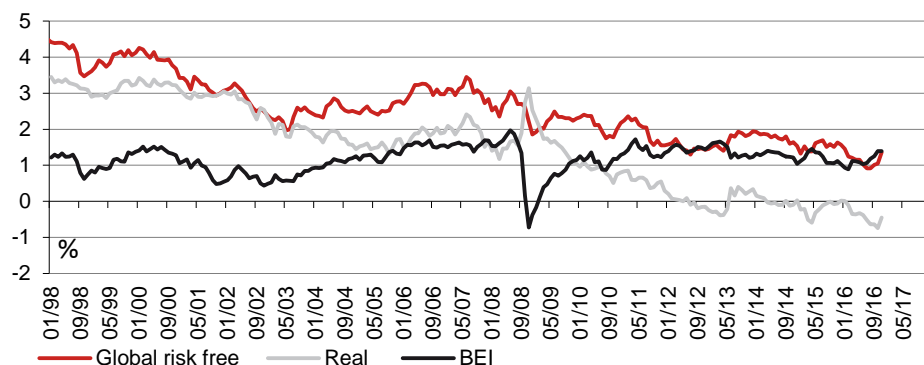
## Market based forecast for real global GDP growth



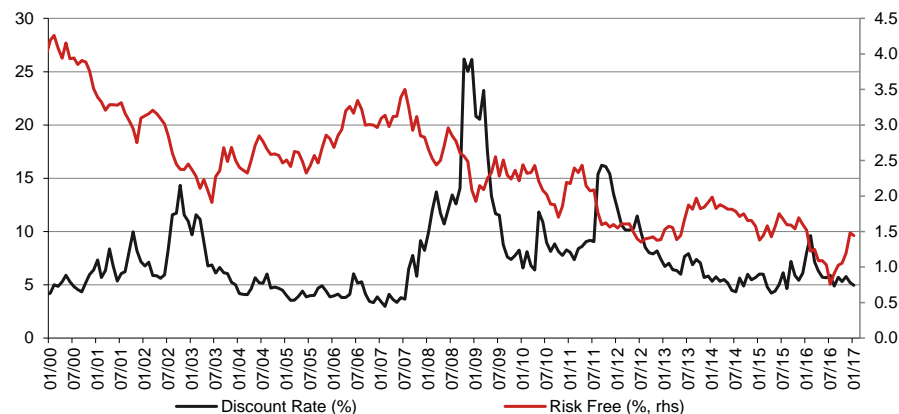
## Market based forecast for global EPS growth



## Global risk free and components



## Discount rate stable despite sell-off in risk free rate

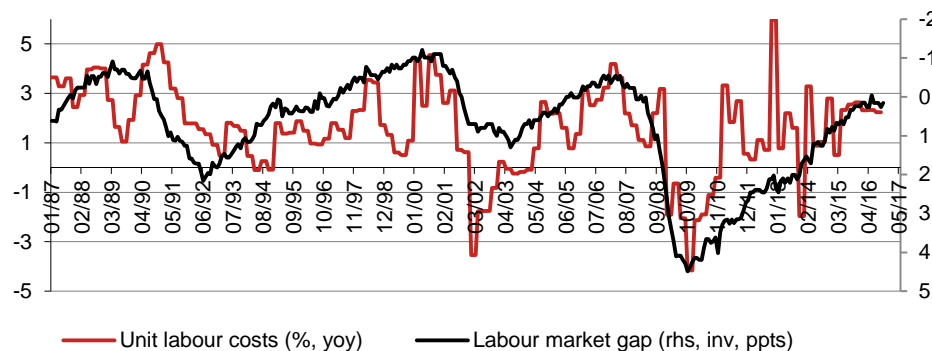


# Is the market view warranted?

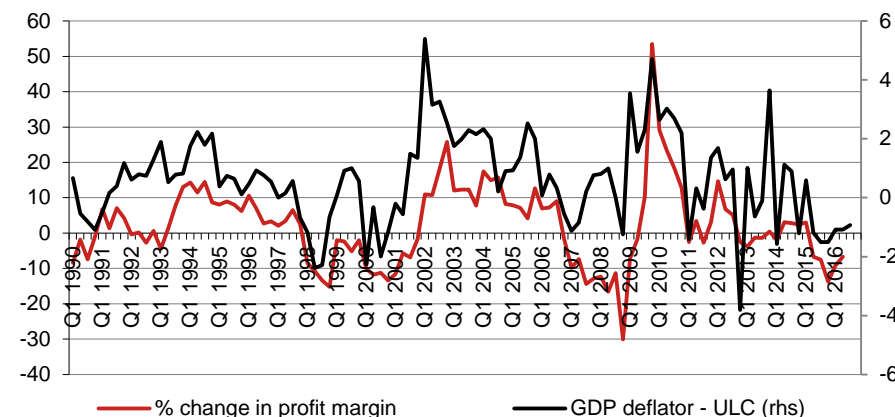
Tighter margins and higher cost of capital vs CEOs' growth expectations

$$\text{RoE} = \text{margins} \times \text{asset turn} \times \text{leverage}$$

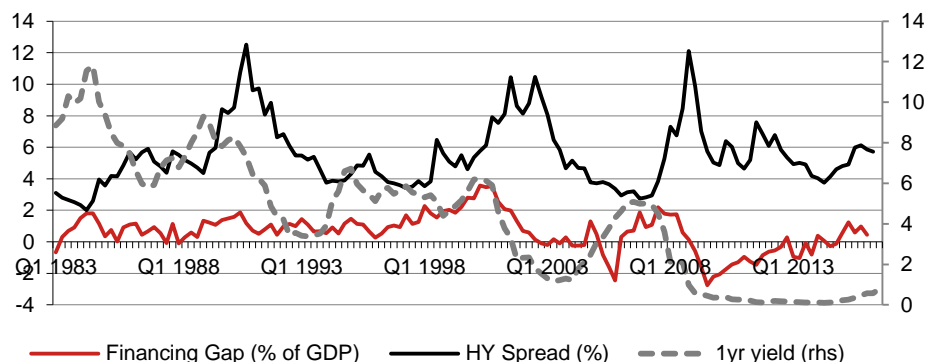
## US labour market and unit labour costs



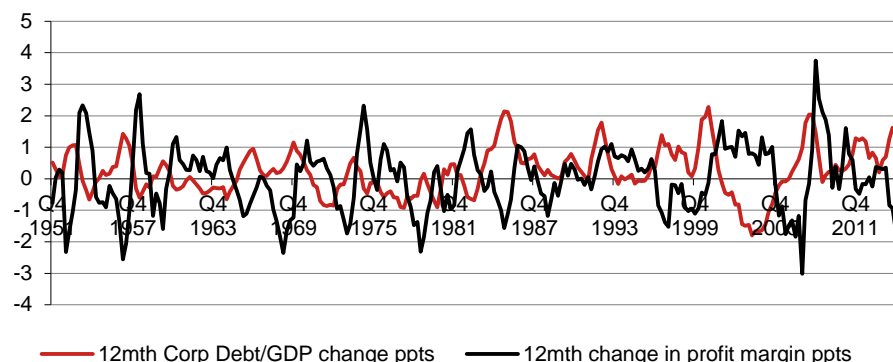
## US profit margin and macro proxy



## US financing gap and HY spreads



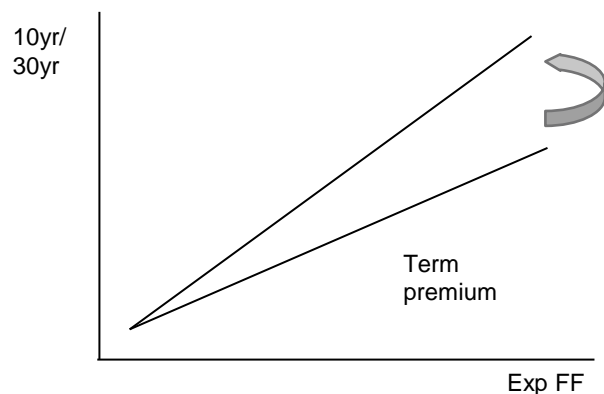
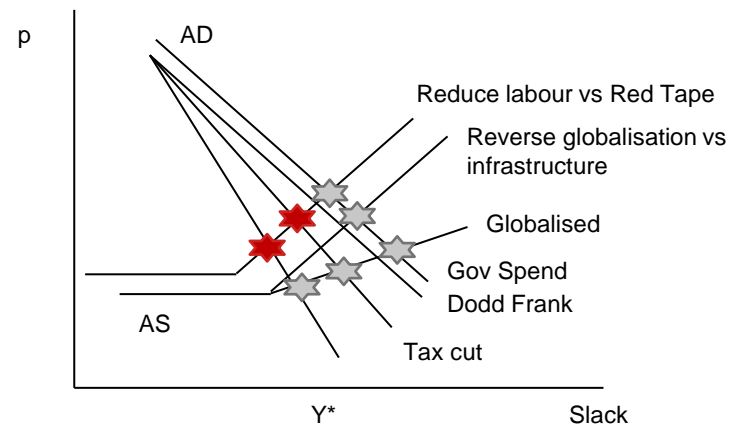
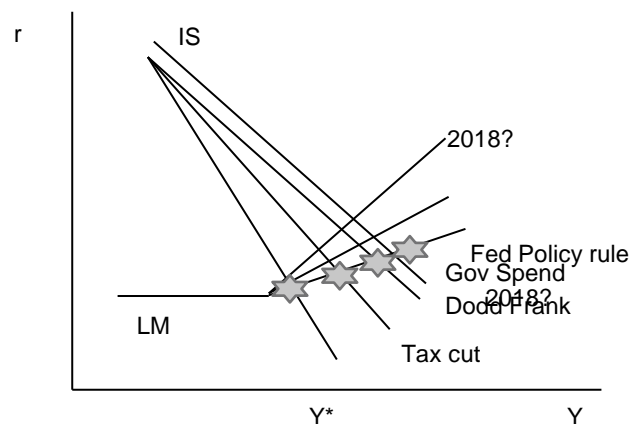
## US profit margin and leverage change



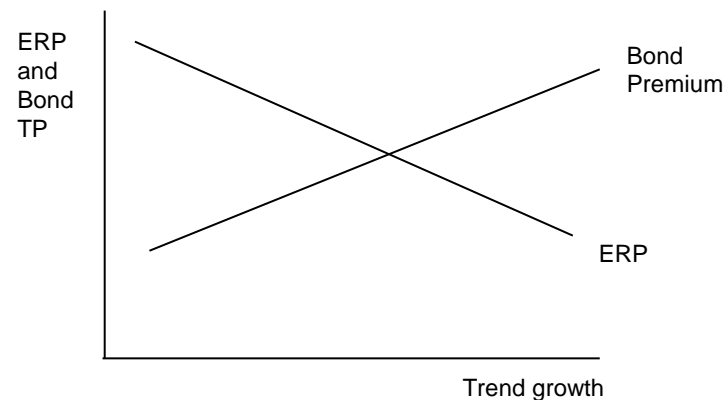
# Trump-o-nomics

We understand the theory – question is what can be done and what gets done first.

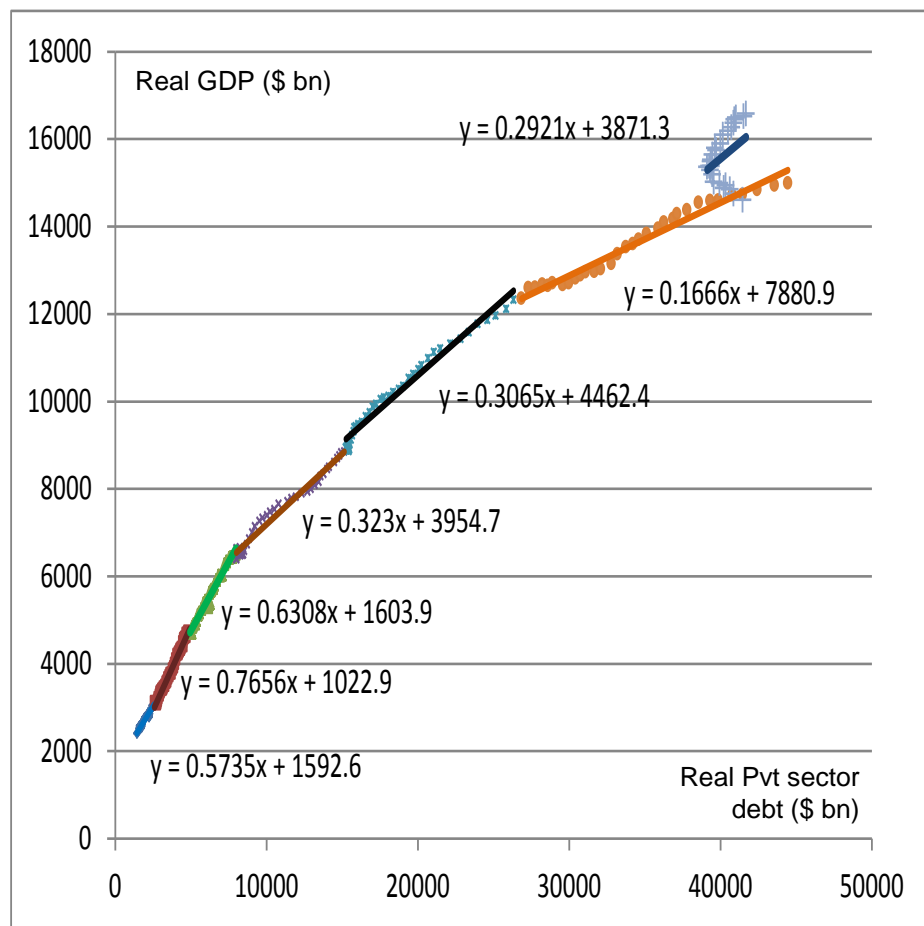
Demand side first – and it's tax that matters – supply side later. Some inflation now – higher later?



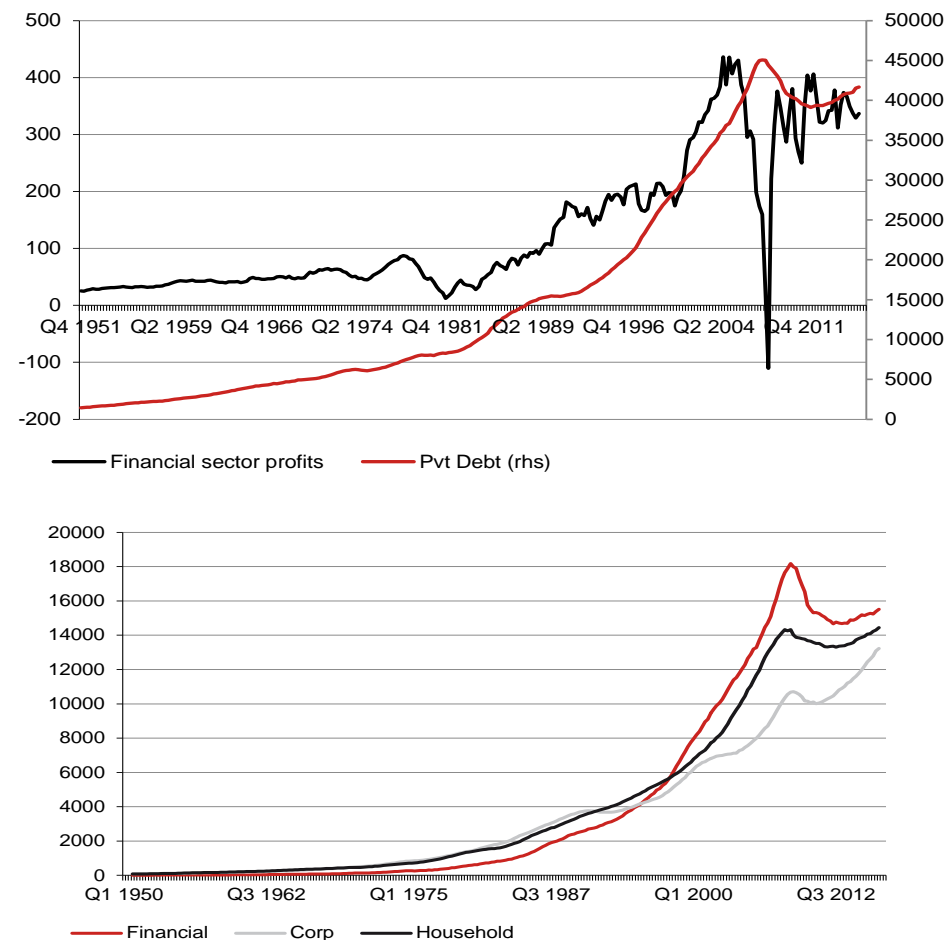
Dodd- Frank  
Reserve managers  
Trend growth  
Inflation premium  
Issuance  
QE reversal?



### US private sector credit intensity of growth



### Real Fin Profits, real debt stock and sectoral debt



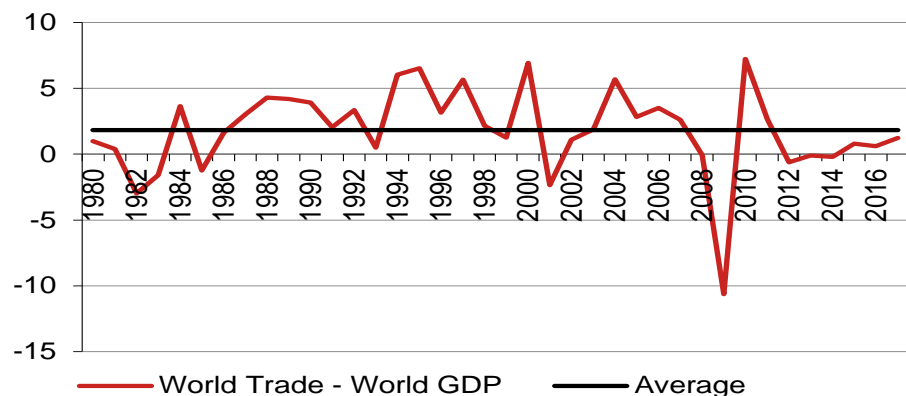
# Macro context

- Globalisation has been conspicuously absent post 2008.
- Labour productivity in major economies has slowed.
- Capital stock is high in many economies – in the wrong

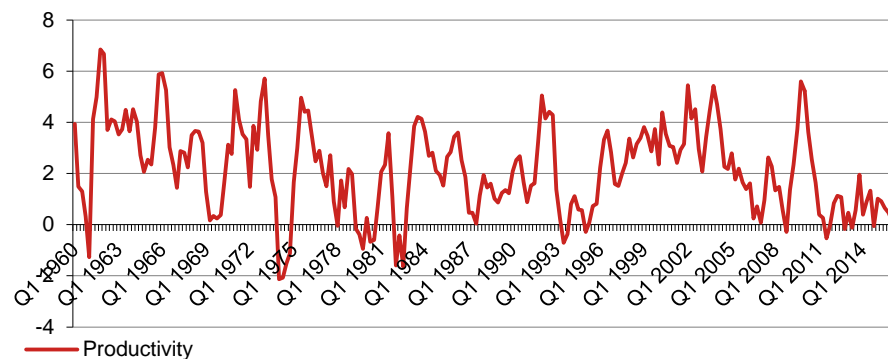
sectors.

- EM is running an aggregate deficit on trade and DM has gone into surplus.

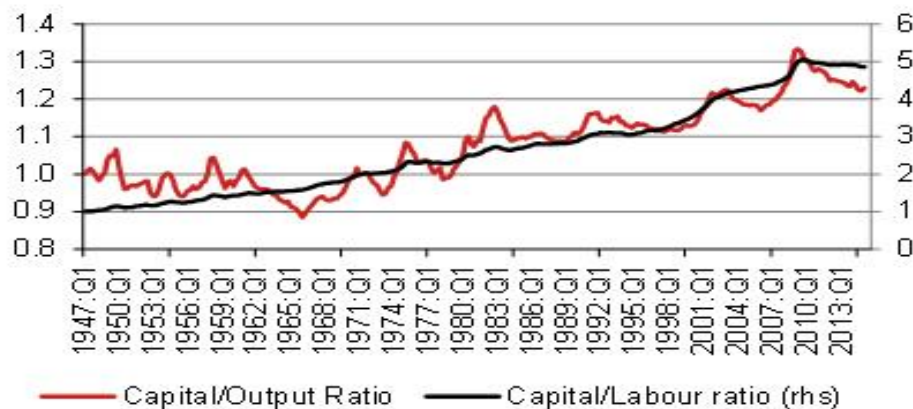
## Global trade vs GDP



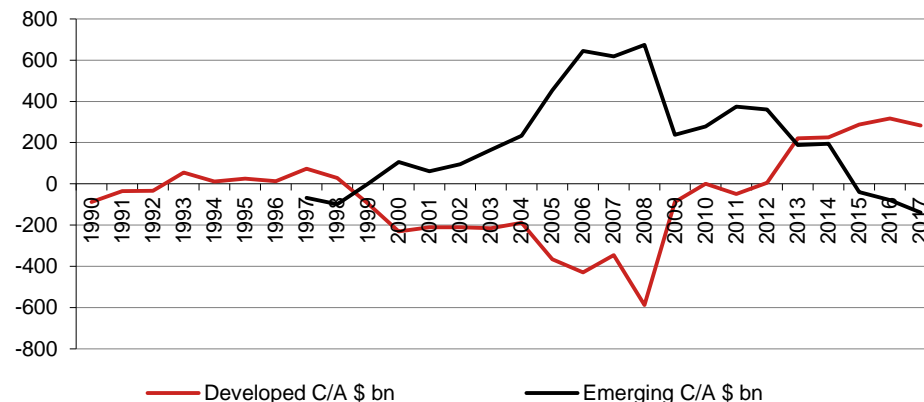
## US Labour productivity growth



## US Capital/labour ratio – still high vs trend



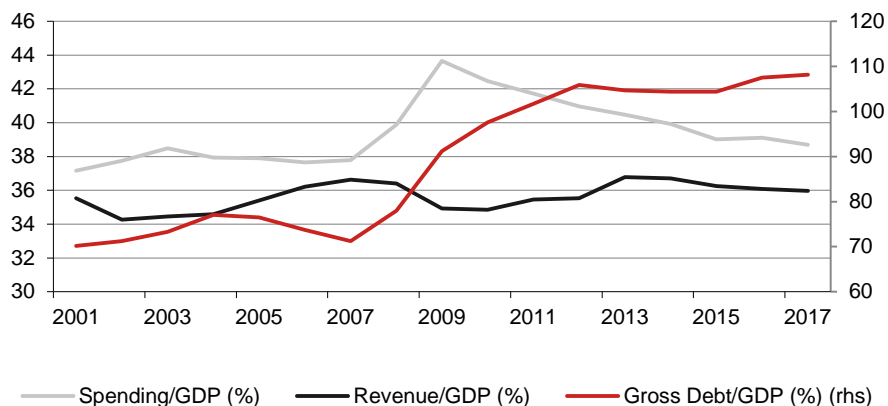
## Flip in EM/DM current accounts – mostly EU related



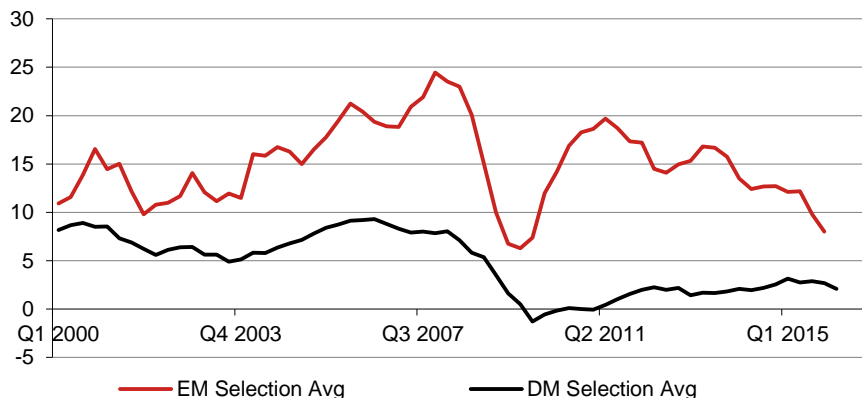
# Macro context

- DM fiscal situation has improved on a flow basis but debt stock remains stubbornly high
- EM fiscal situation is deteriorating as spending is up and

## DM fiscal position has stabilised but is weak



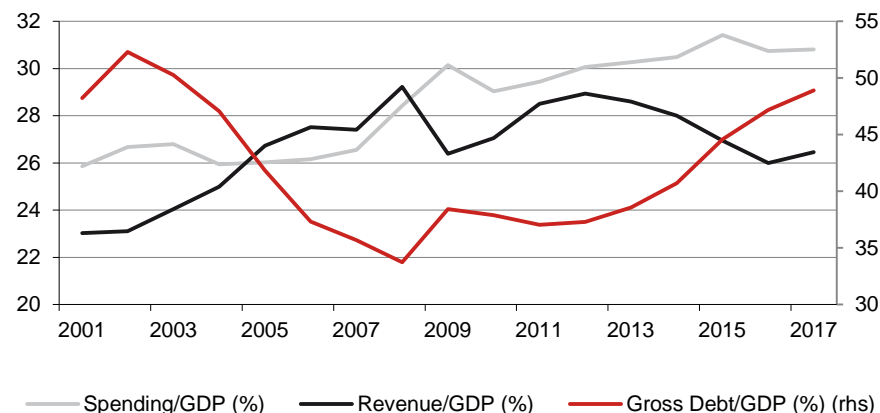
## Credit growth slowing across EM and modestly higher in DM



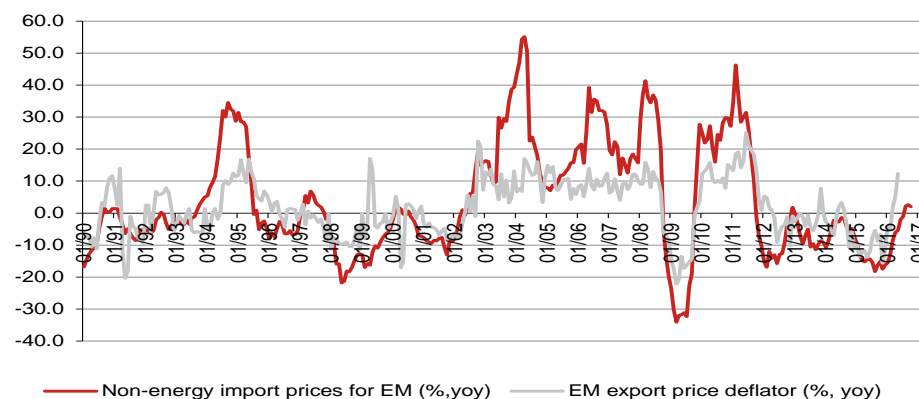
revenues down. 10ppt debt increase in three years.

- Credit growth slowing in EM, steady improvement in DM.
- EM export prices rising finally.

## EM has worsened as revenues have slowed. Debt growing



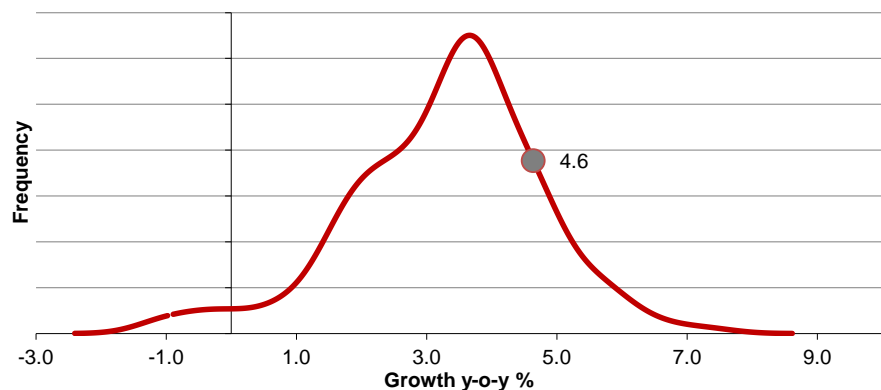
## After four years of deflation EM export prices recovering



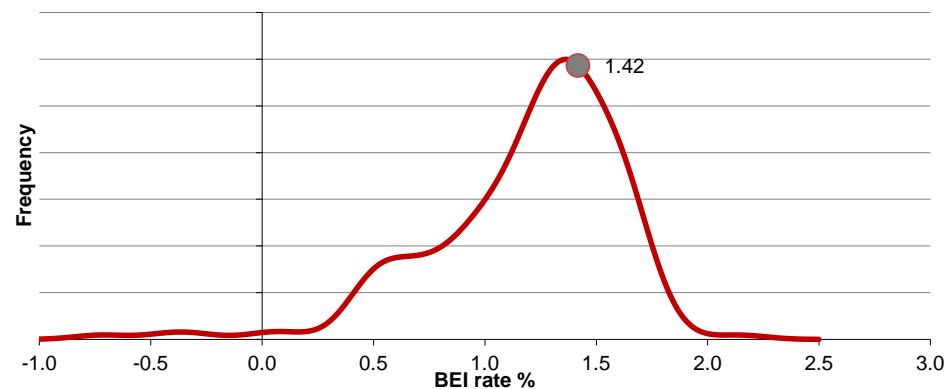
# Current market settings vs history

- The market has dramatically increased its implied growth rate – only 20% of observations since 1990 have been higher.
- Global Index BEI inflation is now at the long-run median – only 30% of observations since 1990 are higher.
- Risk premium has fallen toward its long-run median – 40% of observations are lower -> i.e. we define anything below 3% as entering bubble territory.
- Developed market bond index yield is below 94% of historical observations.

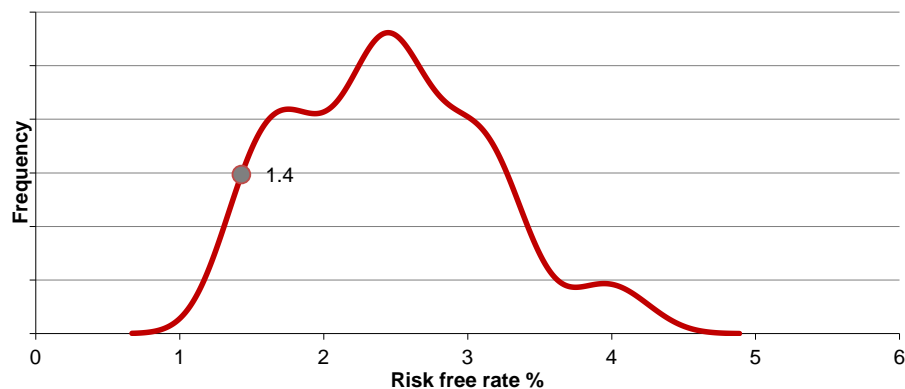
Market implied global real growth (% , y-o-y)



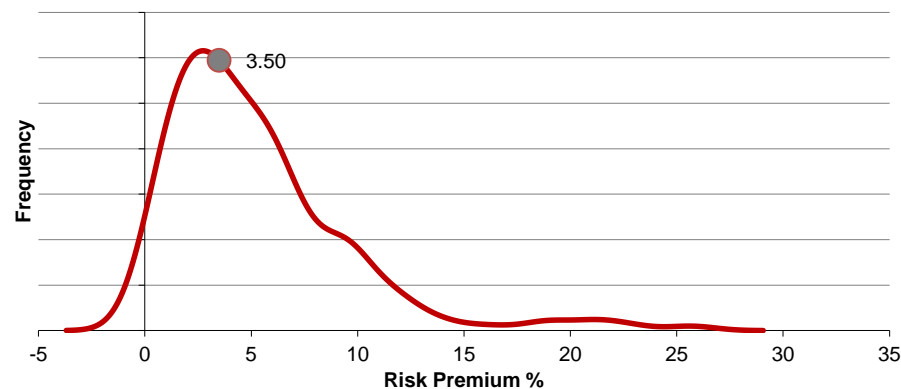
Global BEI index implied inflation (%)



Developed market bond index yield (%)



Market risk premium yield (%)

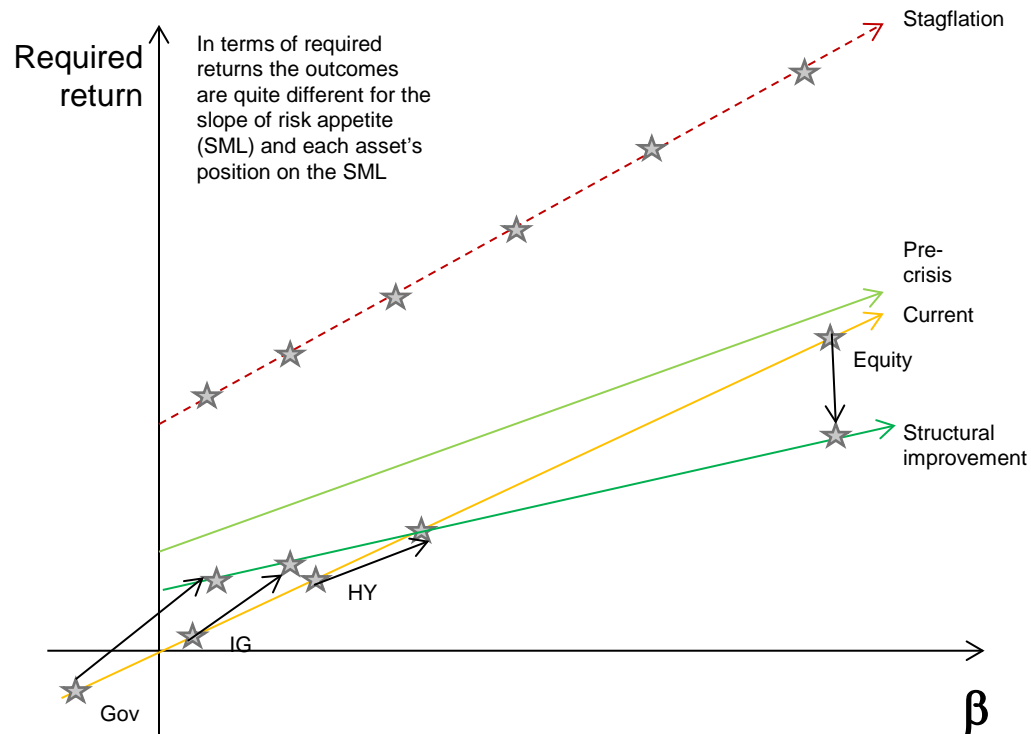
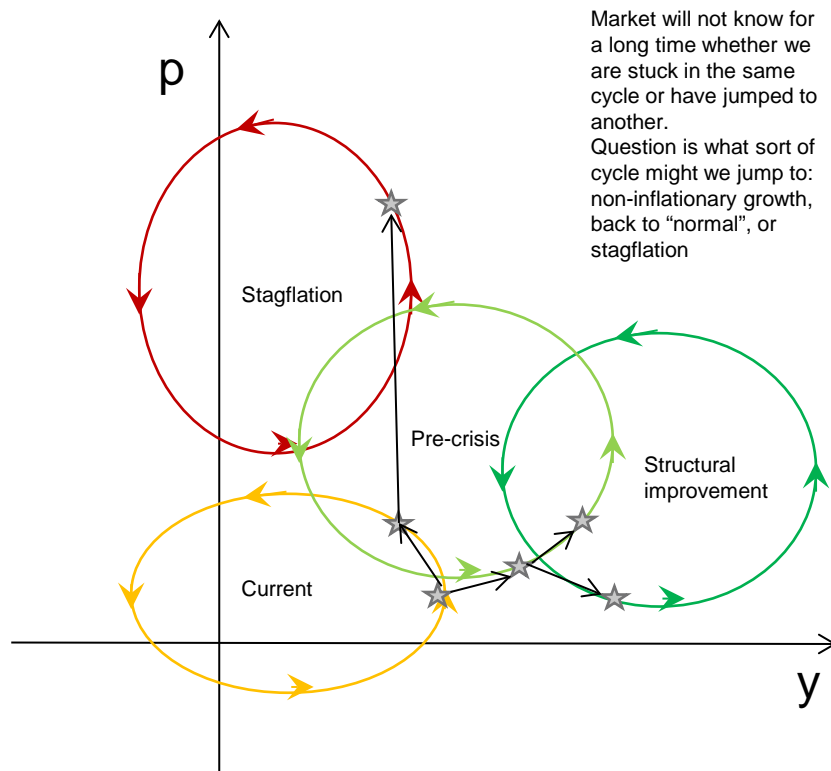


# 2017 – cyclically heating up, structurally unclear

- We have a cyclical story that is clear (and fairly priced?).
- Structural impact will take time to become clear.
- What happens to the economy will decide the shape of the securities market line.

What sort of economy? Structural & cyclical change?

What sort of market? Taking returns back to “normal”?



## Scenarios

	Growth (%)	Risk Free (%)	Risk Premium (%)	Annual Returns (%)						
				Gov	IG	HY	MSCI	Commodities	EQ/Gov	
Full Trump	4.0	3.0	2.0	-5.3	-8.9	-3.4	9.4	6.3	14.7	
No Change	2.0	1.2	6.0	3.0	2.5	4.2	-0.8	-2.4	-3.8	
Inflation	1.0	2.0	7.0	-0.7	-6.4	-11.6	-14.5	-11.7	-13.8	

# Appendix A-1

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