Alternative beta: A future for fund management?

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See Appendix A-1 for analyst certification, important disclosures and the status of non-US analysts.

Any authors named on this report are research analysts unless otherwise indicated.

Introduction



- Alternative beta: A future for fund management?
 - Why alternative beta?
 - What does an alternative beta programme look like?
 - The case for a cross-asset approach
 - How does one implement this stuff?
- Traditional quant fund management
- Market and factor outlook

Alternative beta: A future for fund management?

Alternative beta, oxl'taxnetry / 'bixte, noun

- 1. A financial market investment strategy previously thought of as being 'active', but now more freely available especially when pre-packaged, eg, in ETF or swap format.
- 2. A non-traditional benchmark (eg, as opposed to market cap weighting), specifically that outperforms traditional benchmarks by already incorporating characteristics that are generally agreed to add value in the long term.

Why alternative beta?



Alternative beta subsumes several key strands of recent debate in finance:

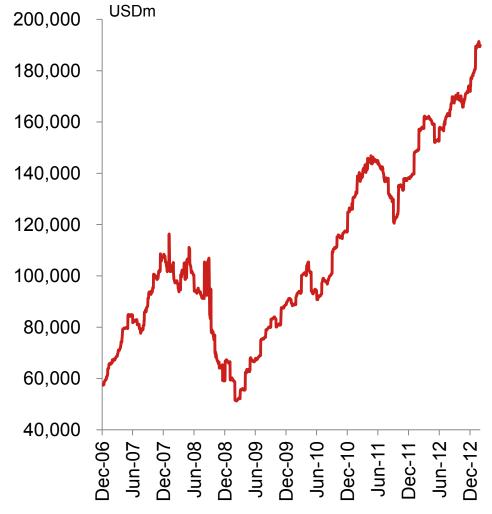
- 1. desire for diversification, especially via multi-asset investments;
- 2. macro exposures are more easily available and greater willingness to invest in them; and
- 3. what should one's benchmark really be?

Moreover, in a low-return or low-yield world we think that alternative beta becomes particularly important. Other sources of return are harder to come by.

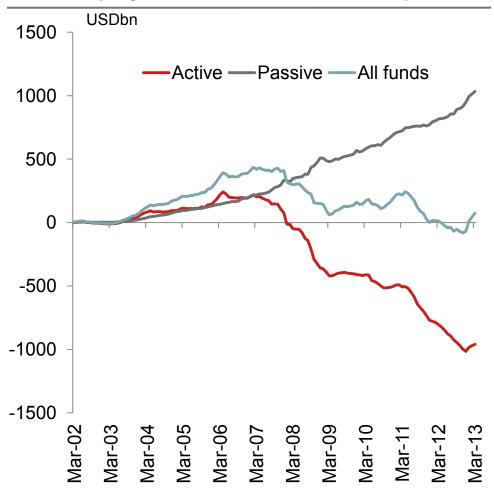
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AUM of multi-asset funds USDm 800000 700000 600000 500000 400000 300000 200000 100000 0 Jan-04 -Jan-10 -Jan-11 -Jan-08 Jan-05 Jan-06 Jan-09 Jan-12 Jan-13 Jan-07

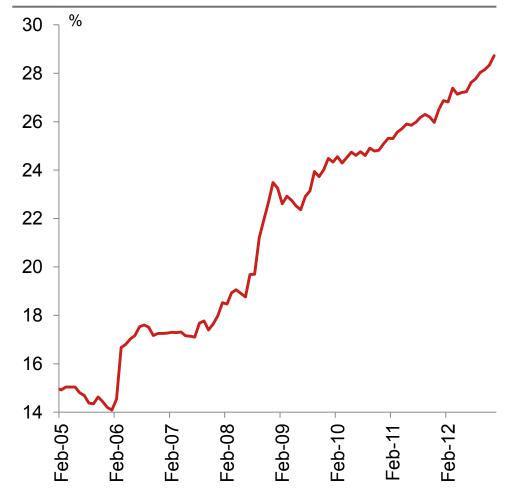
AUM of alternative beta ETFs



Global equity mutual fund flows active passive



Share of passively-managed equities



Alternative beta opportunities for fund managers



The initial development came from the asset end-owners. But there are business opportunities for asset managers here too.

Offers a response by the asset management community to the business risk posed by the rotation from active to passive.

- 1. Selling of underlying strategies (funds, ETFs).
- Bespoke solutions bringing a combination of alternative beta strategies together, eg, to meet a given liability target.
- 3. Helping the development of dynamic allocation models for alternative beta.



Choice of weighting scheme, Static or Dynamic

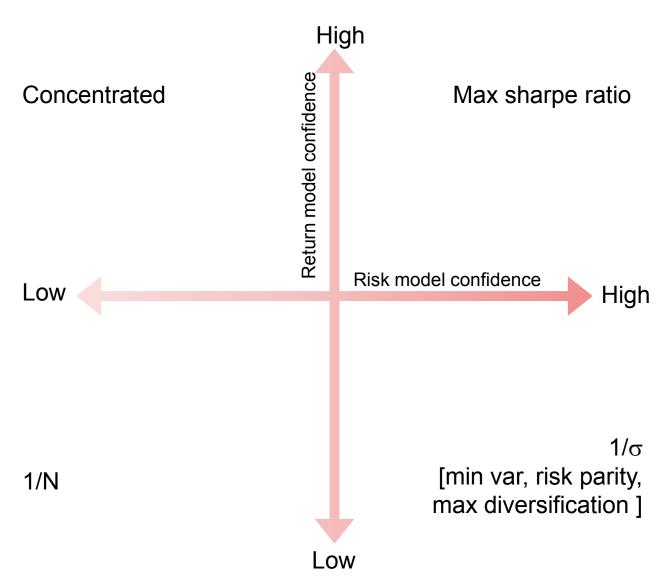
Traditional equity factors	Equity alternative weighting schemes	Other equity strategies	Fixed income strategies: rates, credit, FX & commodities
Value Yield Quality Momentum Growth Gearing	1/N Minimum variance Max diversification Risk parity Diversity weighted	Call overwriting (index) Call overwriting (stocks) Vol cap M&A arb Implied-realised volatility	Carry Value Momentum Volatility

Equity factor alternative betas



Value	Income	Quality	Momentum	Growth	Risk	Gearing	Size
Price/book	Dividend yield	ROE	Price	Expected growth	Volatility	Debt/equity	Large-small
PE	Buyback adj. div yield	ROCE	Earnings	Trailing growth	β	Interest cove	er
EV/CE		Credit rating	Short-term	Growth potential	Earnings vol		
EV/EBITDA		Δ number of shares	Long-term				
FCF yield		Δ assets					
		Accruals					





Cross-asset alternative beta



Weighting scheme: Equal

Risk parity

Minimum variance

Max diversification

Equal risk contribution

IR-based

Equity Strategies

Income

Value

Quality

Momentum

Credit Strategies

Carry

Value

Momentum

Rates Strategies

Carry

Value

Momentum



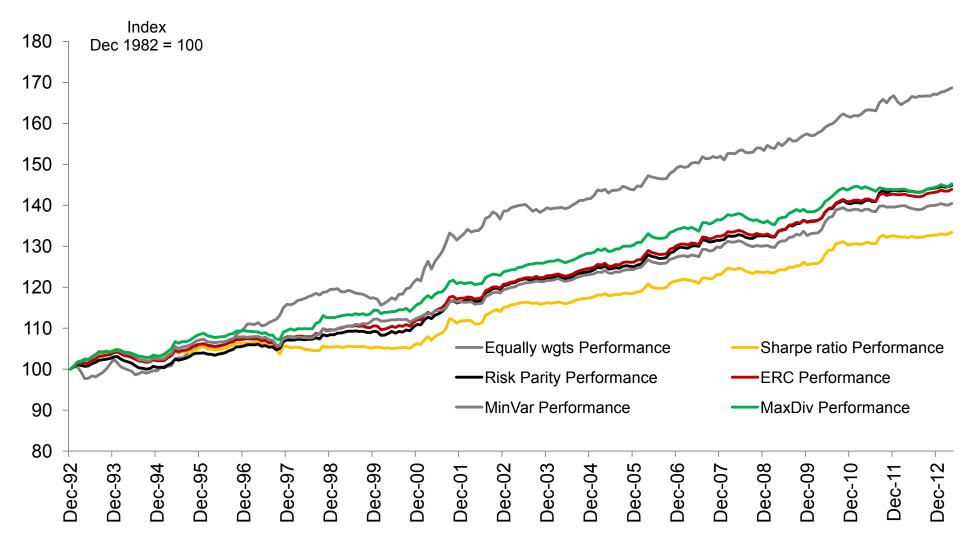


Chart shows the performance of different portfolio combinations applied to cross-asset alternative betas. Strategies are rebalanced annually. Source: Nomura Quantitative Strategy research





Stats	Risk Parity	Minimum Variance	ERC	Sharpe Ratio	Max Diversification	Equally weighted
Return	1.84%	1.69%	1.81%	1.43%	1.85%	2.60%
Vol	1.34%	1.37%	1.33%	1.47%	1.47%	1.97%
Return/risk	1.38	1.23	1.36	0.97	1.26	1.32
Max drawdown (%)	-3.0%	-2.5%	-2.4%	-2.7%	-2.0%	-3.7%

The benefits of a cross-asset approach to alternative beta portfolio construction

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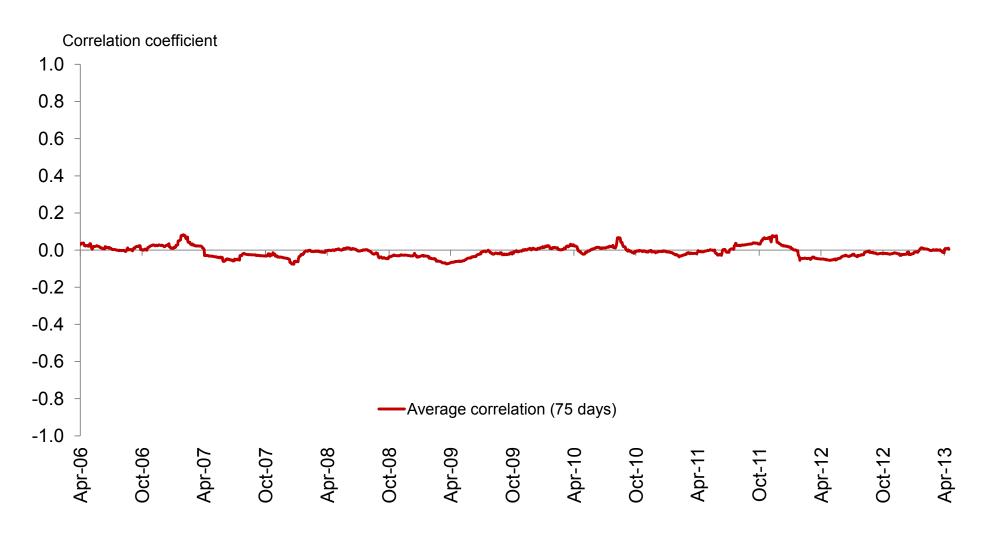
Model \ St	rategy	Risk Parity	Minimum Variance	ERC	Sharpe Ratio	Max Diversification	Equally weighted
	return	4.39%	2.26%	3.43%	2.55%	2.80%	4.22%
Equity	vol	4.51%	4.53%	4.21%	5.77%	5.77%	4.55%
Equity	R/R	0.97	0.50	0.82	0.44	0.49	0.93
	MDD (%)	-13.6%	-17.3%	-16.2%	-18.4%	-13.2%	-10.9%
	return	1.43%	1.56%	1.55%	1.36%	1.64%	1.50%
Fixed Income	vol	1.37%	1.40%	1.38%	1.45%	1.45%	1.38%
i ixeu ilicollie	R/R	1.05	1.11	1.13	0.94	1.13	1.08
	MDD (%)	-3.2%	-3.0%	-2.8%	-3.5%	-2.7%	-2.9%
	return	1.84%	1.69%	1.81%	1.43%	1.85%	2.60%
Cross asset	vol	1.34%	1.37%	1.33%	1.47%	1.47%	1.97%
01033 43361	R/R	1.38	1.23	1.36	0.97	1.26	1.32
	MDD (%)	-2.97%	-2.49%	-2.44%	-2.71%	-2.00%	-3.68%
Uplift in	EQUITY	+42%	+147%	+67%	+119%	+159%	+42%
return/risk	FIC	+32%	+11%	+21%	+3%	+11%	+22%

Figure shows return statistics for combinations of alternative betas within fixed income, within equities and across both asset classes. Bottom row shows the uplift in the return/risk ratio that results in moving from a single asset to multi-asset approach. R/R is return/risk ratio and MDD is max drawdown. Sample run December 1992-April 2013. Source: Nomura Quantitative Strategy research



Corre	elation table	Ra	ates		Cre	edit				Equity	
		Momentum	Carry	Value	Momentum	Carry	Value	Price to book	ROE	Div Yield + Buyback Momer	ntum
Rates	Momentum	1									
	Carry	0.19	1								
	Value	-0.33	0.12	1							
Credit	Momentum	0.07	-0.09	-0.09	1						
	Carry Value	-0.04 -0.04	-0.15 -0.16	-0.09 -0.03	0.42 0.01	1 0.29	1				
Equity	Price to book	-0.12	-0.02	0.10	-0.02	0.06	0.04	1			
	ROE Div Yield +	0.15	0.03	-0.07	-0.04	-0.09	-0.06	-0.26	1		
	Buyback Momentum	0.17 0.02	-0.03 0.09	-0.07 -0.10	0.05 -0.09	0.06 -0.21	-0.02 -0.08			1 -0.12	1





Style and sector exposure of strategies

T-STAT

R^2	Benchmark	Market	Gearing	Risk	Size	Momentum	Quality	Growth	Value	b
1.00	Equally Weighted	187.7	2.16	-0.41	-5.20	-0.28	-2.76	1.24	3.56	2.8
1.00	Diversity Weighted	342.2	2.14	-0.36	-4.99	-0.30	-2.94	1.31	4.05	2.8
0.97	Fundamental Weighted	63.2	-1.94	3.34	-0.19	3.17	0.99	-3.03	10.70	8.0
0.79	Minimum Variance	24.2	2.14	-8.19	1.02	-0.58	-3.20	-1.27	-2.18	1.8
0.78	Max Diversification	21.7	2.53	-5.66	0.16	-0.42	-3.18	-0.81	-3.56	2.0
0.99	Risk Parity	113.8	4.56	-6.91	-1.45	2.47	0.16	1.20	6.17	2.5
0.94	Min Var (naïve approach)	41.6	0.87	-12.26	3.62	1.46	1.26	0.55	4.31	0.3

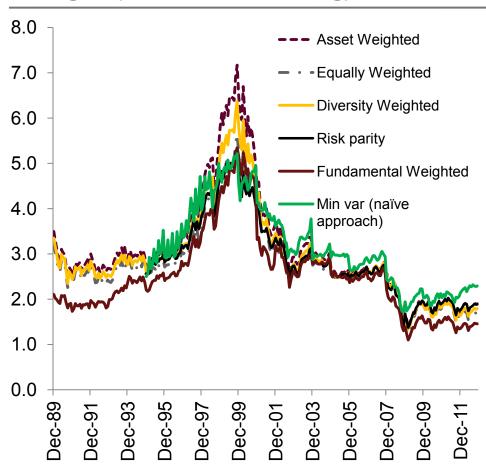
Regression of alternative indices on the Nomura equity factor indices. Source: Nomura Quantitative Strategy

Relative sector exposure Dec 2012 (%)	Basic Industries	Capital Goods	Consumer Cyclicals		Energy	Financials	Healthcare	Technology	Utilities	Media	Telecoms
Equally Weighted	0.6	0.1	0.1	-0.2	-1.0	0.8	0.1	0.6	0.6	0.0	-0.2
Diversity Weighted	0.4	-0.5	-0.1	0.1	-0.5	0.5	0.6	1.1	-0.0	-0.2	0.1
Fundamental Weighted	-0.7	-2.8	-2.2	-3.1	5.4	2.5	-0.4	-0.2	0.1	-0.7	3.6
Minimum Variance	-0.6	2.1	1.2	9.5	-7.8	-14.3	-1.4	0.8	17.2	-3.1	-2.1
Max Diversification	5.9	-3.2	8.1	2.5	-7.8	-14.8	-1.3	7.2	10.5	-3.1	-2.5
Risk Parity	-0.9	-0.2	-0.1	1.3	-1.4	-3.9	1.9	0.7	3.5	-0.4	1.0
Min Var (naïve approach)	-5.2	-3.3	-5.2	13.2	-5.0	-16.1	9.9	-1.9	12.3	-2.2	4.8

Table shows the current percentage over/underweight of sectors within alternative indices relative to their weight in the market cap weighted index. Source: Nomura Quantitative Strategy research

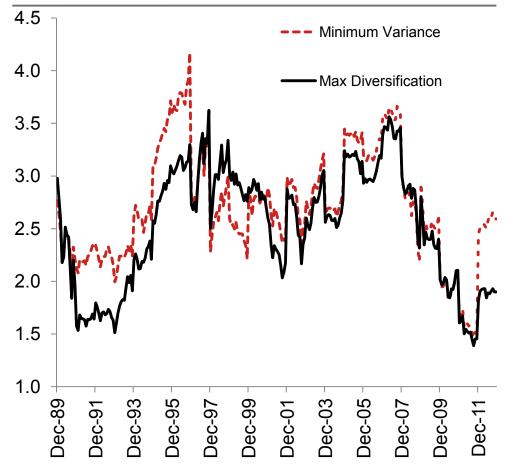


Price/book valuation of heuristic-based strategies (12-month rebalancing)



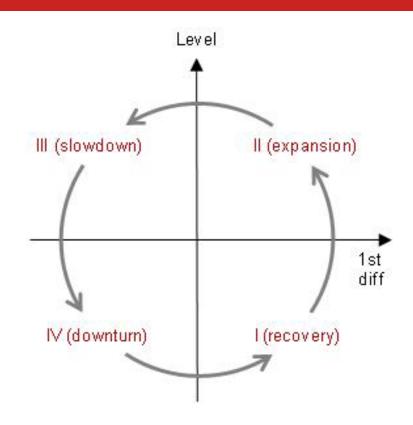
Price/book ratio of each strategy, calculated as a sum of market caps divided by a sum of book values. Source: Nomura Quantitative Strategy research

Price/book valuation of optimisation-based strategies (12-month rebalancing)



Price/book ratio of each strategy, calculated as a sum of market caps divided by a sum of book values. Source: Nomura Liquid Market Analytics, Nomura Quantitative Strategy research





OECD CLI	Relative Performance	Equally Weighted	Diversity F Weighted	undamental Weighted	Minimum Variance	Max Diversification	Risk Parity	Min Var (naïve approach)
	recovery	0.15%	0.08%	0.12%	-1.53%	-1.48%	-0.04%	-1.01%
	expansion	0.04%	0.02%	0.02%	-0.98%	-0.73%	-0.15%	-0.62%
	slowdown	0.06%	0.03%	0.02%	0.49%	0.31%	0.36%	1.08%
	downturn	-0.04%	-0.02%	0.12%	0.56%	0.28%	0.15%	0.66%

Performance of alternative betas over the cycle



NBER recessior cycles	Performance	Equally Weighted	•	Fundamental Weighted	Minimum Variance	Max Diversification	Risk Parity	Min Var (naïve approach)
	Late							
	Expansion	0.07%	0.04%	0.25%	-0.53%	-0.53%	0.08%	-0.01%
	Mid Expansion Early	-0.00%	-0.00%	-0.03%	-0.28%	-0.23%	0.07%	0.28%
	Expansion Late	0.13%	0.07%	0.04%	-0.16%	-0.32%	0.06%	-0.19%
	Recession Early	0.11%	0.06%	0.19%	-1.89%	-1.88%	-0.06%	-1.11%
	Recession	0.01%	-0.00%	-0.28%	1.41%	1.16%	0.21%	0.94%

Profit Cycle	Relative Performance	Equally Weighted	Diversity Weighted	Fundamental Weighted	Minimum Variance	Max Diversification	Risk Parity	Min Var (naïve approach)
	Up	0.09%	0.05%	0.06%	-0.79%	-0.74%	-0.05%	-0.48%
	Mid	0.02%	0.01%	0.03%	-0.35%	-0.17%	0.07%	0.16%
	Down	0.04%	0.02%	0.10%	0.06%	-0.23%	0.17%	0.41%

Possible implementation channels for alternative beta



Characteristic	Futures	ETFs	Stocks	Swaps	Certificates
Classification	Exchange listed derivative contracts (un-funded)	Exchange Traded Fund UCITs compliant for European listings (funded)	Physical Holding of Stock Basket / (funded)	OTC Derivative (un-funded)	Notes (funded)
Fees	Commission paid per contract. e.g. 1 EUR per lot (minimal cost for index such as SX5E)	Management fee paid to ETF issuer Broker Commission	Broker Commission Borrow fee for shorts positions	Financing Spread over Libor Broker Commission	Management fee and/or Broker Commission
Liquidity	Some contracts are very liquid on exchange, otherwise determined by cash market liquidity	Primary: Determined by underlying liquidity Secondary: On exchange trading with market makers	Depending on underlying Borrow cost for short positions	Depending on underlying Borrow cost for short positions	Depending on underlying Borrow cost for short positions
Counterparty Risk	None. Client faces the exchange and only posts small initial margin to their clearer	Physical ETFs: Counterparty risk due to stock lending Synthetic ETFs: The fund enters into a swap with credit institution (s) which are fully collateralized	None	Client faces the swap counterparty and has risk to the relevant institution (which will be collateralized)	Client buys funded note from the counterparty with full counterparty risk in case of default
Customize to get exposure to theme	No	Ask ETF provider to create ETF - due diligence process required	Yes	Yes	Yes
On-going management / operational effort	Requires cash management Rolling futures Daily margining	Custodian will take care of day-to- day management Accounting is relatively simple	Custodian will take care of day-to-day management	Requires cash management Collateral management needed on both sides	Custodian will take care of day-to-day management
Market Making	On screen with anonymous counterparty during opening times of the exchange Off screen with counterparty	On screen with anonymous counterparty during opening times of the exchange Directly with market maker OTC	On Exchange	Trading with initial counterparty but can be economically closed out with third counterparty at any time	Trading only with initial counterparty
Leverage	Yes	In general no (only a small number of ETFs give leverage)	No	Yes	Yes
Shorting	Yes	L-S ETFs are possible , though short ing ETFs can be hard in individual cases of poor liquidity	Yes	Yes	Yes

Source: Nomura Quantitative strategy research

Average pairwise correlation of infrastructure indices

Correlation 0.8 0.7 0.6 0.5 0.4 Global 0.3 -Asia 0.2 Jun-08 10-unf Jun-07 Dec-08 Dec-09 Dec-10 Dec-07 Jun-11 Dec-11

Average pairwise correlation of M&A arbitrage indices

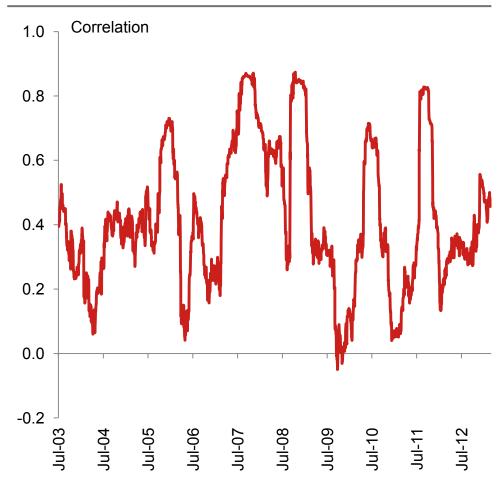


Figure shows 75-day pairwise average correlation between ETFs within each category. Source: Bloomberg, Nomura Quantitative research

Figure shows 75-day pairwise average correlation between ETFs within each category. Source: Bloomberg, Nomura Quantitative research



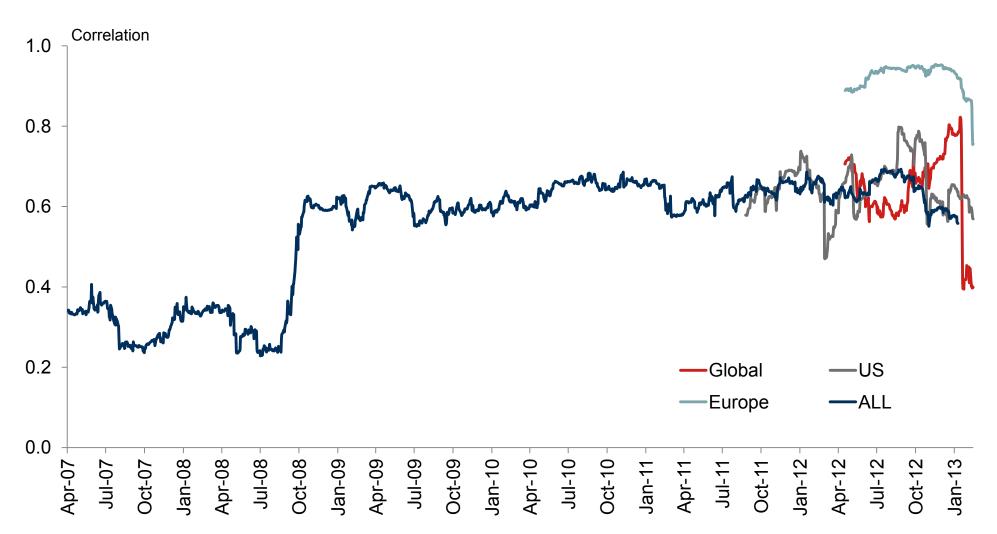


Figure shows 75-day pairwise average correlation between ETFs within each category. Source: Bloomberg, Nomura Quantitative research

Quant fund management

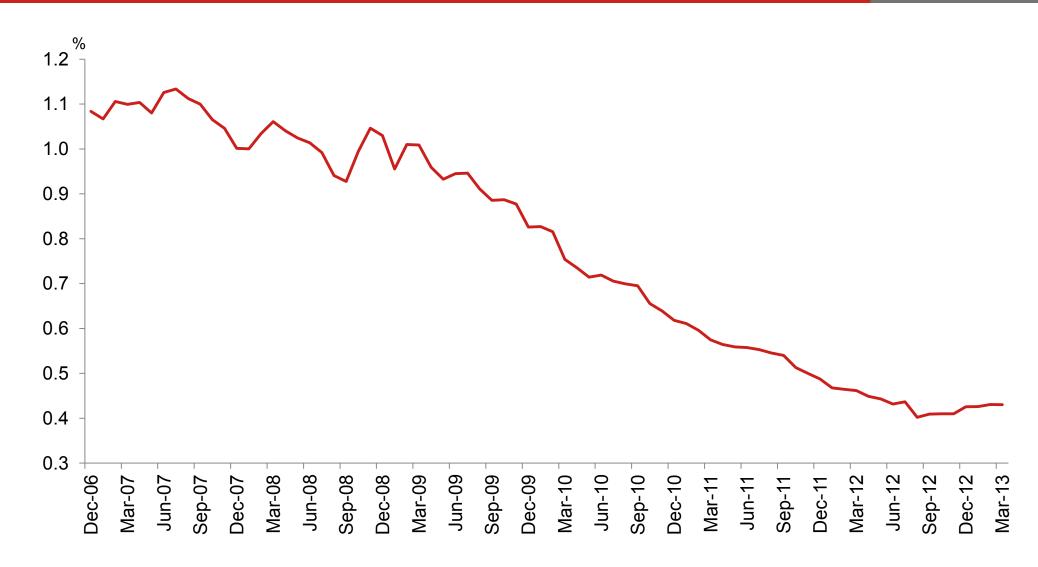
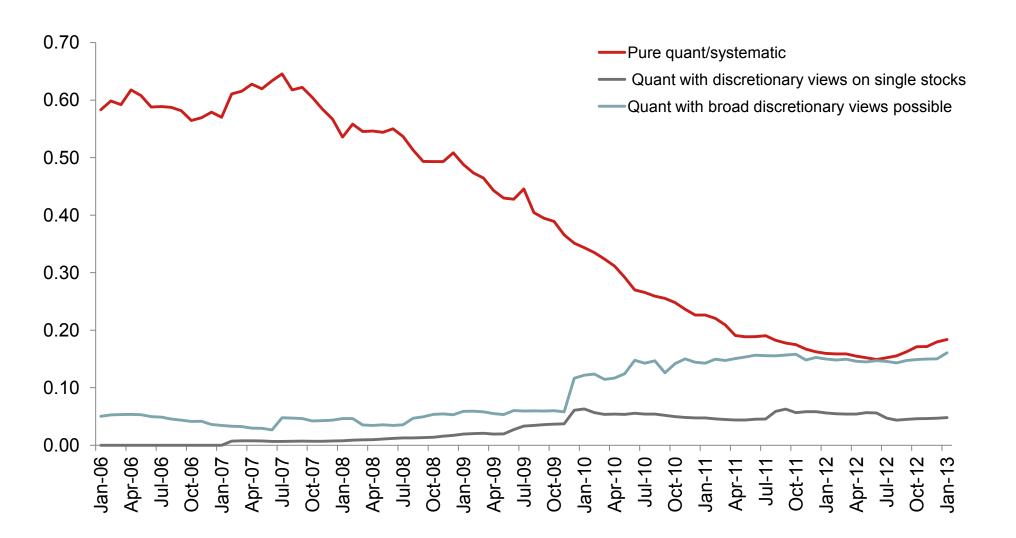
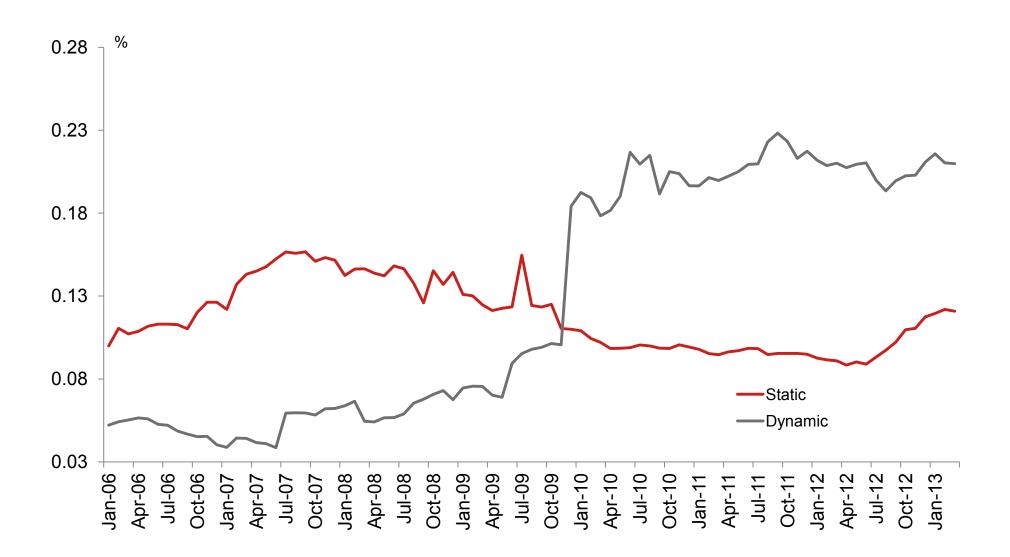


Figure shows the total assets under management for quant funds that are present throughout our sample since 2007 as a percentage of the total amount of assets invested in active equity mandates that are either global or have the US, Europe or Australia as their benchmark. Source: Bloomberg, EPFR, Nomura Strategy research

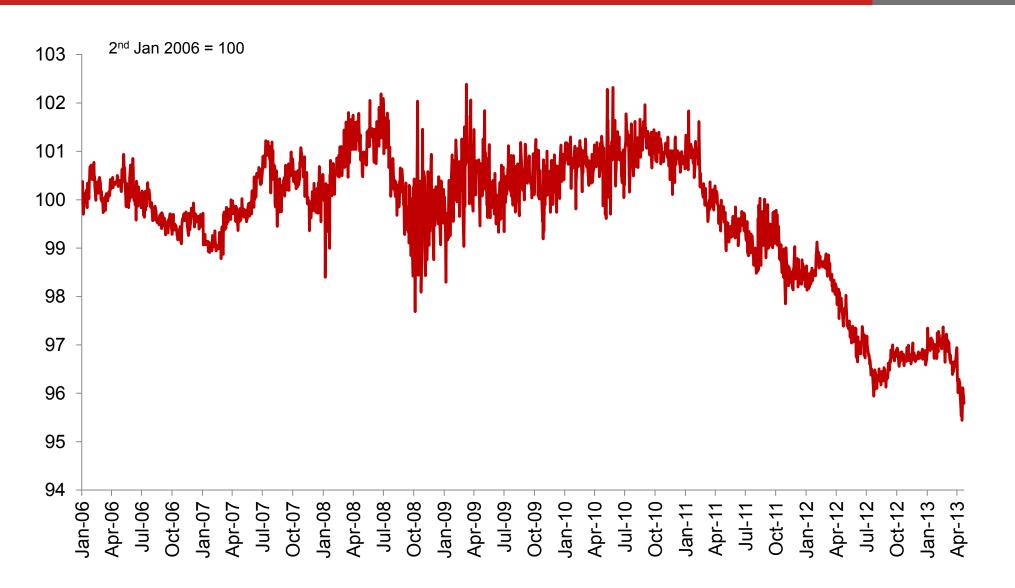












The Nomura Quant Meta Model



$$r_{t:t+\delta} = \alpha + \beta_1 StockCorrel_t + \beta_2 FactorCorrel_t + \beta_3 Value_t + \beta_4 Momentum_t + \varepsilon$$

	β	t-statistic
Factor Correlation	-4.2	-1.2
Stock Correlation	-9.6	-3.1
Value	3.0	3.8
Momentum	-0.3	-1.6
Constant	-2.0	-1.3
R^2	0.27	

Where Stock Correlation is the average pair-wise correlation between stocks and Factor Correlation is the average pair-wise correlation between factors. Value and Momentum refer to the dispersion of these factors across the market. Dispersion of Value and Momentum is measured as the inter-octile range on P/E and 12-month price momentum. For all terms the benchmark universe used for calculation is the 500 largest stocks in the FTSE World Index with quarterly rebalancing. Source: Nomura Quantitative Strategy research



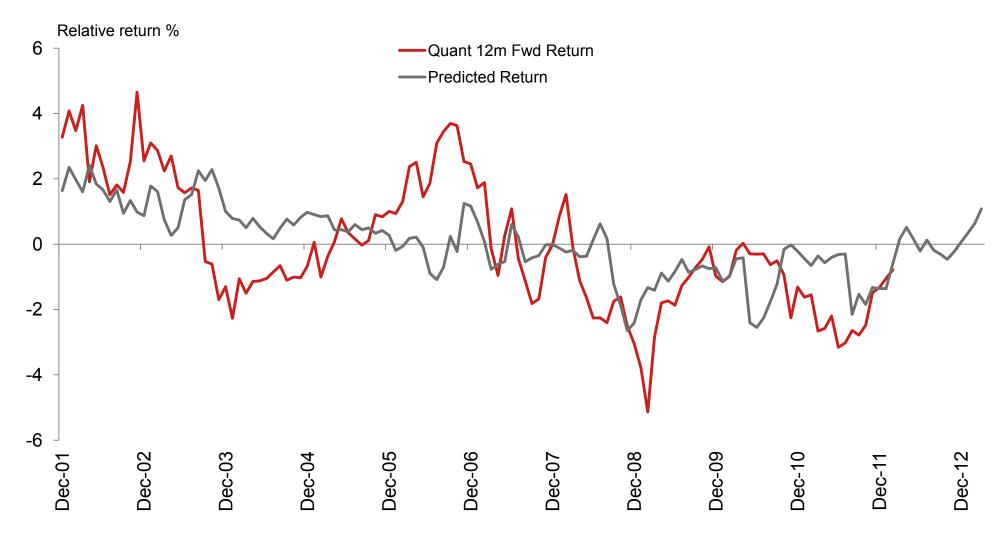


Figure shows the realised and predicted 12-month forward returns to quant strategies relative to the market. The realised returns are based on the Nomura Global Quant Benchmark index while the predicted returns use our meta model. In the quant index all funds are expressed relative to their local index and then aggregated. Source: Nomura Quantitative Strategy research

Market and factor outlook



Long	Value
	Risk
Neutral	Expected growth
	Gearing
	Size
	Momentum
Short	Quality

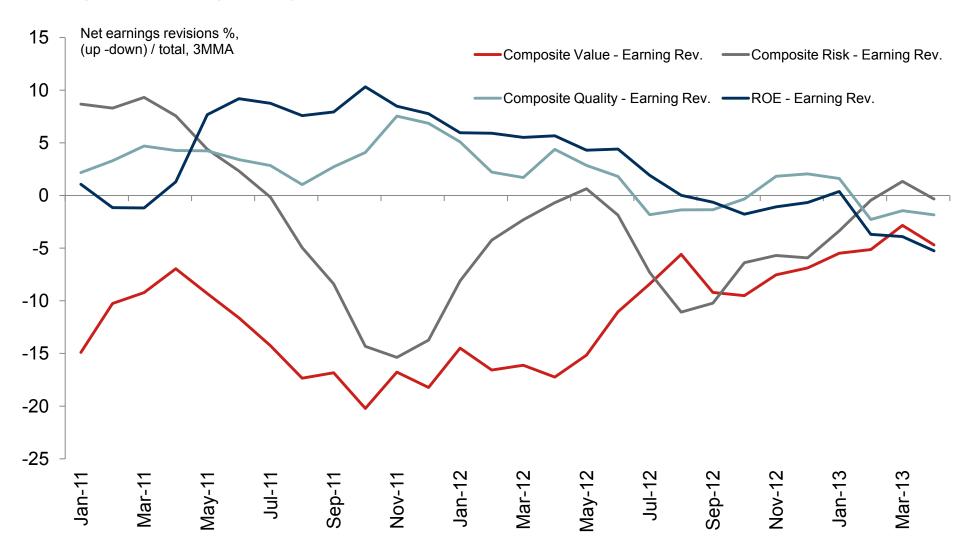


	US	Europe	Japan	Asia Pacific	Emerging Markets	Australia
Value	-0.29	-0.91	-0.70	-0.76	-0.55	-0.94
Growth	-0.25	0.12	-0.29	0.53	0.74	0.27
Risk	-1.33	-1.24	-1.13	-0.01	-1.13	-0.60
Momentum	-0.37	0.29	0.29	-0.17	0.38	0.32
ROE	0.13	2.08	1.50	0.61	1.04	1.58

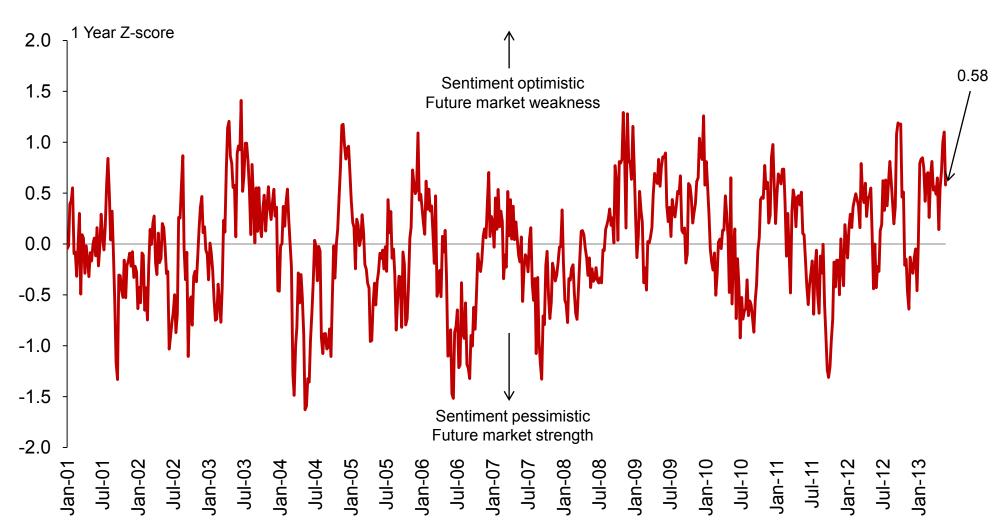
Value and risk companies are seeing fewer downgrades



Earnings revision for global styles







Our composite sentiment indicator combines five different sentiment signals: Mutual flows, Nasdaq speculative positioning, Investors Intelligence survey, Put-call ratios and Implied to realised volatility. Source: Nomura Strategy research

APPENDIX A-1



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The rating system is a relative system indicating expected performance against a specific benchmark identified for each individual stock. Analysts may also indicate absolute upside to target price defined as (fair value - current price)/current price, subject to limited management discretion. In most cases, the fair value will equal the analyst's assessment of the current intrinsic fair value of the stock using an appropriate valuation methodology such as discounted cash flow or multiple analysis, etc.

STOCKS

A rating of 'Buy', indicates that the analyst expects the stock to outperform the Benchmark over the next 12 months. A rating of 'Neutral', indicates that the analyst expects the stock to perform in line with the Benchmark over the next 12 months. A rating of 'Reduce', indicates that the analyst expects the stock to underperform the Benchmark over the next 12 months. A rating of 'Suspended', indicates that the rating, target price and estimates have been suspended temporarily to comply with applicable regulations and/or firm policies in certain circumstances including, but not limited to, when Nomura is acting in an advisory capacity in a merger or strategic transaction involving the company. Benchmarks are as follows: United States/Europe: please see valuation methodologies for explanations of relevant benchmarks for stocks, which can be accessed at: http://go.nomuranow.com/research/globalresearchportal/pages/disclosures/disclosures.aspx; Global Emerging Markets (ex-Asia): MSCI Emerging Markets ex-Asia, unless otherwise stated in the valuation methodology.

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Stock recommendations are based on absolute valuation upside (downside), which is defined as (Target Price - Current Price) / Current Price, subject to limited management discretion. In most cases, the Target Price will equal the analyst's 12-month intrinsic valuation of the stock, based on an appropriate valuation methodology such as discounted cash flow, multiple analysis, etc. A 'Buy' recommendation indicates that potential upside is 15% or more. A 'Neutral' recommendation indicates that potential upside is less than 5%. A 'Reduce' recommendation indicates that potential downside is 5% or more. A rating of 'Suspended' indicates that the rating and target price have been suspended temporarily to comply with applicable regulations and/or firm policies in certain circumstances including when Nomura is acting in an advisory capacity in a merger or strategic transaction involving the subject company. Securities and/or companies that are labelled as 'Not rated' or shown as 'No rating' are not in regular research coverage of the Nomura entity identified in the top banner. Investors should not expect continuing or additional information from Nomura relating to such securities and/or companies.

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Target Price

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