A passion for solutions

Panalpina Group

London, March 21, 2012

# Nomura Transport Conference 2012



**Supply Chain Solutions** 

Air Freight

Ocean Freight

Logistics



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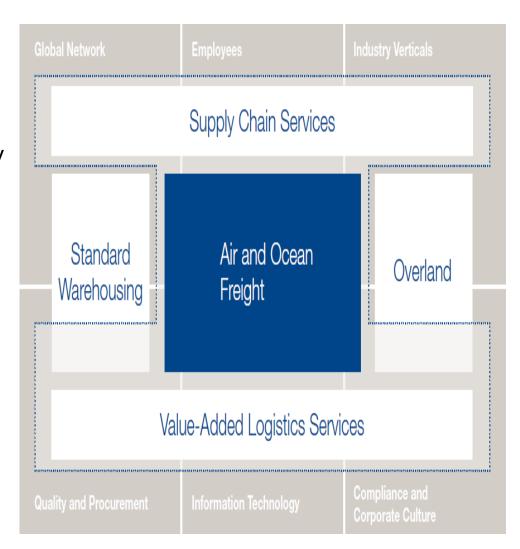
## Highlights 2011

#### Financial review

### Outlook

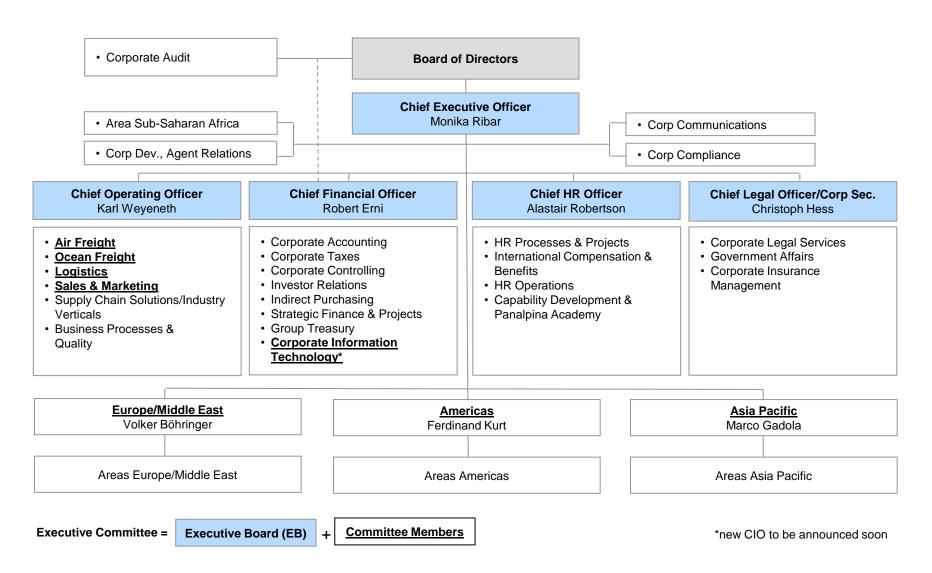
## 2011 - Strengthening of the corporate platform and focused growth

- Strategy reviewed, clarified and refined
  - End-to-end Supply Chain Solutions
  - Air/Ocean Freight complemented by Supply Chain and Value-Added Logistics Services
- Organic network expansion, particularly in emerging markets
  - ➤ New offices and logistics facilities in China, India and Brazil
- Two acquisitions
  - > Apollo Perth
  - Grieg Logistics
- Product divisions strengthened
  - Key hires
  - Product innovations
- Enhanced customer portfolio
  - Profitability restoration program
  - New contracts in all Industry Verticals



## The organization has been refined, regional mgmt team completed

Valid as of mid-2012



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## A number of new product innovations have been introduced (1/3)

#### Own controlled network: Upgrading to two latest generation Boeing 747-8Fs

- More capacity (+16%)
- More sustainability (-12% CO<sub>2</sub> emissions, -30% noise footprint)
- More flexibility
- More innovation (advanced temperature control features)
- Meeting the needs especially in Healthcare, Hi-Tech, Automotive, Oil and Gas



## A number of new product innovations have been introduced (2/3)

#### End-to-end cold chain solutions

- Panalpina became one of the world's biggest Qualified Envirotainer Providers
- Master lease agreement for CSafe's active temperature controlled containers
- Advanced temperature control features in new B747-8F



## A number of new product innovations have been introduced (3/3)

#### Product line in Logistics extended

- New value-added services introduced, e.g.
  - inbound to manufacturing
  - aftermarket spare parts
  - service logistics
  - technical distribution
  - postponement services
- Regional competence centers on three continents launched
- Logistics centers opened in 18 countries, including the Huntsville Logistics Center next to Panalpina's Huntsville Hub (USA)

Logistics Logistics Inbound Value Added Services Warehousing	Logistics Production Services	Logistics Distribution Services	Logistics Aftermarket Services	
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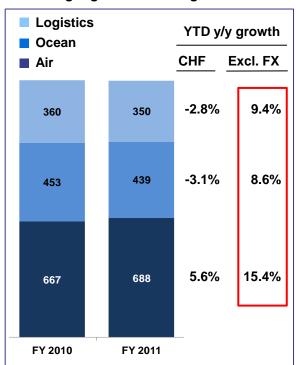
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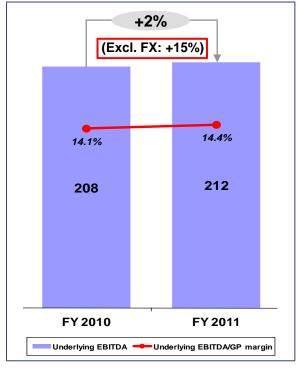
#### Focused execution leads to solid financial results

#### 1. Strong organic business growth



Gross profit in CHF million

#### 2. Increase in profitability and margins



EBITDA in CHF million

#### 3. Strong cash flow generation

FY 2011	FY 2010
161.7	150.2
67.4	(75.0)
229.1	75.3
(35.6)	(38.2)
193.5	37.0
(151.6)	(30.8)
41.9	6.2
150.7	12.3
132.7	12.3
	161.7 67.4 <b>229.1</b> (35.6) 193.5

Cash flow in CHF million

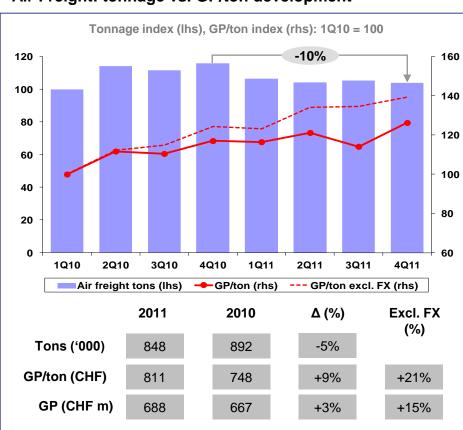
- Strong organic gross profit growth in all segments 

  Group GP (excl. FX) up 12% y/y
- EBITDA/GP margin rising from 14.1% (FY 2010) to 14.4% (FY 2011)
- Adjusted free cash flow of CHF 153 million (FY 2010: CHF 12 million)
- Proposed pay-out of CHF 3.90 per share (dividend CHF 2.00, capital reduction CHF 1.90)

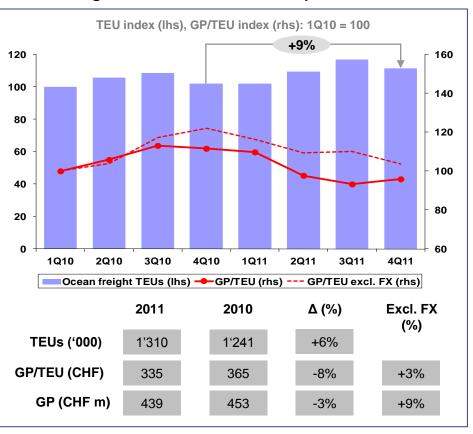
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## Further rise in Air Freight yields, record volumes in Ocean Freight

#### Air Freight: tonnage vs. GP/ton development



#### Ocean Freight: TEU vs. GP/TEU development



- Air Freight: volume growth affected by profitability restoration program. Yield focus leading to further increase in GP/ton in 4Q11 – up 8% yoy in CHF, up 20% net of FX
- Ocean Freight: Growth in line with market leading to new volume record in 2011. GP/TEU in 4Q11 down 14% yoy in CHF, down 6% net of FX due to low level of rates and highly competitive environment



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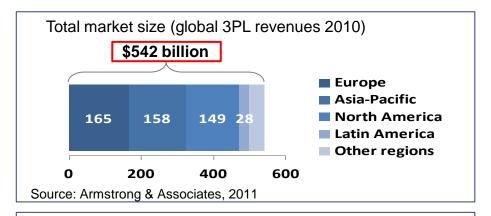
## Highlights 2011

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## The Logistics industry still offers many growth opportunities...

Findings from a recent study\*



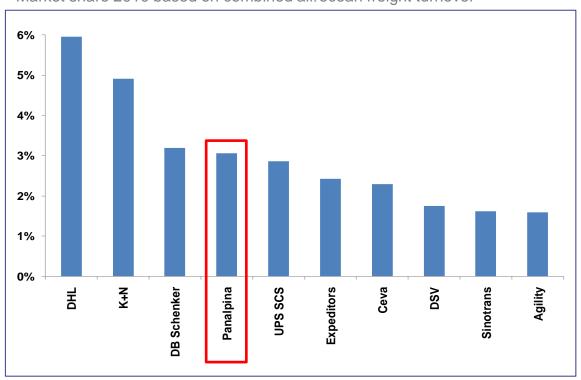
- Logistics expenditures represent an average of 12% of sales revenues for shippers, of which 42% is spent on outsourcing
- 64% of shippers are increasing their use of 3PL services
- 58% are reducing/consolidating the number of 3PL providers they use
- Fuel efficiency and carbon emissions are becoming more important decision factors for selecting 3PLs

	User Percentages					
Outsourced Logistics Service	All Regions	North America	Europe	Asia- Pacific	Latin America	
International Transportation	78%	66%	91%	77%	84%	
Domestic Transportation	71	65	77	74	69	
Warehousing	62	65	61	65	63	
Freight Forwarding	57	52	54	64	65	
Customs Brokerage	48	49	43	56	45	
Reverse Logistics (Defective, Repair, Return)	27	25	28	33	22	
Cross-Docking	26	29	28	25	22	
Product Labeling, Packaging, Assembly, Kitting	24	19	28	24	26	
Transportation Planning and Management	23	24	27	21	16	
Inventory Management	21	20	16	27	25	
Freight Bill Auditing and Payment	17	35	12	11	8	
Information Technology (IT) Services	15	15	14	13	16	
Order Management and Fulfillment	14	19	10	15	14	
Service Parts Logistics	14	10	14	19	10	
Customer Service	11	9	7	14	16	
Supply Chain Consultancy Services Provided by 3PLs	11	15	7	13	9	
Fleet Management	10	8	9	14	9	
LLP (Lead Logistics Provider)/4PL Services	9	7	10	13	4	
Sustainability/Green Supply Chain-Related Services	4	3	3	6	4	

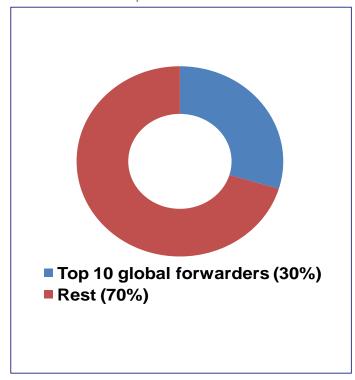
<sup>\*</sup>Source: "The State of Logistics Outsourcing" (16th Annual Third-Party Logistics Study, October 2011)

## ...in a market which is highly fragmented

Market share 2010 based on combined air/ocean freight turnover



#### Market share Top 10



## "Sustainable, profitable growth" strategy 2014: status update



#### Based on following assumptions:

- Steady growth of core markets. Assumed market volume CAGR 2011-14:
  - Air Freight: 5%
  - Ocean Freight: 7%
  - Logistics: 5%
- Panalpina to outperform market
- On average, stable unit profitability (currency neutral) compared to 2010

<sup>\* 2010</sup> adjusted for non-recurring items

## Contingency plans in place to address ongoing volatility

#### **Planning assumptions for 2012:**

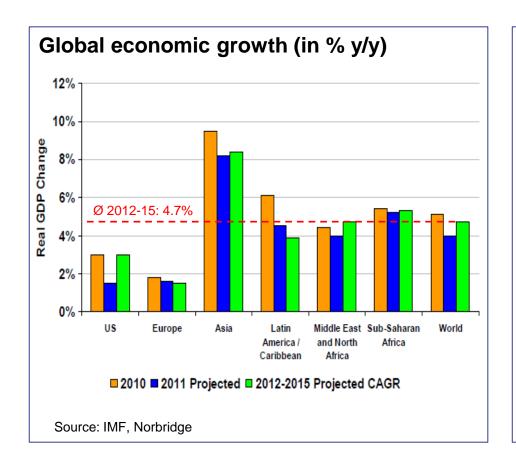
- Economic environment remains volatile
- Capacity growth outstripping growth in demand, particularly in Ocean Freight
- Uneven demand growth by core market and geography
- Soft expectations for near-term volumes with uptick in second half-year
- Panalpina to outperform market
- Targeted productivity increases

#### Implications for strategy execution:

- Pre-defined scenarios with concrete simulations and corresponding action plans
- Continued investments in Sales, Logistics and IT
- Group-wide cost-containing measures implemented during latter part of 2011

- Low-visibility environment remains with expectations for soft near-term and rebound in H2 2012
- Working with scenarios allowing to react quickly to deviations from budget

## Investments in emerging markets to continue in 2012



# **Examples of Panalpina investments in emerging markets in 2011:**

- Opening of three new offices in India:
  - Ahmedabad
  - Jaipur
  - Ludhiana
- Expansion of network in China:
  - Opening of office in Chongqing
  - > Opening of logistics center in Tianjin
- Introduction of Intra-Asia trucking solution
- 44 new LCL services connecting Asia/Latam
- Significant investments in Value-Added Services platforms in Brazil

- GDP growth in emerging markets expected to be 2-4 times higher than in advanced economies
- Panalpina continues to invest in emerging markets (in particular BRICVIT)

## A business model geared to cope with changing industry dynamics

#### Volatility is the ,new normal'

# Market characteristics

Panalpina setup

- Low planning visibility
- Requirement for quick reaction
- Importance of high flexibility

#### Contingency planning, working with scenarios

- Asset-light business model
- Integrated IT systems
- Full financial visibility

## Market growth with significant regional variations

- Growth rates differ strongly depending on geography
- Importance of local decision-taking
- Consolidating market (supplier base, customers, competitors)
- Relocation of outsourced production
- Market plagued by overcapacities

#### Global network

- Focus on ,high growth' countries
- Power of decision moving close to customer base
- Significant scale (#4 in Air/Ocean forwarding)
- Asset-light model allows to move with customers

# Lower growth rates further intensify degree of competition

- Requirement for continuous investments in order to stay competitive
- Productivity increases and lean cost structures a prerequisite to maintain/ expand margins
- Importance of differentiation
- Net cash position allows to invest regardless of economic environment
- Various productivity enhancement and cost reduction initiatives
- High-value propositions to customers:
  - > End-to-end Supply Chain Solutions
- Own-controlled network
- Industry Vertical focus / niches
- Compliance leadership

## Planning assumptions and outlook for 2012



#### Market

- 0% growth (<0% in first half)</li>
- No capacity bottlenecks expected
- Rates to stay under pressure on major trade lanes in first half

#### **Panalpina**

- Volume growth > market growth as of Q2 2012
- Decrease of GP per ton vs. 2011





- Stable GP margin
- Continued investments in Value-Added Services



#### Market

- 4-5% growth
- Oversupply more vessel lay-ups expected
- Rate increases expected in first half

#### **Panalpina**

- Volume growth > market growth
- Stable GP per TEU vs. 2011

## Panalpina's priorities in 2012

- Implement Sales Excellence
- Grow above market
- Drive operational productivity
- Step up Logistics performance
- Boost end-to-end Supply Chain Solutions

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## Top strategic actions through 2014 to support sustainable, profitable growth

#### Air Freight

- Trade lane focus
- Perishables
- Own-controlled

#### Ocean Freight

- Trade lane focus
- Niches
- Managed Solutions
- LCL

#### Logistics

- Value Added Services
- IT platforms

#### Value delivery through customized, industry-specific solutions

- Industry Vertical focus (Consumer & Retail, Healthcare, Hi-Tech, Oil & Gas)
- Global customs brokerage structure
- Customized IT solutions
- High-performance sales (Pipeline Management, Sales Excellence)

Introduction of door-todoor profit share system

Investments into organization, IT, Logistics

Mergers & Acquisitions

Air sourcing initiative

Implementation of **Shared Service** Centers

Standardization of charge lines

Increase of operational productivity

Reduction of cost base

Company

growth drivers

specific

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# Implementation of corporate strategy brings along a variety of investments and productivity initiatives

#### Planned investments:

- (Lean) regional setup headed by three Regional CEOs (Americas, EME, APAC)
- Completion of product division structures (niche products, Logistics competence centers, order management capabilities)
- IT / SAP TM
- Further investments into growth markets (network expansion, new services)

#### **Productivity initiatives:**

- Workflow-based processes as key productivity driver of SAP TM implementation (Event Management)
- Rate standardization program
- E-File
- Customer connectivity on bookings
- Carrier EDI connectivity

- Panalpina remains committed to invest selectively in order to execute the corporate strategy
- Various initiatives contribute to a sustainable increase of operational productivity

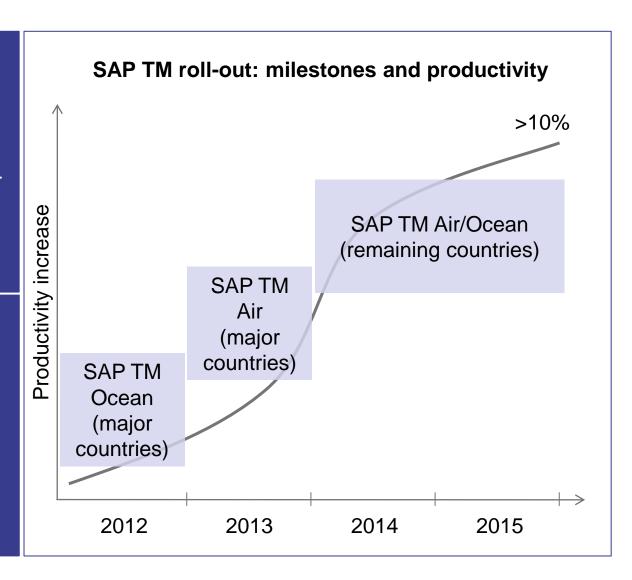
## Roll-out of SAP TM acts as a key productivity driver

#### **Enhanced functionalities:**

- Structured data fields for easier
   EDI connectivity
- Standardized master data
- Decommissioning of local standalone applications

#### **Productivity drivers:**

- Streamlined and standardized processes
- Automation/reduction of manual steps
- Enhanced coordination of shipment processing
- Faster billing and costing



## Panalpina – reasons to invest

Global network with diversification across industries and trade lanes

**Industry leadership in** terms of compliance

Market leadership in freight forwarding & end-to-end supply chain solutions



Value delivery through globally standardized **IT systems** 

High returns on capital due to asset-light business model

**Excellent long-term** industry growth prospects



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## A passion for solutions

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# **Appendix**



### **Supply Chain Solutions**

Air Freight

Ocean Freight

Logistics

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 $\Delta$  y/y

2.2%

6.5%

10.7%

10.2%

10.5%

-17.3%

-23.6%

43.8%

-18.3%

-20.1%

-21.8%

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## Detailed figures including currency impact

FY 2010

in CHF million

	Q4 2010
Net forwarding revenue	1'808.9
Forwarding expenses	(1'418.1)
Gross profit	390.8
in % of net forwarding revenue	21.6%
Personnel expenses	(231.7)
in % of gross profit (PGP)	59.3%
Other operating expenses	(102.5)
in % of gross profit (OGP)	26.2%
Gains (losses) on sales of non-current assets	(0.1)
Total operating expenses	(334.3)
EBITDA	56.5
in % of gross profit	14.5%
in % of net forwarding revenue	3.1%
Depreciation of property, plant and equipment	(10.7)
Amortization of intangible assets	(1.8)
Goodwill impairment	0.0
Operating result (EBIT)	44.0
in % of gross profit	11.3%
in % of net forwarding revenue	2.4%
Financial result	(3.1)
Earnings before taxes (EBT)	41.0
Income tax expenses	(8.1)
% of EBT	19.7%
Consolidated profit	32.9
in % of gross profit	8.4%
Non-recurring items	(2)
underlying EBITDA	58.5
in % of gross profit	15.0%
underlying EBIT	46.0
in % of gross profit	11.8%

,	
<b>/ 2010</b>	
7'164.2 (5'684.1) 1'480.1 20.7% (890.9) 60.2% (527.1)	
35.6% 0.3 (1'417.7) <b>62.4</b> 4.2%	
0.9% (38.9) (8.1) 0.0	
1.0% 0.2% (9.2) <b>6.1</b> (32.1)	
524.6% (26.0) -1.8%	
(146) <b>208.4</b> 14.1% <b>161.4</b> 10.9%	

	•	
Q4 2011	Δ y/y	Q4 2011 (excl. FX)
1'647.9	-8.9%	1'848.5
(1'271.2)		(1'432.3)
376.7	-3.6%	416.1
22.9%		22.5%
(230.6)	-0.4%	(256.3)
61.2%		61.6%
(97.5)	-5.0%	(113.0)
25.9%		27.2%
(0.1)		(0.0)
(328.1)	-1.8%	(369.4)
48.5	-14.2%	46.8
12.9%		11.2%
2.9%		2.5%
(7.4)	-31.3%	(8.2)
(2.5)	35.8%	(2.6)
0.0		0.0
38.7	-12.1%	36.0
10.3%		8.6%
2.3%		1.9%
(0.4)	-86.5%	
38.3	-6.6%	
(9.5)	17.8%	
24.9%		
28.8	-12.6%	
7.6%		
-		-
48.5	-17.1%	46.8
12.9%		11.2%
38.7	-15.9%	36.0
10.3%		8.6%

FY 2011	Δ y/y
6'499.6	-9.3%
(5'022.6)	-11.6%
1'477.0	-0.2%
22.7%	
(892.4)	0.2%
60.4%	
(372.4)	-29.3%
25.2%	
(0.1)	
(1'265.0)	-10.8%
212.1	240.1%
14.4%	
3.3%	
(28.5)	-26.8%
(9.4)	15.7%
0.0	
174.2	1034.1%
11.8%	
2.7%	
(5.6)	-39.0%
168.6	2653.7%
(41.2)	28.2%
24.4%	
127.4	-590.1%
8.6%	
-	
212.1	1.8%
14.4%	
174.2	8.0%
11.8%	

FY 2011 (excl. FX)	Δ y/y
7'321.9	2.2%
(5'665.9)	
1'656.0	11.9%
22.6%	
(995.7)	11.8%
60.1%	
(421.1)	-20.1%
25.4%	
(0.1)	
(1'416.9)	-0.1%
239.1	283.4%
14.4%	
3.3%	
(31.8)	-18.2%
(10.1)	25.0%
0.0	
197.1	1183.3%
11.9%	
2.7%	
_	
239.1	14.7%
- <b>239.1</b> 14.4%	14.7%
	14.7% 22.2%

### **Balance sheet**

Figures in CHF million

Figures in CHF million				
	31-Dec-11	31-Dec-10 -	Varia	nce
	31-Dec-11	31-Dec-10	CHF	%
Cash, equivalents, other current financial assets	593.6	535.0	58.6	10.9%
Trade receivables, unbilled forwarding services	1'061.8	1'032.9	28.9	2.8%
Other current assets	90.0	118.4	-28.4	-24.0%
Property, plant and equipment	113.2	113.8	-0.7	-0.6%
Intangible assets	141.7	78.1	63.7	81.5%
Other non-current assets	135.0	111.0	24.0	21.6%
Total assets	2'135.3	1'989.2	146.1	7.3%
Short-term borrowings	7.3	9.3	-2.0	-21.8%
Trade payables, accrued cost of services	772.6	696.0	76.6	11.0%
Other current liabilities	293.6	296.8	-3.1	-1.1%
Long-term borrowings	0.2	0.4	-0.2	-42.7%
Other long-term liabilities	146.7	174.5	-27.9	-16.0%
Total liabilities	1'220.4	1'177.1	43.4	3.7%
Share capital	50.0	50.0	0.0	0.0%
Reserves, treasury shares	855.8	754.3	101.5	13.5%
Non-controlling interests	9.1	7.9	1.2	15.1%
Total equity	914.9	812.2	102.7	12.6%
Total liabilities and equity	2'135.3	1'989.2	146.1	7.3%
Net cash (debt)	586.1	525.3	60.8	11.6%
Asset intensity *	5.3%	5.7%		

<sup>\*</sup> Calculated as tangible fixed assets / total assets