**Deutsche Post DHL** 

Deutsche Post DHL

# **Nomura Transport Conference**

Florian Bumberger - Investor Relations London - March 21, 2012

Strong operational performance	Clear strategic ambitions and targets	Leverage our growth potential
<ul> <li>EBIT growth of 10.5% in 2011*</li> <li>Increased 2011 guidance fulfilled</li> <li>Dividend proposal: increase to € 0.70</li> <li>Taking full benefit of globalization and outsourcing trends</li> </ul>	<ul> <li>Strategy 2015: <ul> <li>Provider of choice</li> <li>Employer of choice</li> <li>Investment of choice</li> </ul> </li> <li>MAIL: stabilization of EBIT at ~EUR 1bn, key driver parcel growth</li> <li>DHL: 13–15% EBIT CAGR in 2010–15, key driver fast growing regions</li> </ul>	<ul> <li>Organic growth driven by a focused business portfolio</li> <li>Leading market position in key growth regions</li> <li>Solid liquidity and balance sheet position</li> </ul>

\*) Reported EBIT up by 33% yoy; 2010 EBIT included non-recurring items of EUR -370m

### **Deutsche Post DHL at a Glance**

#### 2011 key figures Group: Sales: EUR 52,829mn; EBIT: EUR 2,436mn; Employees<sup>1</sup>): 423,348 Deutsche Post GLOBAL FORWARDING SUPPLY CHAIN FXPRFS **Domestic German Mail** International and **Global Supply** Global Air, Ocean and Chain Solutions and Parcel **Domestic Express** Road Freight Sales: EUR 13,973mn Sales: EUR 11,766mn Sales: EUR 15,044mn Sales: EUR 13,223mn EUR 1,107mn FBIT: FUR 927mn FBIT: FUR 429mn FBIT: FUR 362mn FBIT: Empl.<sup>1)</sup>: 147,434 Empl.<sup>1)</sup>: 86,100 $Empl.^{1}$ : 42,847 $Empl.^{1}$ : 133,615 The postal service The logistics company for the world for Germany

Corporate Center / Other: Sales: EUR 1,260mn; EBIT<sup>1</sup>): EUR -389mn

1) Average FTEs FY 2011

**Delivering strong performance across all divisions** 

Mail: strategic levers for EBIT stabilization in place

DHL: strong positioning in structural growth markets

## Strategy 2015 on Track

### 2011 EBIT development in line with our long-term goals



#### Mail stabilization: at least EUR 1bn through 2015

- 2011 EBIT of EUR 1.11bn is only down -1.2% yoy
- EBIT comparison vs. 2010 impacted by VAT introduction (July 1<sup>st</sup>, 2010)

#### 13–15% CAGR for DHL EBIT through 2015

- DHL EBIT +18.7% in 2011 (based on EUR 1.45bn EBIT in 2010)<sup>1)</sup>
- Double-digit EBIT growth and improved margins in all divisions

#### Capex 2011 of EUR 1.7bn: investing in growth

- Mail: Parcel 2012 network upgrade
- Express: aviation network
- Forwarding, Freight: IT upgrade
- Supply Chain: emerging market expansion

1) On reported figures +55% due to restructuring charges in 2010

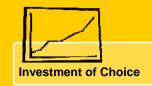
# Mail EBIT Stable and Very Good EBIT Growth in DHL

### FY 2011 divisional overview

EUR m	Revenue		EBIT <sup>1)</sup>			
	FY2010	FY2011	Change	FY2010	FY2011	Change
Mail	13,913	13,973	+0.4%	1,120	1,107	-1.2%
Express	11,111	11,766	+5.9%	497	927	+86.5%
Forwarding, Freight	14,341	15,044	+4.9%	383	429	+12.0%
Supply Chain	13,061	13,223	+1.2%	231	362	+56.7%
GROUP	51,388	52,829	+2.8%	1,835	2,436	+32.8%

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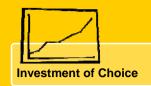
1) 2010 EBIT included non-recurring items of EUR -370m: Mail EUR -34m; Express EUR -288m; Forwarding, Freight EUR -7m; Supply Chain EUR -41m



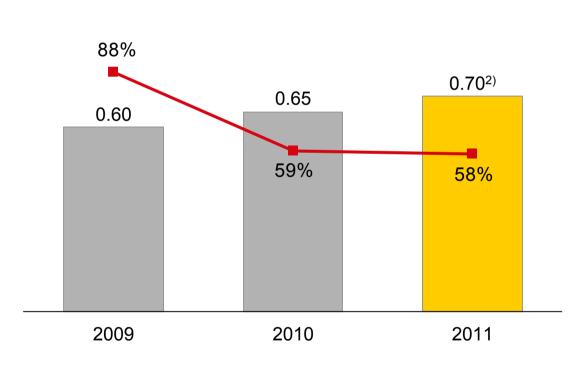
### **Group and Divisional 2011 EBIT**

	<b>Guidance 2011</b> <sup>1)</sup>	Actual 2011
Group	Above EUR 2.4bn	EUR 2.44bn
Mail	~ EUR 1.1bn	EUR 1.11bn
DHL divisions	Above EUR 1.7bn	EUR 1.72bn
Corp. Center/ Other	~ EUR -0.4bn	EUR -0.39bn

1) Original guidance for 2011 was: group EBIT of EUR 2.2 – 2.4bn; MAIL EUR 1.0 – 1.1bn; DHL EUR 1.6 – 1.7bn; Corporate Center/ Other EUR -0.4bn







- We will propose an increase of the dividend of 7.7% to EUR 0.70 to the AGM
- Adjusted for Postbank effects and non-recurring items this reflects a payout ratio of 58% (2010: 59%)
- In line with our dividend policy: target payout ratio of 40 – 60% and commitment to dividend continuity

Underlying Payout Ratio<sup>1)</sup>

1) Adjusted for Postbank effects as well as non-recurring items booked in 2009 and 2010 2) Proposal to AGM

# Full-year 2012 Guidance

### 2012 EBIT guidance: Mail stabilization and double-digit growth in DHL

Group	EUR 2.5–2.6bn					
Mail	EUR 1.0–1.1bn		<ul> <li>Capex of ~ EUR 1.8bn</li> <li>Tax rate expected at</li> </ul>		<ul> <li>Capex of ~ EUR 1.8bn</li> <li>Tax rate expected at</li> </ul>	
DHL divisions	~ EUR 1.9bn		<ul> <li>around 27%</li> <li>Net profit<sup>1)</sup> to improve in line with operating business</li> </ul>			
Corp. Center/ Other	~ EUR -0.4bn					

1) Even excluding positive Postbank effects in Q1 2012

# Group P&L FY 2011

### Significant EBIT improvement over previous year

EUR m	FY 2010	FY 2011	Chg.
Revenue	51,388	52,829	+2.8%
EBIT <sup>1)</sup>	1,835 <sup>1)</sup>	2,436	+32.8%
t/o Mail	1,120	1,107	-1.2%
t/o DHL	1,111	1,718	+54.6%
Financial result	989	-777	_
Taxes	-194	-393	<-100%
Consolidated net profit <sup>2)</sup>	2,541	1,163	-54.2%
EPS (in EUR)	2.10	0.96	-54.3%

- Reported sales growth impacted by structure and currency effects. Organic revenue growth of 5.3%, DHL organic growth +7.2%
- 10.5% EBIT increase adjusting for nonrecurring charges taken in 2010. DHL EBIT up +18.7%
- FY 2011 financial result was impacted by Postbank effects of EUR -301m compared to EUR +1,569m in 2010
- Expected increase in **tax** rate led to significantly higher tax charge
- Decline in net profit reflects Postbank effects, excluding these effects growth of 51%

1) 2010 EBIT included non-recurring items of EUR -370m; 2) Attributable to Deutsche Post AG shareholders

# Group P&L Q4 2011

### Strong year-end in line with expectations

EUR m	Q4 2010	Q4 2011	Chg.
Revenue	13,835	14,126	+2.1%
EBIT <sup>1)</sup>	525	599	+14.1%
t/o Mail	224	246	+9.8%
t/o DHL	395	447	+13.2%
Financial result	25	-366	-
Taxes	-32	-37	-15.6%
Consolidated net profit <sup>2)</sup>	487	175	-64.1%
EPS (in EUR)	0.40	0.14	-65.0%

- Revenue increases despite ongoing adverse effects from FX and divestments. Group organic growth was +3.5%, driven by Express and Supply Chain Divisions
- Further double-digit growth in **DHL EBIT**
- Mail again contributed to EBIT growth as VAT regulation is no longer affecting the yoy comparison
- Q4 2011 financial result was impacted by Postbank effects of EUR -194m compared to EUR +235m last year
- Decline in net profit reflects Postbank effects, excluding these effects growth of 46%

1) 2010 EBIT included non-recurring items of EUR -68m, t/o Mail EUR -30m and DHL EUR -38m; 2) Attributable to Deutsche Post AG shareholders

### Impact of Postbank Transaction on the P+L

### Net profit excluding Postbank effects increased to EUR 369m in Q4 2011

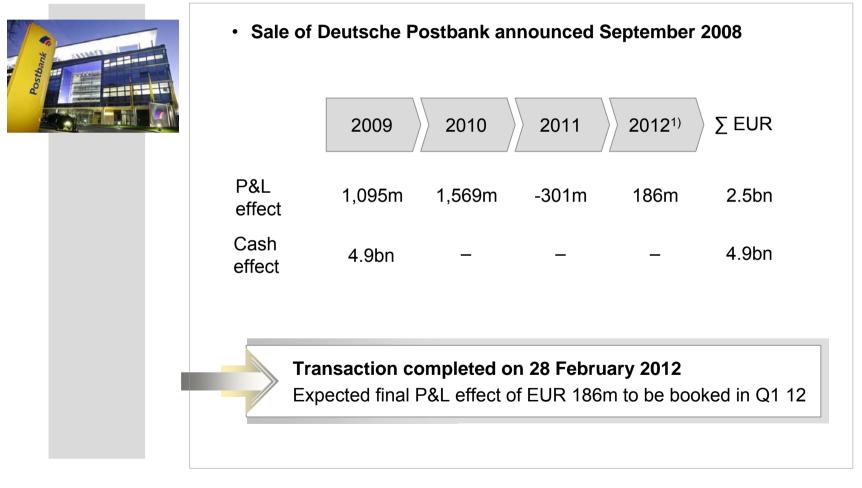
			Q4	Q4
EUR m	2010	2011	2010	2011
Consolidated net				
profit (reported) <sup>1)</sup>	2,541	1,163	487	175
t/o Postbank effects	1,569	-301	235	-194
Net profit				
excluding				
Postbank effects	972	1,464	252	369
	+50.6%		+46	.4%

- Postbank effects include
  - At equity result of Postbank until Feb 28 2011
  - Reclassification of Postbank shares as 'Assets held for sale', i.e. no further equity consolidation
  - Postbank valuation effects
  - Interest component for mandatory exchangeable bond and cash collateral

1) Attributable to Deutsche Post AG shareholders

## Postbank Transaction Successfully Completed

### Focus on core competencies in mail and global logistics businesses



1) Projected

# Group Free Cash Flow FY 2011

### Strong Operating Cash Flow drives Free Cash Flow improvement

EUR m	<b>FY</b> 2010 <sup>1)</sup>	<b>FY</b> 2011 <sup>1)</sup>
Cash from operating activities <b>before</b> changes in Working Capital	2,109	2,234
Changes in Working Capital	-182	137
Net cash from operating activities <b>after</b> changes in Working Capital	1,927	2,371
Net Capex	-976	-1,505
Net M&A	-339	-26
Net interest paid	-128	-91
Free Cash Flow	484	749

- Strong increase in **Operating Cash Flow** reflects EBIT growth and contribution from tightened working capital management
- Cash outflows for restructuring significantly down as expected
- Free Cash Flow further improving despite strong increase in Capex yoy
- FFO/Debt at 32.3% at year-end

1) Included restructuring cash out of EUR -794m in FY 2010 and EUR -201m in FY 2011

# Group Free Cash Flow Q4 2011

### Strong Operating Cash Flow drives Free Cash Flow improvement

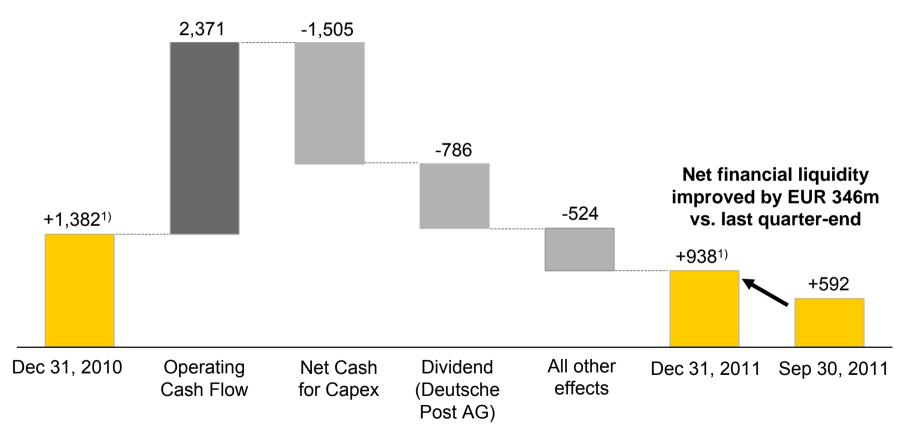
EUR m	Q4 2010 <sup>1)</sup>	Q4 2011 <sup>1)</sup>
Cash from operating activities <b>before</b> changes in Working Capital	602	573
Changes in Working Capital	423	689
Net cash from operating activities <b>after</b> changes in Working Capital	1,025	1,262
Net Capex	-353	-629
Net M&A	3	-15
Net Interest paid	-28	-10
Free Cash Flow	647	608

- Very strong increase in Operating Cash
   Flow driven by favorable working capital development
- Capex spend significantly up yoy reflecting phasing of Mail investments and ongoing strong Capex in Express
- Free Cash Flow slightly down due to strong Capex spend in the quarter

1) Included restructuring cash out of EUR -38m in Q4 2011 and EUR -110m in Q4 2010

# Net Debt (-)/Liquidity (+)

Net financial liquidity reduced despite strong operating cash flow due to high spending on capital expenditure



EUR m

1) Adjusted for various Postbank effects

# **Overview DPDHL Finance Strategy**

### Target balance sheet structure is the leading element of our finance strategy

Fundamental finance objectives	Balance sheet structure Target / maintain BBB+ rating	
<ul><li>Reliability</li><li>Predictability</li></ul>	Dividend policy	<ul> <li>40–60% of net profit (cash flow / continuity considered)</li> <li>2010 dividend up 8.3% to EUR 0.65<sup>1</sup>) (pay-out of 59%)</li> </ul>
<ul><li>Strategic flexibility</li><li>Low cost of capital</li></ul>	Priority for use of excess liquidity	<ol> <li>Invest in business</li> <li>Fund pensions</li> <li>Increase rating to A-</li> <li>Special dividend, share buyback</li> </ol>
Clear steering metric	Financial debt portfolio	<ul><li>Syndicated bank facilities</li><li>Bonds</li></ul>

1) Proposal to AGM

Delivering strong performance across all divisions

**Mail: strategic levers for EBIT stabilization in place** 

DHL: strong positioning in structural growth markets

# Mail Target: EBIT Stabilization at EUR 1bn

### **EBIT** stabilization elements being realized





#### Long-term union agreement



Comprehensive package for improved productivity and employee satisfaction

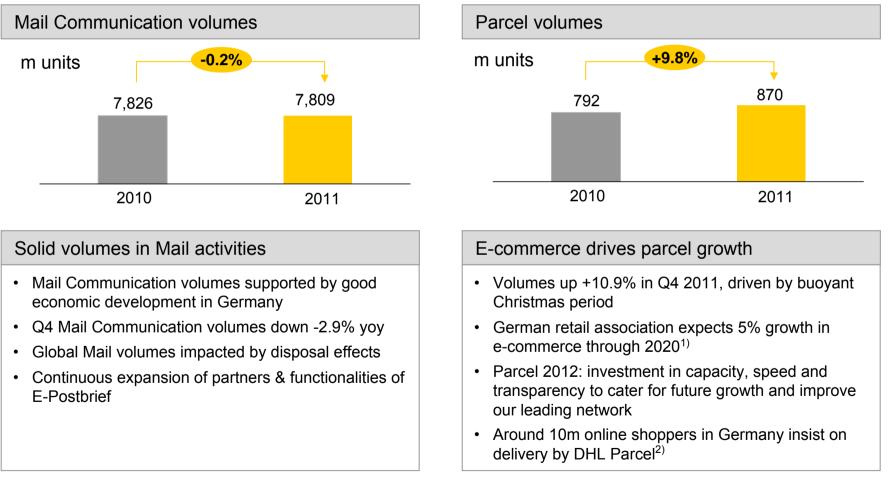
#### Wage agreement



- 4% wage increase as of April 1, 2012
- Agreement reached on Jan 12, 2012

## Highlights Mail FY 2011

### Further steps towards stabilization of Mail EBIT



Source: Bundesverband des Versandhandels, Gesellschaft für Konsumforschung
 Source: Shopping 4.0 (Impact of eCommerce on quality of life & behavior)

# Mail: Divisional Results Q4 2011

### **EBIT** stabilization materializing

EUR m	Q4 2010	Q4 2011	Chg.
Revenue	3,825	3,853	0.7%
EBIT	<b>224</b> <sup>1)</sup>	246	9.8%
Operating Cash Flow	544	487	-10.5%
Сарех	146	200	37.0%

- Revenue roughly flat supported by strong Parcel growth and solid volumes in Mail Communication
- EBIT performance reflects
  - Strong German parcel business
  - Good volumes in Mail communication
  - Ongoing cost control
  - Effects of wage agreements
- **Operating cash flow** again seasonally strong in Q4
- Strong increase in capex reflects phasing of investment projects

1) 2010 EBIT included non-recurring items of EUR -30m

#### **Deutsche Post DHL**

# E-Commerce Set to Drive Further Parcel Market Growth

### **German Parcel market overview**

**32** million online-shoppers in Germany (48%)<sup>1)</sup>

More than **19** million (60%)

Around **10** million (30%)

... order online at least twice a month

...online shoppers insist on delivery by DHL Parcel

### Growth is expected to continue

German retail association expects 5% growth until 2020<sup>2)</sup>

- E-commerce sales of EUR 32bn in Germany in 2011
- Share of retail spend seen growing from 8% to 20% by 2020
- Increasing penetration, in terms of products and age groups

Need for additional capacity and higher throughput



1) Target group 18+; 2) Source: Bundesverband des Versandhandels, Gesellschaft für Konsumforschung

# We are Upgrading Germany's Leading Parcel Network

### Parcel 2012: Investing in capacity, speed and transparency

- Parcel will be as quick as a letter
  - 95% nation-wide next-day delivery, up to 100% in the densest areas
- · Later pick-up time attractive for business customers
  - Latest pick-up at 9 pm allows for pick-up after shop closures
- Full transparency offers real-time tracking possibility
  - Based on completely virtual routing slip
- More flexibility further improves the consumer experience
  - On-demand day, time and location of delivery, with re-routing option
- · Increased efficiency in delivery and routing
  - Expected increase of 30% in CO<sub>2</sub> efficiency







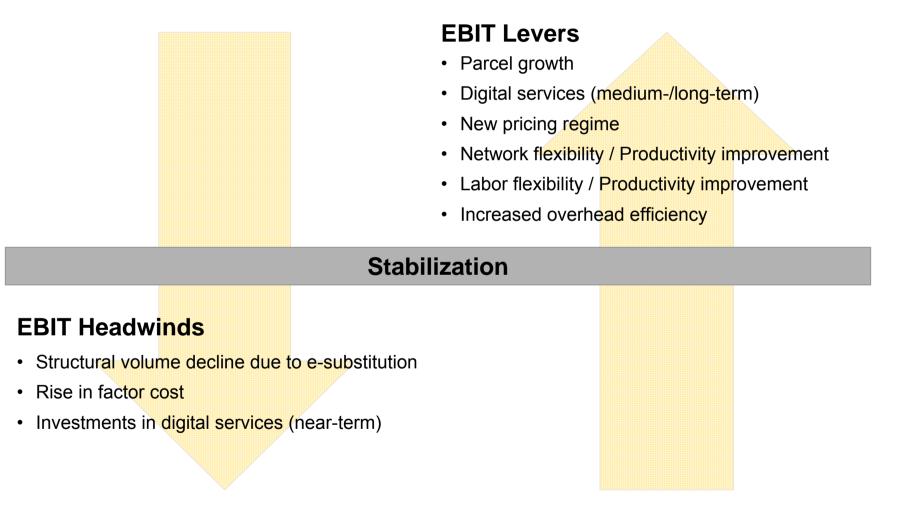


Also addressing the customer's key concern: **security** 



# Mail Target: EBIT Stabilization at EUR 1bn

### Sufficient elements for EBIT stabilization established

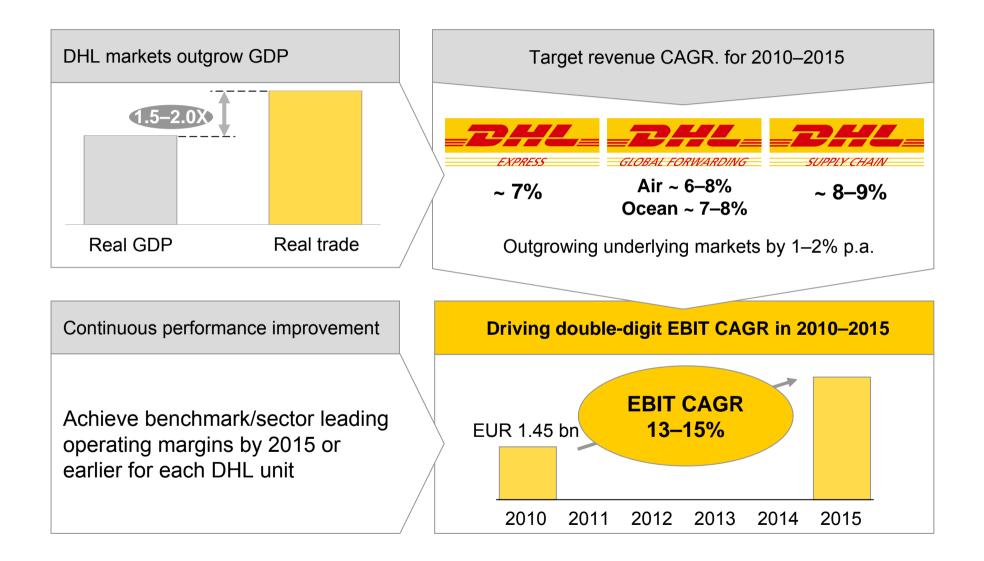


Delivering strong performance across all divisions

Mail: strategic levers for EBIT stabilization in place

**DHL: strong positioning in structural growth markets** 

# **DHL Serves Structural Growth Markets**



**Deutsche Post DHL** 

Provider of Choice

# **DHL Sector Management Gaining Momentum**

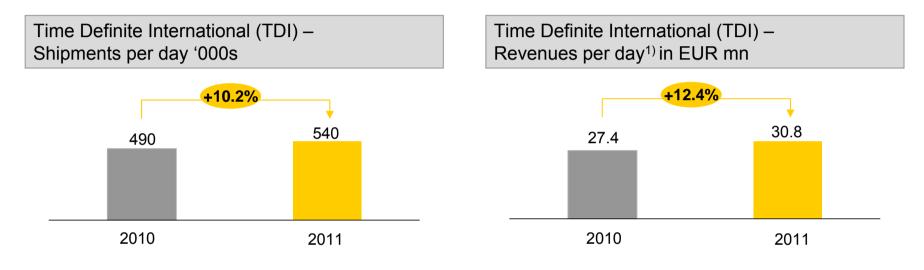
EXAMPLES

#### **Selected Sector Achievements 2011**

Life Sciences & Healthcare	Technology	Energy	Automotive
<ul> <li>Global network of competence centers         <ul> <li>26 to date</li> <li>Strong presence in Asia (e.g. Tokyo, Seoul, Beijing, Shanghai)</li> </ul> </li> <li>Tailor-made products (SmartSensor GSM)</li> <li>Now 100% ownership of LifeConEx</li> </ul>	<ul> <li>Centers of Excellence (e.g. Dubai for Middle East/ Africa)</li> <li>Direct Distribution product (e.g. from Asian production to European customers)</li> <li>Collect &amp; Return (integrated repair &amp; spare parts operation at hubs; e.g. for Acer in India)</li> </ul>	<ul> <li>Launch of first Energy Center of Excellence in Houston (planned in 2012)</li> <li>Joint business development planning with key customers</li> <li>Increasing focus on fast developing regions for energy in Brazil and Africa</li> </ul>	<ul> <li>Global DHL customer conferences (Bonn, Shanghai, Sao Paolo, Pune)</li> <li>1<sup>st</sup> mover on Electric vehicle battery logistics</li> <li>Local Automotive Dealers Distribution Centers (US, LatAm)</li> </ul>

# Highlights Express FY 2011

### Strong volume growth for DHL Express



#### Strong shipment growth throughout the year

- Q4 shipments per day up 11.6%, Q4 revenues per day<sup>1)</sup> up +13.4%
- Volume growth clearly above market
- Significant investments into air network, hubs and training are driving growth
- Global International Specialist Campaign (since May 2011)

1) Currency translation impacts are eliminated. Hence, 2010 and 2011 data are aggregated with the same currency rate

# Express: Divisional Results Q4 2011

### Ongoing strong volume growth drives further EBIT improvement

EUR m	Q4 2010	Q4 2011	Chg.
Revenue	2,904	3,122	7.5%
EBIT	218 <sup>1)</sup>	248	13.8%
Operating Cash Flow	251	454	80.9%
Сарех	134	245	82.8%

- Revenues increased due to continued strong international volume growth. Organic growth was 10.8%
- Positive EBIT development despite increased investments in AP&P, training and aviation network
- Operating Cash Flow driven by good
   working capital management
- Higher Capex attributable to further investments into our aviation network and new Shanghai hub

1) 2010 EBIT included non-recurring items of EUR -21m

# **DHL Express: TDI Asia Market Position**

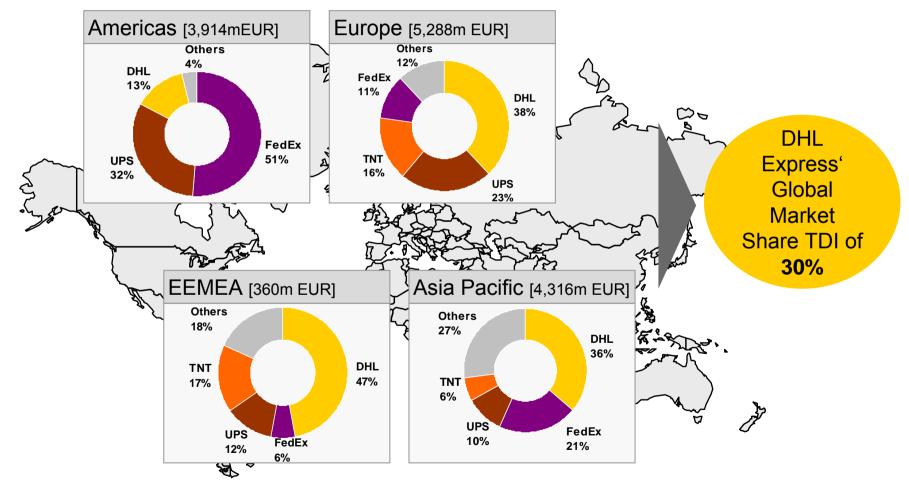
#### Strongest exposure Leading market share Others Inbound 27% Asia DHL ~50% 36% Intraof global DHL Asia Others TNT **TDI shipments** 6% touch Asia Outbound UPS Asia FedEx 10% 21% TDI<sup>1)</sup> market share in Asia/Pacific<sup>2)</sup> DHL TDI global shipment flow, 2011 by origin/destination Solid long-term growth China. Asia/Pacific region, India, Singapore, ۲ active since 1986 active since 1979 active since 1972 TDI shipments per day some examples 2011 2011 2011 2011 **CAGR +10% CAGR +14% CAGR +13% CAGR +10%** 2009 2009 2009 2009

### Strong presence in key growth markets

1) TDI = Time Definite International; 2) Source: Market Intelligence 2011 (FY 2010 data, MRSC); Scope: AU, CN, HK, IN, JP, KR, SG, TW

# DHL Express: Global Market Positions in TDI

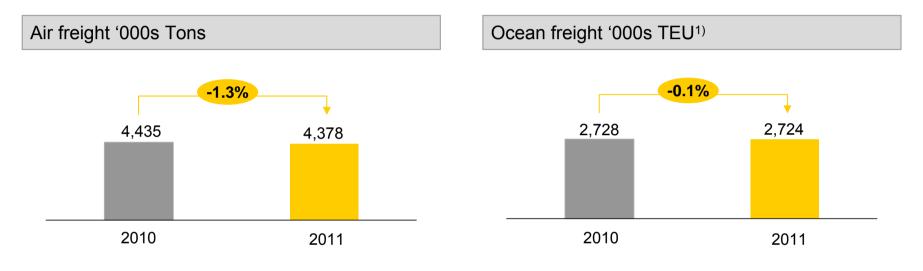
# External Research Underlining TDI Leadership across all regions outside the Americas



Source: Market Intelligence 2011 (FY 2010 data, MRSC); Scope: BE, CH, DE, ES, FR, IT, NL, PL, SE, UK, IE; AE, RU, TR, ZA; AU, CN, HK, IN, JP, KR, SG, TW; US, CA, MX, BR

# Highlights Global Forwarding, Freight FY 2011

### Focus on profitability



#### Selective market approach

- Slightly weaker volumes due to market softening in H2 and continued selective approach
- Q4 reflects lower than usual peak season with reduced air freight volumes
- Ocean freight volumes up +0.1% in Q4 2011
- Selective market approach alongside favorable buying conditions drive FY 2011 Forwarding GP margin increase from 21.4% to 22.2%

<sup>1)</sup> Twenty Foot Equivalent Unit

# Global Forwarding, Freight – Divisional Results Q4 2011

# Solid Q4 performance driven by profitable growth approach with outstanding OCF improvement

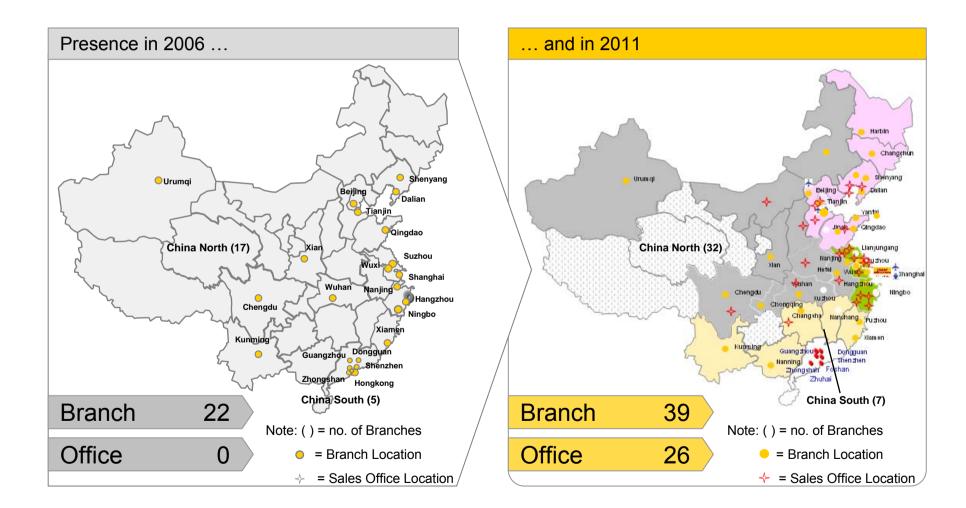
EUR m	Q4 2010	Q4 2011	Chg.
Revenue	3,898	3,936	1.0%
EBIT	131 <sup>(1)</sup>	126	-3.8%
Operating Cash Flow	141	260	84.4%
Сарех	34	61	79.4%

- **Revenues** almost flat due to adverse fxeffects and volume declines. Freight rates remained low
- Operating performance in Road Freight
   further improving
- Strong Gross Profit performance due to favourable buying conditions and selective approach
  - Air freight: GP/export ton +7% yoy
  - Ocean freight: GP/TEU +16% yoy
- **EBIT** slightly decreased despite strong Gross Profit due to implementation costs of efficiency measures within global and regional headquarters.
- Very strong **operating cash flow** primarily due to net working capital reduction
- Capex increase due to investments in IT solutions for global applications

1) 2010 EBIT included non-recurring items of EUR -1m

# DHL Global Forwarding, Freight : Network Expansion in China from 2006–2011

#### **Deutsche Post DHL**



# DHL Global Forwarding, Freight: Service Extension Towards a Comprehensive Portfolio Connecting China and Beyond

- DGF is the leading provider in China Domestic airfreight and road freight
- Innovative solutions e.g. cross border road freight, multimodal, rail, connect China to fast growing neighbors, e.g. ASEAN, CIS



# Supply Chain – Divisional Results Q4 2011

### Ongoing solid growth in organic Revenue, EBIT and Cash Flow

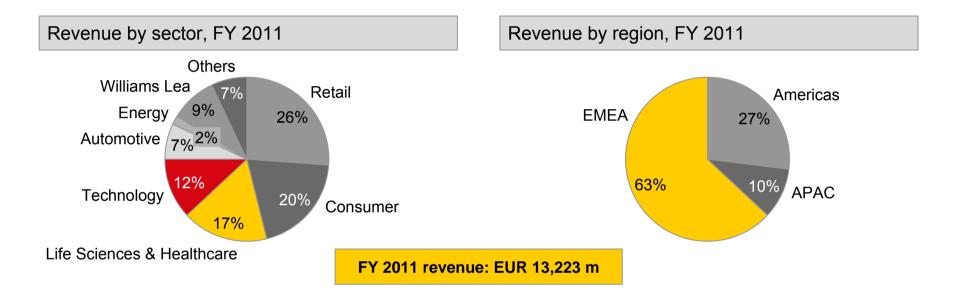
EUR m	Q4 2010	Q4 2011	Chg.		
Revenue	3,502	3,548	1.3%		
EBIT	46 <sup>1)</sup>	73	58.7%		
Operating Cash Flow	125	183	46.4%		
Сарех	81	73	-9.9%		
Contracts won – Annualized revenue Supply Chain					

New gains	400	480	

- Revenue growth impacted by adverse fxeffects and disposal of ETS, organic revenue growth of 4.3%
- EBIT improvement driven by steady growth in business activity, continuous cost improvement and lower one-off costs. Q4 EBIT contains integration costs for the Tag Group acquisition which will be EBIT accretive in 2012
- Operating Cash Flow improves strongly reflecting EBIT increase and working capital improvements
- Strong increase in new contracts signings lead by Retail and Life Sciences & Healthcare sectors

# Highlights Supply Chain FY 2011

# Driving a steady improvement in operating performance

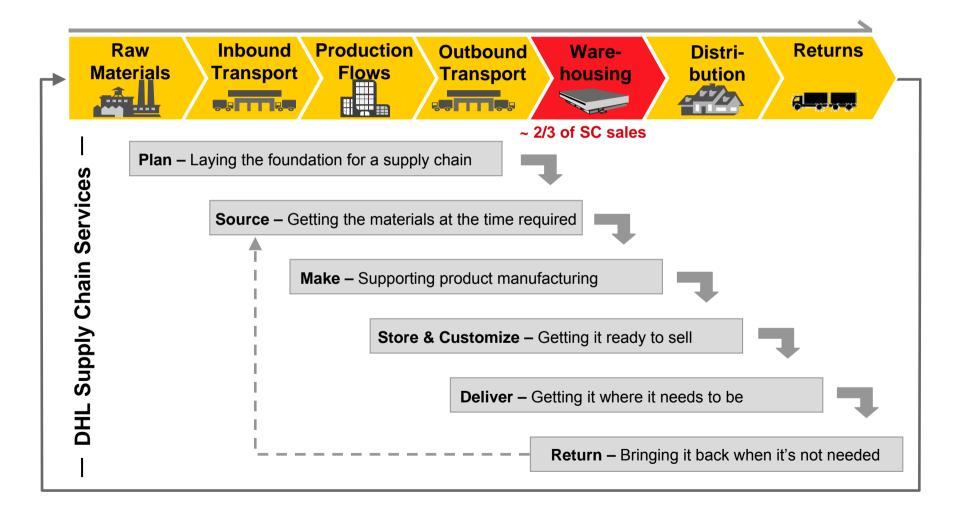


Fourth consecutive year of new business wins over EUR 1bn

- Existing contracts and new business wins drive organic revenue growth of 6% in 2011
- Double-digit revenue growth in Asia Pacific, regional contribution up to 10% of total sales
- New business of around EUR 1.3bn annualized revenue signed in 2011 (2010: EUR 1.1bn)

# Outsourcing: Simplify Our Customers Supply Chain

# End-to-End Supply Chain capability: more than pure warehousing



# **DHL Supply Chain: Global Sector Focus**

# By focusing on our six global sectors we are getting closer to our customers, offering sector-specific supply chain solutions



#### Our Approach

- Sector approach implemented and enhanced since several years now; considered as key to success
- Dedicated Global Sector teams established to strengthen our approach for six key industries
- Development of sector-specific, innovative solutions, ensuring sustainable competitive advantage for our customers and DHL
- Focus on best practice & knowledge exchange – across regions, DHL Divisions, and with our customers

Investor Relations, March 2012

# Delivering strong performance across all divisions

# SUMMARY

# Focus on organic profitable growth in structurally growing markets

- Strong end to a successful 2011
- Mail EBIT stabilization levers materializing; benefits from strong growth in parcel and digital services
- Logistics industry driven by growth in global trade
- DHL is market leader in Asia and other growth regions
- Further margin potential due to operating leverage and efficiency improvements
- Well on track towards Strategy 2015 goals



Delivering strong performance across all divisions

Mail: strategic levers for EBIT stabilization in place

DHL: strong positioning in structural growth markets



# Mail: Long-term Union Agreement

# Comprehensive package, agreed until 2015





#### New flexible model for age-based working solutions

- Option to pay proportion of current salary into worktime account
- Partial-retirement program supplemented by working-time accounts and a demographic fund

# Extension of no compulsory redundancy until 2015

#### **Continued outsourcing**

- 990 parcel-delivery districts handled by sub-contractors
- Outsourcing of transportation extended by 1,000 drivers

#### Agreed salary/working condition changes

- 4% lower entry wage for new Mail employees
- New vacation policies based on company service, not age
- Renewal of non-chargeable overtime, work days and short breaks agreements

# Mail: New Price Cap Set at CPI-0.6%

# New price cap regime offering more headroom





- Postal price cap decision of Federal Network Agency<sup>1)</sup>
  - New formula: x-factor reduced from 1.8 to 0.6%
  - Reference period for relevant CPI<sup>2</sup> brought forward by six months
  - Regulation valid until 31 Dec. 2013
- Conclusions for Deutsche Post
  - No price increase for 2012
  - Buffer of +1.2% carried over to 2013 (1.8% inflation rate minus 0.6% x-factor)

**Directly impacted Mail revenues of EUR 3.5bn** 

1) Federal Network Agency = Bundesnetzagentur; 2) CPI = German Consumer Price Index

# Parcel Germany: Strategic Focus

Parcel Germany is shaping eCommerce as the leading service provider

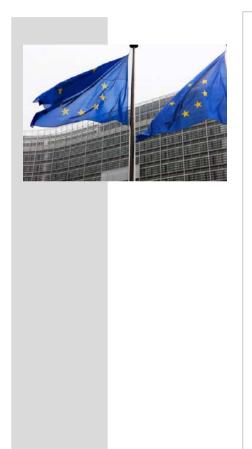
- DPDHL only postal organization world-wide to offer nation-wide 24/7 access to all shipping needs
  - 13,500 retail outlets
  - 1,000 Parcel Boxes for 24/7 drop-off
  - 2,500 automatic *PACKSTATION*s to drop-off, frank, or use as delivery address
  - Online Franking of all parcel products
  - iPhone and Android apps for all services

- To date 2mn registered Packstation customers
  - 83% check whether vendor ships to Packstation before purchase
  - 36% increase their online spend after registration for Packstation
- Target group in age segment 25–50 years with high online affinity



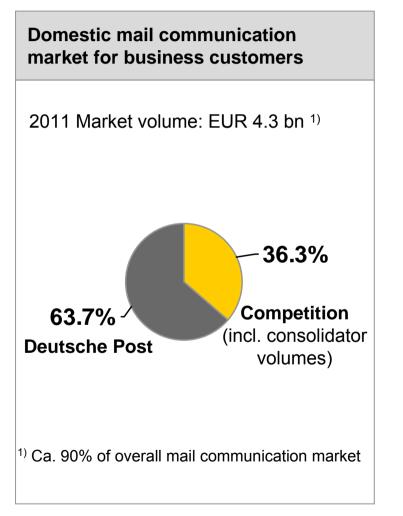
Source: Europäisches Handelsinstitut

# Ruling by European Commission on State Aid to Deutsche Post



- EU Commission's decision unjustified
  - Clear contradiction to earlier EU decision and results of similar proceedings
  - Unprecedented reach into national regulation
- DPDHL to file an appeal with the European Court of Justice
- Financial treatment
  - Payment to be recorded only in balance sheet for 2012
  - No effect on company earnings for 2011 and beyond
  - Company liquidity / balance sheet remain solid
- No further state aid proceedings involving Deutsche Post DHL pending at EU Commission

# Postal Market Liberalization in Germany has been a Success



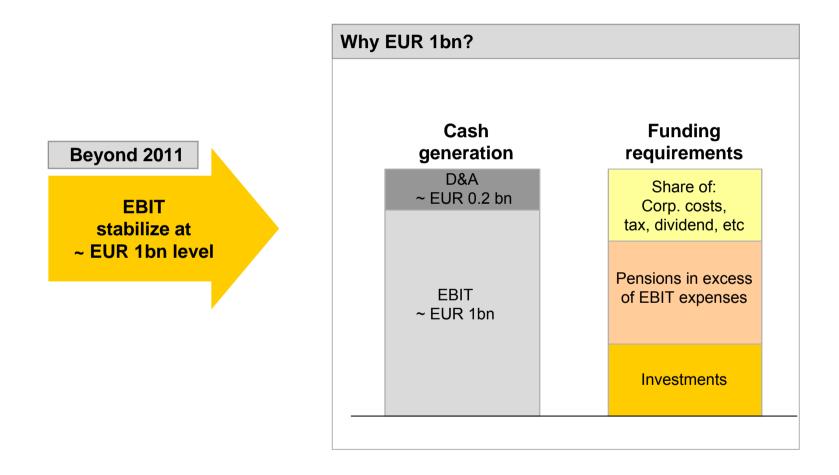
Leading service and infrastructure level for customers Excellent service quality ٠ Deutsche Post 🚫 6-day delivery - Next-day delivery for 95% of all standard mail (over-delivery against full postal service obligation) - Best-in-class service and quality level in Europe Prices among the most favorable in Europe ٠ - No price increase for standard letters in 15 years (last increase in Sept. 1997) - Average postal services expenditure for German households below  $\in 5$  State-of-the-art infrastructure 20,000 retails outlets and sales points EUR 420mn investment in new mail sorting technology since 2009

Source: Company estimate

Investor Relations, March 2012

# MAIL: Securing Sustainable Profitability

## EUR 1bn EBIT secures Mail as a self-financing unit within the group



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