

## Japan remains a popular investment choice

**London, 17 November 2009** — Nomura Asset Management has successfully launched a new \$230m Japanese equity pooled fund targeted at institutional investors in the EMEA region.

Based on a nine year track record established by the portfolio management team in Tokyo, the strategy employs a value based approach to stock selection. The equivalent Japan domiciled fund has a 5 star rating from Morningstar in Japan.

“This new strategy compliments what we already have in the sense it is almost entirely bottom-up in approach and has less regard for the benchmark,” said Mark Roxburgh, Executive Officer at Nomura Asset Management. “With an annualised alpha since inception of 7.38%\* we think it has shown its pedigree over a meaningful period. Interest from institutional investors has been very positive with a number having already invested, hence the growing level of assets in the fund.

Japan remains a popular choice amongst institutional investors as the inherent value story continues to play, aided by the recent appreciation of the Yen. Japan’s extensive trade links into the Asian block, the fastest growing region in the world and, in financial terms perhaps the most secure, surely place it in a great position to benefit.”

The fund is domiciled in Ireland and is UCITS III compliant with a minimum investment of US\$3m.

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**Ends**

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### Nomura

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